

Department: Master of Computer Applications | Date: 20.01.2023

Guest Lecture : 01

Program Conducted on	"Globalization Recession Impact on IT Industry"
Date	20.01.2023
Time	10.00 AM to 12.30 PM
Resource Person Name	Mr. Siva Makutam
Designation	Independent Director
Institute or Office Address of the Resource Person	Bharath Earth Movers, Department of Defense Production, Govt of India.
No of Student attended and beneficiary	SVEC MCA students of III semester: 120



Event Outcome: The students gained knowledge on the concepts of E-Business and E-Commerce. They learnt the handling measures during times of recession. This lecture gained knowledge on effectiveness of E-Business in terms of investment and revenue generated by the organisation in era of recession and also have knowledge on how to recommends the strategies to be taken to deal with the situation of recession.



HoD, CA

HEAD
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