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	V HUB INNOVATION CENTRE	
	Startup Founders Talk	
	V HUB INNOVATION CENTRE  Startup Founders Talk  Speaker: Mr. Ram Kumar Varma, Founder & CEO, Native Araku Coffee  Programme Schedule  Welcome Note by Mr. KVSN Prasad, Head V Hub  Introduction of the speaker by Dr.B.Vishnu Vardhana Naidu, In-Charge V Hub  Address by the speaker  Fireside Chat with Mr. Ram Kumar Varma, Moderator: Mr. Winny Patro  Open floor - Q & A  Felicitation to Mr. Ram Kumar Varma by dignitaries	
	Programme Schedule	
1.	Welcome Note by Mr. KVSN Prasad, Head V Hub	11.00 AA
2.	Introduction of the speaker by Dr.B.Vishnu Vardhana Naidu, In-Charge V Hub	11.03 AM
3.	Address by the speaker	11.05 AM
4.	Fireside Chat with Mr. Ram Kumar Varma, Moderator: Mr. Winny Patro	11.50 AM
5.	Open floor - Q & A	12.05 PM
6.	Felicitation to Mr. Ram Kumar Varma by dignitaries	12.20 PM
7.	Vote of thanks by Dr. N Padmaja	12.30 PM
05.05	Vote of thanks by Dr. N Padmaja  Venue: Dasari Auditorium  COORDIN ENTREPRENCURSHIP DE SREE VIDVANIKETHAN ENG (AUTI DE MANAGEMENTE DE SAUTE DE SAUT	ATOR EVELOPMENT CELL GINEERING COLLEGE

### **Profile**

Mr. Ram Kumar Varma is a Founder & CEO of Native Araku Coffee and a serial Entrepreneur who is managing various verticals of businesses. As an individual he was passionate towards unique needs in the industry & worked on it. Coming to his overall experience, he is an IT/ITES professional with 15+ years of experience; worked in various MNC's and started his journey as an entrepreneur since 8+ years now. He loves to travel and learn on ground by networking and looking forward for unique requirements to work on.

COORDINATOR
ENTREPRENEURSHIP DEVELOPMENT CELL
SREE VIDYANIKETHAN ENGINEERING COLLEGE
(AUTONOMOUS)
SREE SAINATH DACAR, A RANGAMPET
TIRUPATI-517-102



Sree Sainath Nagar, Tirupati - 517 102, A.P.

### SCHOOL OF ENGINEERING

Ed Cell, MBU & V-Hub Innovation Centre | Date: 05th May, 2023

### "Startup Founders Talk - 05"

ED Cell of MBU & V-Hub Innovation centre organized "Startup Founders Talk - 05" on 05th May 2023 for the students of SVEI/MBU.

Welcoming the guests and participants, Mr. KVSN Prasad, Head of V Hub Innovation Centre, provided an overview of the diverse startup supporting activities undertaken by V Hub. Dr. B Vishnu Vardhana Naidu, In-charge of V Hub, then introduced the speaker to the audience.

The fifth edition of Founders Talk featuring Mr. Ram Kumar Varma, the Founder & CEO of Native Araku Coffee, was a truly enlightening and engaging event that left a lasting impact on all the attendees, particularly the students. Mr. Varma's presence and insights made the occasion even more special.

During the event, Mr. Varma graciously shared his remarkable journey, which revolved around establishing and nurturing trust with the farmers residing in the tribal areas of Araku. His passion for supporting local communities and creating a positive impact in their lives was evident in every word he spoke. The audience was deeply inspired by his unwavering dedication and resilience, especially in navigating the challenges posed by the Covid-19 pandemic. Mr. Varma's ability to adapt and continue his mission of empowering the local farmers despite the adversities was truly commendable.

The event was further elevated by the participation of Mr. Winny Patro, Advisor at V Hub, who hosted a captivating Fireside Chat with Mr. Ram Kumar Varma. The dynamic conversation between the two prominent figures became one of the event's highlights. Through this interaction, the audience gained deeper insights into Mr. Varma's vision, strategies, and the positive outcomes of his initiatives.

Overall, the Founders Talk not only offered valuable lessons in entrepreneurship but also showcased the power of determination, community-building, and the potential for creating a meaningful impact in society. It left everyone feeling motivated and empowered to pursue their own ventures and contribute positively to the world. The event undoubtedly left a strong impression, and the attendees departed with a renewed sense of purpose and inspiration to make a difference in their respective fields. A total of 225 students were attended during the session.

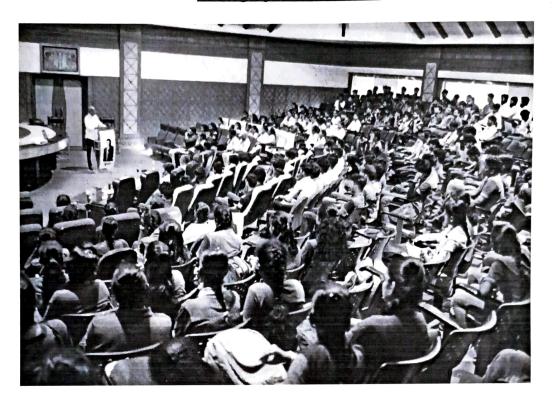
Dr. B.Vishnu Vardhana Naidu

(ED Cell Coordinator & Innovation Ambassador)



Sree Sainath Nagar, Tirupati – 517 102, A.P. SCHOOL OF ENGINEERING

### Photographs of the event







Dr. B.Vishnu Vardhana Naidu

(ED Cell Coordinator & Innovation Ambassador)



Sree Sainath Nagar, Tirupati - 517 102, A.P. **SCHOOL OF ENGINEERING** 



COORDINATOR ENTREPRENEURSHIP DEVELOPMENT SREE VIDYANIKETHAN ENGINEERING CO. . . . . . E (AUTONOMOUS) SREE SAINATH NACAR, A RANGAMPET TIRUPATI-517 102

Dr. B.Vishnu Vardhana Naidu

(ED Cell Coordinator & Innovation Ambassador)



Sree Sainath Nagar, A. Rangampet – 517 102 School of Commerce & Management

### "Startup Founders Talk"

(05.05.2023)

(Organized by VHub Innovation Centre, ED Cell/IIC MB University)

### **Students Attended**

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Sree Sainath Nagar, A. Rangampet – 517 102 School of Commerce & Management

### "Startup Founders Talk"

(05.05.2023)

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### Students Attended

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