



*Orientation Session  
on*

***"BE AS YOUR OWN BOSS"***



**By**

**Mr. Patrudu Majji,**

Startup Investor  
**(11.03.2022)**

**Organized by**  
**ED Cell & IIC (Initiative of IQAC), SVEC**  
**&**  
**V-Hub Innovation Centre**

## **Mr. MVVN Patrudu – Profile**

Mr. Patrudu- Managing Director, White Mount Finserve, is a native of Vizag. Graduated in Management from GITAM Management School in 2006. He had a passion to achieve something on his own from childhood. He joined Reliance General Insurance in 2006 as Cust service officer and was promoted as Sales manager. He achieved many awards and recognitions during his stint there. Thereafter, he was offered the position of Sales Manager Corporate sales in Bajaj Allianz where he excelled from 2007 – 2012.

In 2012, he changed his career as a freelancer in the General Insurance industry. He worked for major private and public insurance companies like TATA AIG, ICICI Lombard, HDFC Ergo and Oriental insurance. He established White Mount Finserve Pvt. Ltd. in 2016 and the National President of Bajaj Allianz was invited to inaugurate the company. Later he expanded his business and team of staff.

He got the opportunity to visit many countries as a reward for his performance. In the next three years, he had a goal and vision to establish an insurance broking firm.

Entrepreneurship Development Cell & IIC | Date: 11<sup>th</sup> March, 2022

## Orientation on **“BE AS YOUR OWN BOSS”**

An Orientation session on **“Be as your Own Boss”** was organized by Entrepreneurship Development Cell & IIC of Sree Vidyanikethan Engineering College on **11<sup>th</sup> March 2022** for B.Tech. students.

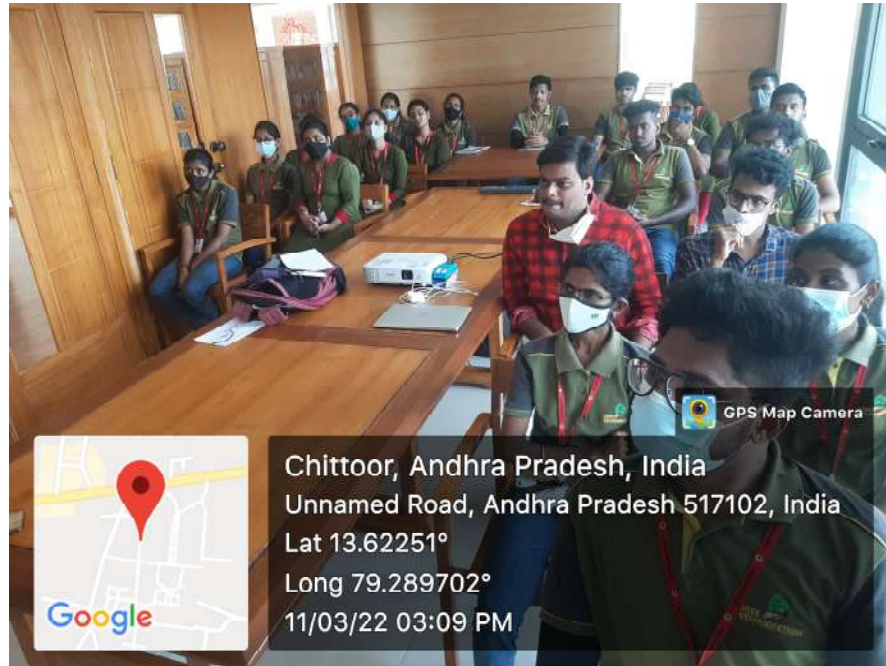
**Mr. Patrudu Majji**, Startup Investor emphasized the significance of enthusiasm for being own boss and thriving on independence. The participant’s attention was agglomerated on three vital aspects: choice of customers, self-planning and scheduling, and selection of work.

Further, the essential strategies for facing pessimistic association and trepidation to take ownership of one’s own life were explained. Also, the careers that expedite the journey towards the apotheosis of being one’s own boss were deliberated.

Eventually, the session explicated the trifocal essentials in different realms of opportunities and wherewithal to adapt to change. The session was steeped with other metaphors and inspiring stories on establishing own goals, sculpting the essential virtuosity, tolerance, and perseverance. In addition, validation of one’s ideas and finding the prospective pool of customers were explained, and impediments and milestones were discussed. Total of 35 students were participated in this event

### Photographs of the orientation session







**Dr. B. Vishnu Vardhana Naidu**

(Innovation Ambassador & In-charge V-Hub)

Expert talk on  
**"BE YOUR OWN BOSS"**  
 (11.03.2022)

**Students Attended**

S.No	Roll No.	Name of the Student	Year	Branch	Section	Signature
1.	19121A1002	R. Bharu prakash Reddy	3 <sup>rd</sup>	EIE	-	R. B. J.
2.	19121A1032	M. Sri Harsha	II <sup>nd</sup>	EIE	-	M. Sri Harsha
3.	19121A1025	K. Granth Kumar Ravi.	II <sup>nd</sup>	EIE	-	K. Granth Kumar
4.	19121A0557	E. Akhileswar	III <sup>rd</sup>	CSE	A	E. Akhileswar
5.	19121A0555	E. Manjunath	III <sup>rd</sup>	CSE	A	E. Manjunath
6.	19121A0547	D. Harshavardhan Reddy	III <sup>rd</sup>	CSE	A	D. Harshavardhan
7.	19121A0536	C. Nitesh	III <sup>rd</sup>	CSE	A	C. Nitesh
8.	19121A1024	K. Vinitha	III <sup>rd</sup>	EIE	-	K. Vinitha
9.	19121A1005	B. Tejasree	III <sup>rd</sup>	EIE	-	B. Tejasree
10.	19121A1544	S. Saikumar	III <sup>rd</sup>	CSSE	B	S. Saikumar
11.	19121A0584	K. Dinesh Kumar	III <sup>rd</sup>	CSE	B	K. Dinesh
12.	19121A0590	K. Silambarasan	III <sup>rd</sup>	CSE	B	K. Silambarasan
13.	19121A0530	B. Vinoy Kumar Reddy	III <sup>rd</sup>	CSE	A	B. Vinoy Kumar
14.	19121A0543	C. Charan Yadav	III <sup>rd</sup>	CSE	A	C. Charan
15.	19121A1028	K. Tarun Sai Reddy	III <sup>rd</sup>	EIE	-	K. Tarun
16.	19121A1006	C.V. Neha Niharika	III <sup>rd</sup>	EIE	-	C.V. Neha
17.	19121A1034	Mottemanth kumar Reddy	III <sup>rd</sup>	EIE	-	Mottemanth
18.	19121A1008	C. chardana	III <sup>rd</sup>	EIE	-	Chardana
19.	19121A0560	G.K. Deepika	III <sup>rd</sup>	CSE	A	Deepika G.K.
20.	19121A0534	C. yaswitha	III <sup>rd</sup>	CSE	A	Yaswitha
21.	19121A1003	Bindu Varshani V	III <sup>rd</sup>	EIE	-	Bindu Varshani
22.	19121A0554	D. Sai Hema Sai	III <sup>rd</sup>	CSE	A	D. Sai Hema
23.	19121A0559	G. Pallavika	III <sup>rd</sup>	CSE	A	G. Pallavika
24.	19121A05B3	K. Krishna Sahithi	III <sup>rd</sup>	CSE	B	K. Krishna
25.	19121A0596	K. Lakshmi Rishitha	III <sup>rd</sup>	CSE	B	K. Lakshmi
26.	19121A05A3	K. E. Aashmitha	III <sup>rd</sup>	CSE	B.	Aashmitha

**V-HUB & ENTREPRENEURSHIP DEVELOPMENT CELL**

S.No	Roll No.	Name of the Student	Year	Branch	Section	Signature
27.	19121A0337	E. Uma Sankar	3 <sup>rd</sup>	ME	A	E. Uma Sankar
28.	19121A0339	G. Maheswar Reddy	III <sup>rd</sup>	ME	A	G.M.
29.	19121A0319	C. Muralidhar	III <sup>rd</sup>	ME	A	C. Muralidhar
30.	19121A0324	C. Yugandhar	3 <sup>rd</sup>	ME	A	C. Yugandhar
31.	19121A0311	B. Ishwara	3 <sup>rd</sup>	ME	A	B. Ishwara
32.	19121A0338	G. Shashi Kumar	III <sup>rd</sup>	ME	A	G. Shashi Kumar
33.	19121A0364	K. Jambavan	III <sup>rd</sup>	ME	B	K. Jambavan
34.	19121A0371	K. Omesh Kumar	III <sup>rd</sup>	ME	B	K. Omesh Kumar
35.	19121A0314	B. Mallikarjuna	III <sup>rd</sup>	ME	A	B. Mallikarjuna



**COORDINATOR**  
ENTREPRENEURSHIP DEVELOPMENT CELL  
SREE VIDYANIKETHAN ENGINEERING COLLEGE  
(AUTONOMOUS)  
SREE SAINATH NAGAR, A. RANGAMPET  
TIRUPATI-517 102