



Awareness programme

on

***"NISP/SVEC Policy - Objectives and Provisions"***

*(01.12.2021)*

By

**Mr. B.Vishnu Vardhana Naidu, M.Tech. (Ph.D)**

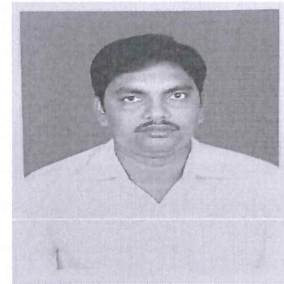
**NISP Coordinator & ED Cell Coordinator - SVEC**

**Target Group: I B.Tech.**

Organized by

**Entrepreneurship Development Cell & IQAC – SVEC**

## Mr. B. Vishnu Vardhana Naidu Profile



Mr. Vishnu completed his **B.Tech.** from KSRM Kadapa in 2006 and **M.Tech.** from **NIT Calicut** in 2008. Presently, he is pursuing his Ph.D. from JNUTA Ananthapuramu in the area of Metal Matrix Composites.

Mr. B. Vishnu Vardhana Naidu, working as Asst. Professor in Mechanical Engineering-Sree Vidyanikethan Engineering College, Tirupati, and has **13 years of teaching experience** and **10 Years of Entrepreneurial experience** as ED Cell Coordinator of SVEC. He is also the **Innovation Ambassador (MHRD-IIC)** of SVEC in the theme of Entrepreneurship Development.

He organized various events/workshops on Entrepreneurship, Startups, and Innovation. He gave lectures to students on various topics like entrepreneurship, IPR, startups & Innovation.

He organized **AICTE sponsored** ESDPs/Workshops, and **Seven Entrepreneurship Awareness Camps**, under **DST-NIMAT** scheme sponsored by EDII Ahmedabad.

  
**COORDINATOR**  
**ENTREPRENEURSHIP DEVELOPMENT CELL**  
**SREE VIDYANIKETHAN ENGINEERING COLLEGE**  
**(AUTONOMOUS)**  
**SREE SAINATH NAGAR, A.RANGAMPET**  
**TIRUPATI-517 102**

Entrepreneurship Development Cell & IQAC | Date: 01<sup>st</sup> December , 2021

## Awareness programme on "NISP/SVEC Policy - Objectives and Provisions"

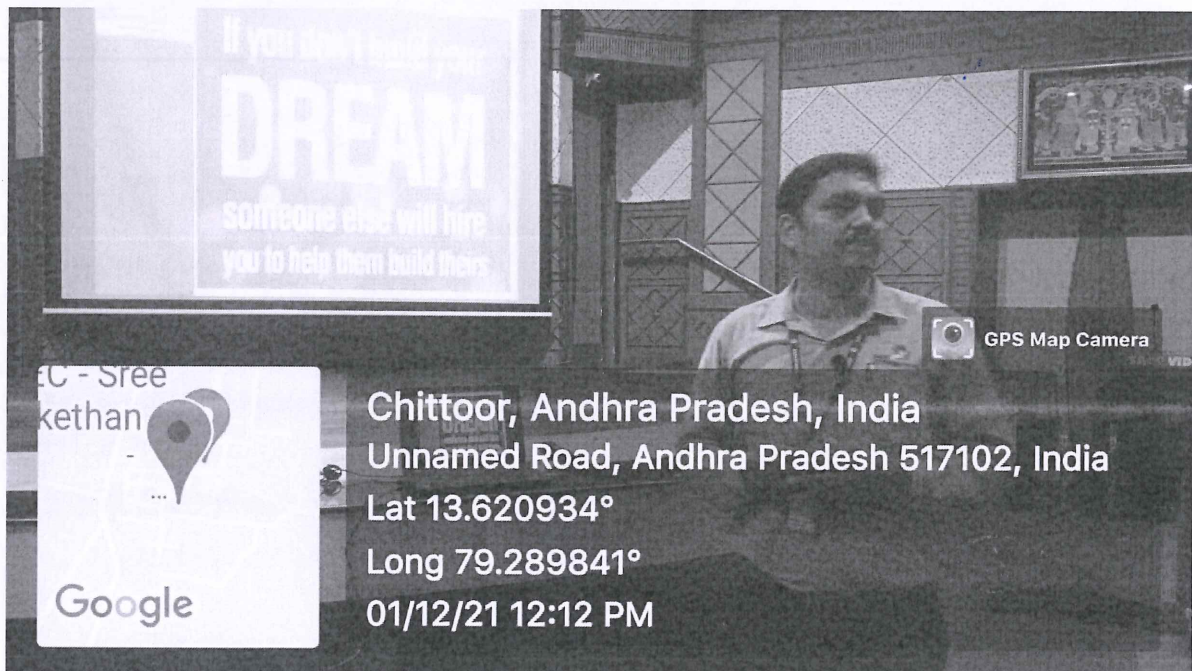
An awareness programme on "National Innovation Startup Policy (NISP)/SVEC Policy" was organized by Entrepreneurship Development Cell & IQAC on 01<sup>st</sup> December 2021 to I B.Tech. students as a part of Induction programme.

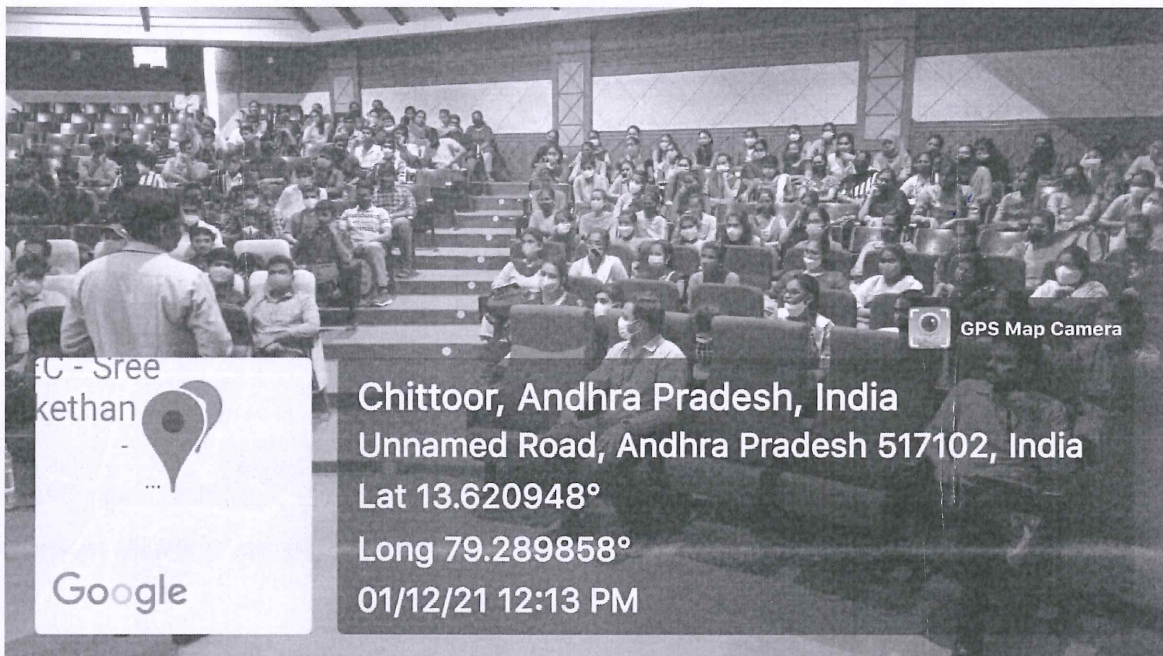
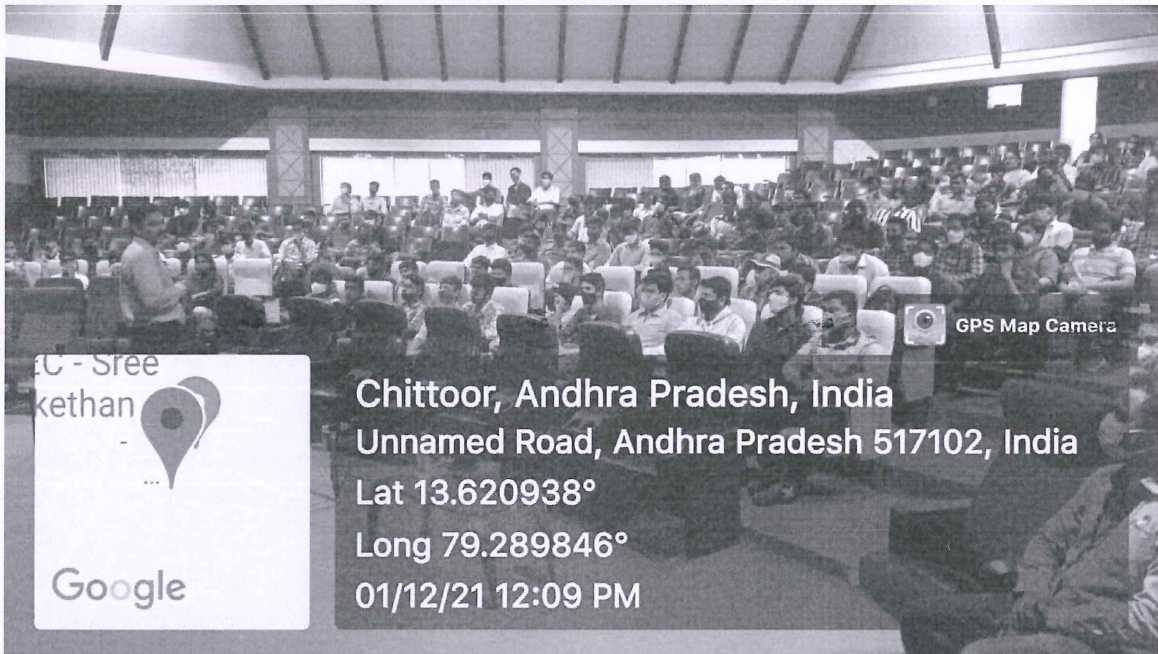
**Mr. B.Vishnu Vardhana Naidu**, Faculty Coordinator – NISP & Coordinator ED Cell of SVEC gave an orientation on IPR. He started his presentation by giving some awareness on entrepreneurship and startups. Later he explained about the startup supporting system in the college.

Mr. Vishnu demonstrated the objectives and provisions of NISP/SVEC policy. He emphasized on how this policy is helping to students and faculty for their startups. Also mentioned various facilities provided for them through this policy, like providing mentorship, technical support etc.

A total of 127 students were attended for this session and got awareness on startups/entrepreneurship and the benefits by the NISP/SVEC Policy.

### Photographs of Programme





  
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**ENTREPRENEURSHIP DEVELOPMENT CELL**

**Awareness Program  
on  
"NISP/SVEC POLICY - OBJECTIVES AND PROVISIONS"  
(01.12.2021)**

**Students Attended**

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