

SREE VIDYANIKETHAN ENGINEERING COLLEGE (AUTONOMOUS)

Sree Sainath Nagar, Tirupati - 517102

#### **INSTITUTION INNOVATION COUNCIL & ME Department, SVEC | Date: 20<sup>th</sup> Aug 2022**

## **Event Report**

Title of the Program	: A Talk on "Transform Innovation to a Product"
Organized Date(s)	: 20 August 2022
Time	: 09.00 AM to 10.00 AM
Organizing Department(s)	: Institution Innovation Council & Dept. of ME, SVEC
Target Audience	: Students of IV B.Tech, ME Department
Venue	: Room No 2707, Mechanical Block, SVEC
Total Number of Participants	: 51
Number of Faculty co-ordinators: 02	

#### **Outcomes of the Program: -**

- > Understanding Innovation, Process of Innovation and types of Innovations.
- > How to convert Innovative Idea into products.
- > Mentoring support and guidance available in the institution.

A Session on **"Transform Innovation to a Product"** was conducted by Institution Innovation Council & Department of ME, for IV<sup>th</sup> B.Tech students of ME department on 20 August 2022 in Room No 2707, Mechanical Engineering Block. Dr. Sachidananda K B, Associate Professor of Me and Innovation Ambassador (Foundation level), Institution Innovation Council handled the session. The session was held from 09.00 A.M to 10.00 A.M.

The session mainly focused on Innovation, Process of Innovation, Types of Innovations and the process of converting an innovative idea into a Product. The expert explained about the characteristics of any idea/innovation such as novelty, cost, useful to the society. He also gave few examples and explained the process involved for converting any innovation into Product. He explained the various TRL (Technology Readiness Levels) and its significance for understanding the readiness level of the idea. He said another session on IPRs would be held for the students who are interested patent their ideas and prototypes. He also explained about various facilities available in the institution and the type of mentoring support provided for the budding innovators and entrepreneurs.



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### **Photo Gallery**







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Dr. R. SATYA MEHER Professor & Head Department of Mechanical Engineering SREE VIDYANIKETHAN ENGINEERING COLLEGE (Autonomous) Sree Sainath Nagar, TIRUPATI-517 102. Chittoor District, Andhra Pradesh, INDIA.

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Dr. Sachidananda K B Innovation Ambassador Sree Vidyanikethan Engg College