

**14.12.2021**

**Orientation Session**  
**on**  
***"INTELLECTUAL PROPERTY RIGHTS"***

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*By*

*Mr. B. Vishnu Vardhana Naidu,*  
*ED Cell Coordinator & Innovation Ambassador*

**Organized by ED Cell & IQAC - SVEC**

**Target Group: IV B.Tech. ME**

## Mr. B. Vishnu Vardhana Naidu Profile



Mr. Vishnu completed his **B.Tech.** from KSRM Kadapa in 2006 and **M.Tech.** from **NIT Calicut** in 2008. Presently, he is pursuing his Ph.D. from JNUTA Ananthapuramu in the area of Metal Matrix Composites.

Mr. B. Vishnu Vardhana Naidu, working as Asst. Professor in Mechanical Engineering-Sree Vidyanikethan Engineering College, Tirupati, and has **13 years of teaching experience** and **10 Years of Entrepreneurial experience** as ED Cell Coordinator of SVEC. He is also the **Innovation Ambassador (MHRD-IIC)** of SVEC in the theme of Entrepreneurship Development.

He organized various events/workshops on Entrepreneurship, Startups, and Innovation. He gave lectures to students on various topics like entrepreneurship, IPR, startups & Innovation.

He organized **AICTE sponsored** ESDPs/Workshops, and **Seven Entrepreneurship Awareness Camps**, under **DST-NIMAT** scheme sponsored by EDII Ahmedabad.

  
**COORDINATOR**  
**ENTREPRENEURSHIP DEVELOPMENT CELL**  
**SREE VIDYANIKETHAN ENGINEERING COLLEGE**  
**(AUTONOMOUS)**  
**SREE SAINATH NAGAR, A.RANGAMPET**  
**TIRUPATI-517 102**



Entrepreneurship Development Cell & IQAC | Date: 14<sup>th</sup> December , 2021

### **Orientation session on “Intellectual Property Rights”**

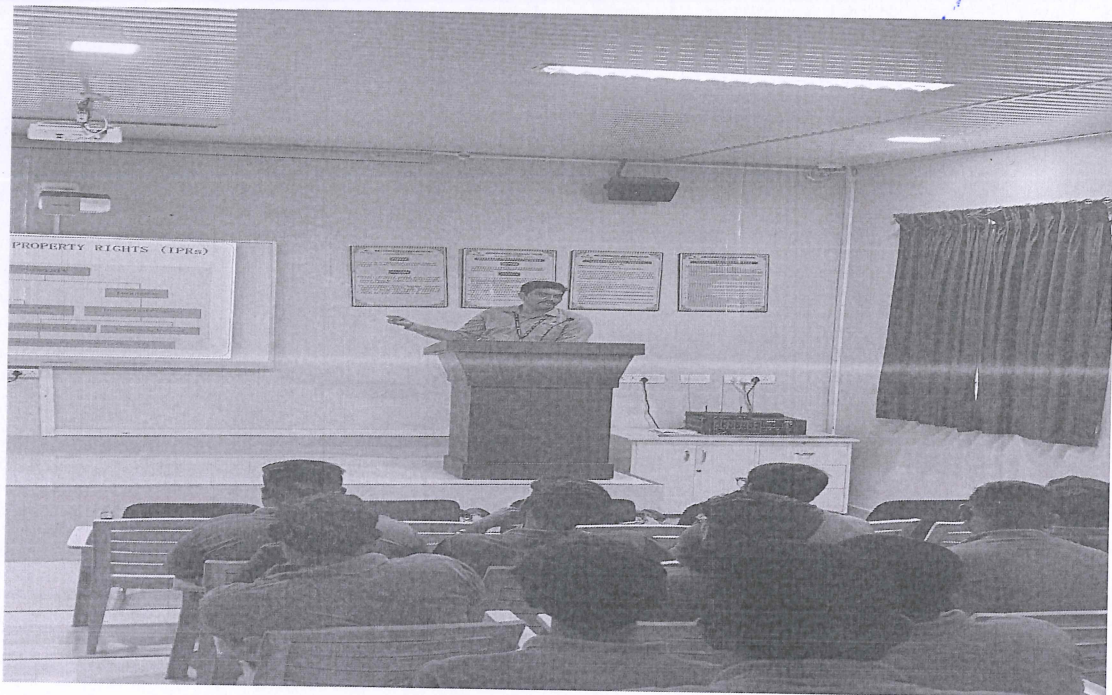
An Orientation session on “Intellectual Property Rights” (IPR) was organized by Entrepreneurship Development Cell & IQAC of Sree Vidyanikethan Engineering College on **14<sup>th</sup> December 2021** for IV B.Tech. students of Mechanical Engineering.

**Mr. B.Vishnu Vardhana Naidu**, Coordinator ED Cell & Innovation Ambassador of SVEC gave an orientation on IPR. He started his session by explaining the importance of IPR in protecting the innovations/inventions. He demonstrated various kinds of IPRs like patents, Industrial designs, Trademarks, Copy rights & Geographical Indications with their validity. He enlightened the things protect under various IPRs with the examples.

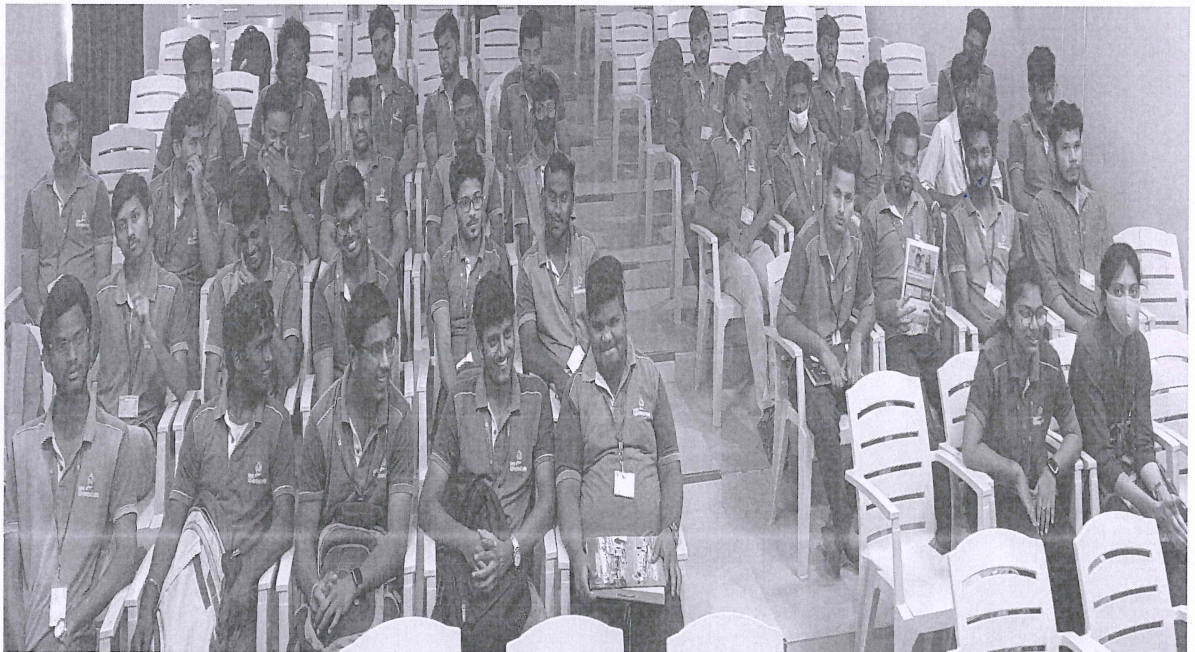
Mr. Vishnu emphasized on patent act & rules along with relation between IPRs. He also highlighted the remedies for IPR Infringement with few case studies that how the companies like Apple & Adidas are overcome from these infringements.

Students were enriched their knowledge with this orientation and clarified their doubt by interacting with the speaker. A total of 55 students from Mechanical Engineering were attended to this session.

#### **Photographs of the orientation session**







  
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**TIRUPATI-517 102**



**ENTREPRENEURSHIP DEVELOPMENT CELL**

**Orientation session on  
"Intellectual Property Rights"  
(14.12.2021)**

S.No	Roll No.	Name of the Student	Year	Sign
1	18121A0332	D. Kiran Aditya	IVth year	D. Kiran
2	18121A0312	B. GURU Satish Kumar Reddy	IVth year	B. GURU
3	18121A0315	B. Nandha Nardhan	IVth year	B. Nandha Nardhan
4	18121A0322	C. Harsha vardhan Reddy	IVth year	C. Harsha.
5	18121A0303	A. Gowtham	IV <sup>th</sup> year	A. Gowtham
6	18121A0324	B. Uday Kumar	IV <sup>th</sup> year	B. Uday Kumar
7	18121A0319	B. Sandeep	IV <sup>th</sup> year	B. Sandeep
8	18121A0320	B. Uday Kiran	IV <sup>th</sup> year	B. Uday Kiran
9	18121A0314	B. Koushik Reddy	IV year	B. Koushik
10	18121A0316	B. Sajid Babu	IV year	Sajid
11	18121A0333	D. Abhinaya	IV year	D. Abhinaya
12	18121A0305	A. Lahari	IV year	A. Lahari
13	18121A0304	A. Rishma Sai	IV year	A. Rishma
14	18121A0313	B. Kavya Reddy	IV year	B. Kavya
15	18121A0318	B. Vandana	IV year	B. Vandana
16	18121A0308	A. Sai Kiran	IV year	A. Sai Kiran
17	18121A0329	C. Bharath	IV Year	C. Bharath
18	18121A0324	C. Arun Kumar	IV year	C. Arun
19	18121A0306	A. Pradeep	IV year	A. Pradeep
20	18121A0301	A. Bharath Kumar	IV year	A. Bharath
21	18121A0307	A. Vamsi	IV year	A. Vamsi
22	18121A0302	A. Divi Dilli Babu	IV year	A. Divi
23	18121A0327	CH. Satish Kumar	IV year	CH. Satish
24	18121A0325	C. Shivakumar	IV year	C. Shivakumar
25	18121A0317	B. Tejeswar	IV year	B. Tejeswar
26	18121A0330	C. Deekshith	IV <sup>th</sup> year	C. Deekshith
27	18121A0309	B. Pavan Kumar	IV year	B. Pavan



**ENTREPRENEURSHIP DEVELOPMENT CELL**

S.No	Roll No.	Name of the Student	Year	Sign
28	18121A0310	B. Abudivarshan	IV	
29	18121A0311	B. Siva Krishna	IV	
30	18121A0326	C. Sree Charan	IV	
31	18121A0341	E. Shaun	IV	
32	18121A0336	D. Krishna	IV	
33	18121A0340	Charthanya	IV	
34	18121A0339	Sajid	IV	
35	18121A0364	Vamsi	IV	
36	18121A0360	Ajay	IV	
37	18121A0383	Nithish	IV	
38	18121A0363	Sharam	IV	
39	18121A0365	Vijay	IV	
40	18121A0367	Nagendra	IV	
41	18121A0370	David	IV	David
42	18121A0350	prashanth	IV	prash
43	<del>18121A0378</del>			
43	18121A0377	M. Roshan Sai	IV	
44	18121A0373	S. Purna Sri	IV	
45	18121A0349	P. Lakshma Reddy	IV	
46	18121A0390	N. Sujith Kumar	IV	N. Sujith Kumar
47	18121A0302	S. Krishnakanth	IV	Suj
48	18121A0304	T. Nanda Kishore	IV	T. Nand
49	18121A0306	T. Raghavendra	IV	
50	18121A0381	P. S. K. D. Manikalya Rao	IV	
51	18121A03E4	V. Venkatesh Naik	IV	
52	18121A0386	P. Sujith Kumar	IV	P. Sujith
53	18121A03C7	S. M. D. Javid	IV	
54	18121A03C5	S. Firdose	IV	
55	18121A03C4	S. Adil Noor	IV	

**COORDINATOR**