

Department: IT | Date: 08<sup>th</sup> January, 2022

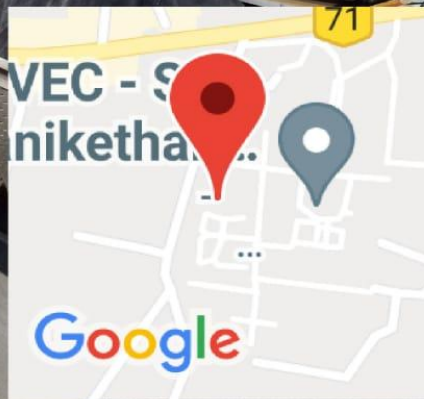
### Guest Lecture on "Business Plan Preparation "

Department of IT organized a one day Guest Lecture on "Business Plan Preparation" by **Ms. Jyothsna Priya**, System Analyst, TCS, Bangalore.

**Targeted Group:** II B. Tech IT students.



GPS Map Camera



A Rangampet, Chittoor, Andhra Pradesh 517102, India, India

**Sree Vidyanikethan Engineering College**

Lat 13.621684°

Long 79.289145°

08/01/22 04:19 PM

#### ***Ms. Jyothsna Priya explaining about business Ideas***

Ms. Jyothsna Priya motivated students towards startups and gave various new business ideas to them. She quoted about recent popular startup companies such as paperboat, Redbus, facebook, chaiwala and told that they are biggest companies with highest share value now. She demonstrated how to prepare business plan to the students and explained about various funding opportunities for startup.