

Got The Guts To Take  
The Leap With Your Own Business Ideas?

# BUSINESS IDEAS PITCH COMPETITION



**Sep: 4<sup>th</sup>**

11:30 AM to 12:30 PM - Open session for all (Details about Competition shall be presented along with Q and A session)

2:30 PM to 3:30 PM - Workshop on competition (Challenges and opportunities for business ideas will be presented along with Q and A session)

**Sep: 14<sup>th</sup>**

Submission of business ideas

**Sep: 16<sup>th</sup>**

Announcement of Finalists

**Sep: 18<sup>th</sup>**

Final pitch competition

Cash Prizes and Funding  
upto **10** Lakhs

@ bizideas@v-hub.co

# **SREE VIDYANIKETHAN ENGINEERING COLLEGE**

(AUTONOMOUS)

Sree Sainath Nagar, A. Rangampet, A. P. – 517 102

**ENTREPRENEURSHIP DEVELOPMENT CELL, IQAC & IIC**

*You are cordially invited to*

## **“Final Pitch Competition”**

on

**18<sup>th</sup> September, 2021**

### **PANEL MEMBERS**

**Mr. Winny Patro,**  
CEO & Co-Founder, Recordent  
Consultant for V-Hub  
(An Incubation Center Promoted by SVET)

**Ms. Vinutha Rallapalli,**  
Director,  
T-Hub, Hyderabad

**Prof. K. Nagabhushan Raju,**  
Founder Director,  
Atal Incubation Center, SK University  
Supported by AIM, Niti Aayog,  
Govt of India

**Dr. P. Narayana Reddy,**  
Director,  
Sree Vidyanikethan Institute of Management

**VENUE : ED Cell  
TIME : 11:00 AM**

**Dr. L. Venugopal Reddy,**  
Adviser Cum Director

**Sri. B. Ravi Sekhar**  
Director (F&A)

**Dr. P. Giridhara Reddy**  
Director (A&R)

**Dr. B. M. Satish**  
Principal, SVEC

**&**

*All HoIs', Vice Principals', Deans' & HoDs'*

*Will grace the occasion*

**Team – ED Cell, IQAC & IIC**

  
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**Schedule of Final Pitch Competition**

**18.09.2021**

**Venue: ED Cell**

11.00 AM: Online Opening Address by **Mr. Vishnu Manchu**, CEO, SVET

11.15 AM: Idea Pitches

01.30 PM: Lunch

02.30 PM: Talk by **Prof. Nagabhushan Raju**, Founder Director,  
Atal Incubation Center, SK University, Ananthapuramu

02.50 PM: Talk by **Ms. Vinutha Rallapalli**, Director, T-Hub

03.10 PM: Feedback on Pitches by **Mr. Winny Patro**

03.20 PM: Announcement of Winners by **Dr. P Narayana Reddy**, Director,  
SVIM

**Note:**

Shortlisted Ideas for presentation: **09**

Time allotted for participants to present their idea: **18 Mins.** (8 min. for presentation, 10 min. for Q&A)

**Jury Panel Members:**

- **Mr. Winny Patro**, Consultant/Advisor, V-Hub| CEO & Co-Founder, Recordent
- **Ms. Vinutha Rallapalli**, Director, T-Hub, Hyderabad
- **Prof. Nagabhushan Raju**, Founder Director, Atal Incubation Center, Supported by AIM, Niti Aayog, Govt of India
- **Dr. P. Narayana Reddy**, Director, SVIM



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## **Profile of Prof. Konduru Nagabhushan Raju**

**Prof. Konduru Nagabhushan Raju** is a Professor in the Department of Instrumentation, Sri Krishnadevaraya University, Anantapur. He holds a B.Tech., in Mechanical Engineering, M.Tech in Energy Conservation & Management and Ph.D. in Instrumentation.

His professional career started with Tata Energy Research Institute (TERI) wherein he was specially trained by European Commission on Energy and involved in the energy efficiency technology absorption studies in over 30 medium and large scale industries. Ever since joining in S.K.University, he has completed four Major Research Projects sponsored by ISRO and UGC, guided 18 candidates for their Ph.D. and has 110 publications to his credit apart from authoring four books. He has the distinction of receiving both A.P. State Scientist Award on February 28, 2009 and A.P. State Teacher Award on September 5, 2015 by the Govt. of A.P.

He served as Principal, SKU College of Engineering & Technology; and currently the Dean, Faculty of Engineering & Technology; apart from heading the Centre for Skill Development, Entrepreneurship & Incubation, S.K.University. He is also the Founder Director of the Atal Incubation Centre sanctioned by NITI Aayog, Govt. of India. He is an Academic Senate Member of S.K.University and Adikavai Nannaya University and served as an Academic Council Member of JNTUA CEA, GPREC and SRIT.

He has visited a number of Universities in USA like Stanford, University of Washington, Georgia Institute of Technology, Georgia State University, Oglethorpe University, apart from Nanyang Technological University, Singapore and Universities in Malaysia and Australia. He is a seasoned motivator and a freelance career counselor. Apart from giving frequent radio talks, he appeared occasionally on Doordarshan Saptagiri Live phone-in programmes on career guidance for engineering students.

As a part of his Mission Motivate Million Minds, he is actively associated with a number of society conscious nonprofit organizations like ADI Foundation, BREAD Society, eSseNce Society etc., and an active YouTuber contributing more than 200 Videos on different domains for reaching a wider spectrum of academic community.

  
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### **Profile of Ms. Vinutha Ralapalli**

Vinutha is the director of T-Hub for investments and funding ecosystem. She has been working in the startup ecosystem for the last decade across various domains and has experience running angel networks, and growth-stage accelerators, and was part of a VC fund. She has been an active mentor to startups, jury member and speaker at various national events. She is also a growth advisor for startups and SME's. For the last 4 years, she has been working in ecosystem development.



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### Mr. Winny Patro – Profile

Mr. Winny Patro has 12+Years of work experience in public sector, entrepreneurship, business consulting and coaching. Currently, he is spearheading an entity in building a credit/payment reporting platform for non-banking transactions.

In his previous assignment, Winny Patro served the Government of Andhra Pradesh (Indian State) in building globally connected entrepreneurial ecosystem. During his tenure with Govt of AP, he transformed two under-performing Govt organizations into a very high performing ones in less than one year. As part of restructuring, he built high performance teams and initiated collaborations with startup ecosystems in Finland, Israel, Estonia, Japan and Hong-kong for enabling knowledge & commerce exchange and in devising an innovation policy for the state.

He also played an instrumental role in very important collaborations with international organizations like UNICEF, UNESCO, World Economic Forum in the areas of emerging technologies such as Augmented & Virtual Reality, Drones & Airspace, IoT etc.

Earlier, Patro founded an NGO to build life skills among underprivileged children and co-founded 2 ventures in digital space. Alongside entrepreneurship, he spearheaded consulting projects in setting up and scaling up of online businesses for medium-large size global & national retailers in sports & fashion goods.

Besides these, Winny Patro is a passionate coach. He has mentored more than 3000 students/aspiring entrepreneurs and continues to mentor many students/aspiring entrepreneurs in technology, management and entrepreneurship related areas. He is also a regular guest speaker at several of the top academic institutes and industry conferences in India.

He is a post-graduate from IIM Calcutta where he was awarded certificate of appreciation for providing free consultancy services (for scaling up social impact) to NGOs in West Bengal, Indian state. Prior to MBA, He has a degree in Electronics & Instrumentation Engineering with accomplishments at the national level in the field of Bio-Medical Instrumentation.

Also he is the **Consultant for V-Hub, an Incubation Center promoted, by SVET.**

  
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## *“Final Pitch Competition”*

The Final Pitch Competition was organized by Entrepreneurship Development Cell & IQAC to the shortlisted participants on 18<sup>th</sup> September 2021. **Mr. B.Vishnu Vardhana Naidu**, ED Cell Coordinator - SVEC and the Department ED Cell coordinators organized the programme.

**Dr. P.Giridhar Reddy**, Director (A&R), **Dr. B.M. Satish**, Principal Sree Vidyanikethan Engineering College, **Dr. S.Hemachandra**, Dean IIIC, **Dr. N. Padmaja**, Coordinator MHRD-IIC and the faculty of Sree Vidyanikethan Engineering College attended the programme.

### **The Jury panel members for the competition are:**

- **Mr. Winny Patro**, Consultant/Advisor, V-Hub, CEO & Co-Founder, Recordent
- **Ms.Vinutha Rallapalli**, Director, T-Hub, Hyderabad
- **Prof. Nagabhushan Raju**, Founder Director, Atal Incubation Center, Supported by AIM, Niti Aayog, Govt of India
- **Dr. P.Narayana Reddy**, Director, SVIM

### **The details of the short listed ideas are:**

S.No.	Name of the Student	Title of the Idea
1	Mr. N JAGANNATHA REDDY	Used Cars
2	Ms. SAGARIKA REDDY	Fashion
3	Mr. UDAY KIRAN REDDY KURLA	drivers.com
4	Mr. VASHIST V	GARBAGE COIN
5	Mr. SHAIK KANDEME IRFAN	REVERSE VENDING MACHINE 2.0
6	Mr. MADIRI PRAVEEN	Electrical Vehicle charging station master guide
7	Mr. KURUVA REVANTH KUMAR	To make garbage free india
8	Mr. M.RAJENDRA PRASAD	Easy promotions through Tele Communication
9	Mr. PALA CHAITANYA KUMAR	VIDYA-where learning is unlimited

After the orientation session on "Business Idea Pitch Competition" on 04<sup>th</sup> September 2021 a total of 29 ideas were received from the students. Nine ideas were shortlisted by the scrutiny committee and the competition held on 18<sup>th</sup> September 2021.

The students were presented their ideas with their teams in front of the jury members. The experts gave them valuable suggestions/inputs and informed them how they can proceed further to convert the idea into business model.

Later the Jury members also gave brief sessions on startups/business plan/supporting startups to the students to enlighten the students.

The panel members finalized **the top three ideas** and awarded them **with cash prizes**.

<b>First Prize (Rs. 20,000)</b>	VARSHITH V	Garbage Coin
<b>Second Prize (Rs. 12,000)</b>	UDAY KIRAN REDDY KURLA	drivers.com
<b>Third Prize (Rs. 8,000)</b>	PALA CHAITANYA KUMAR	VIDYA-where learning is unlimited



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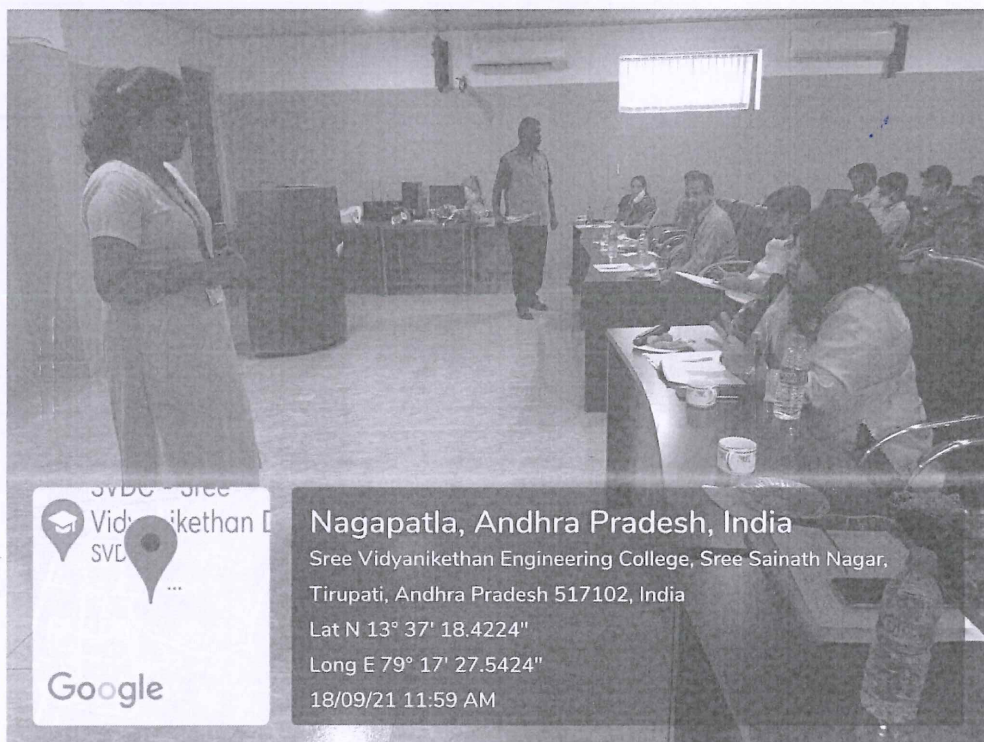
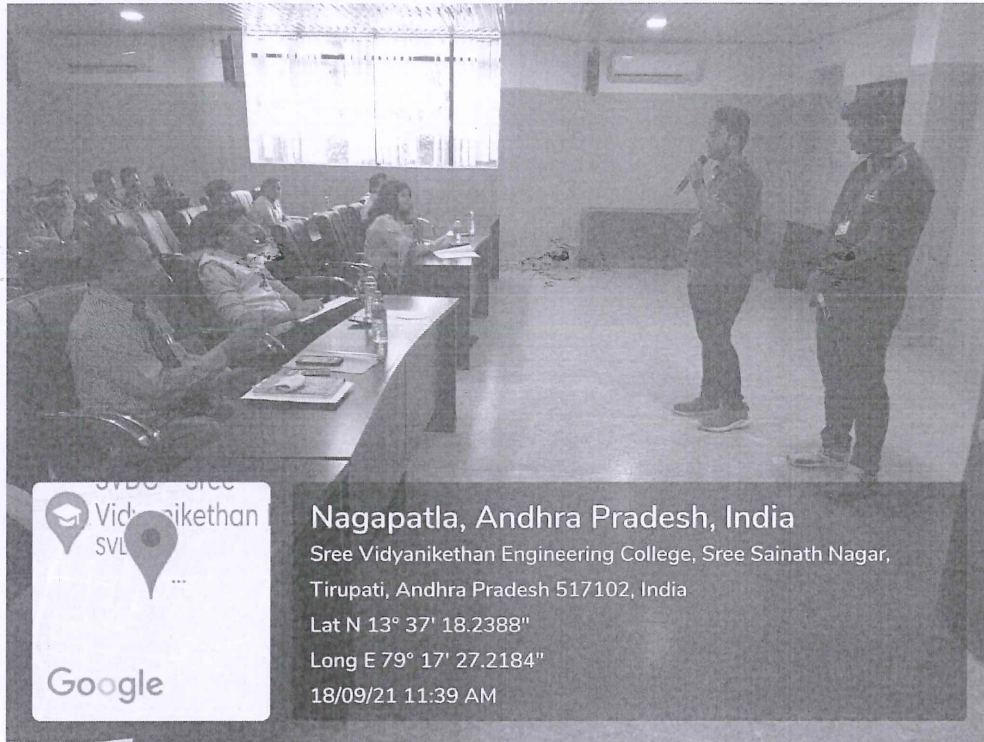
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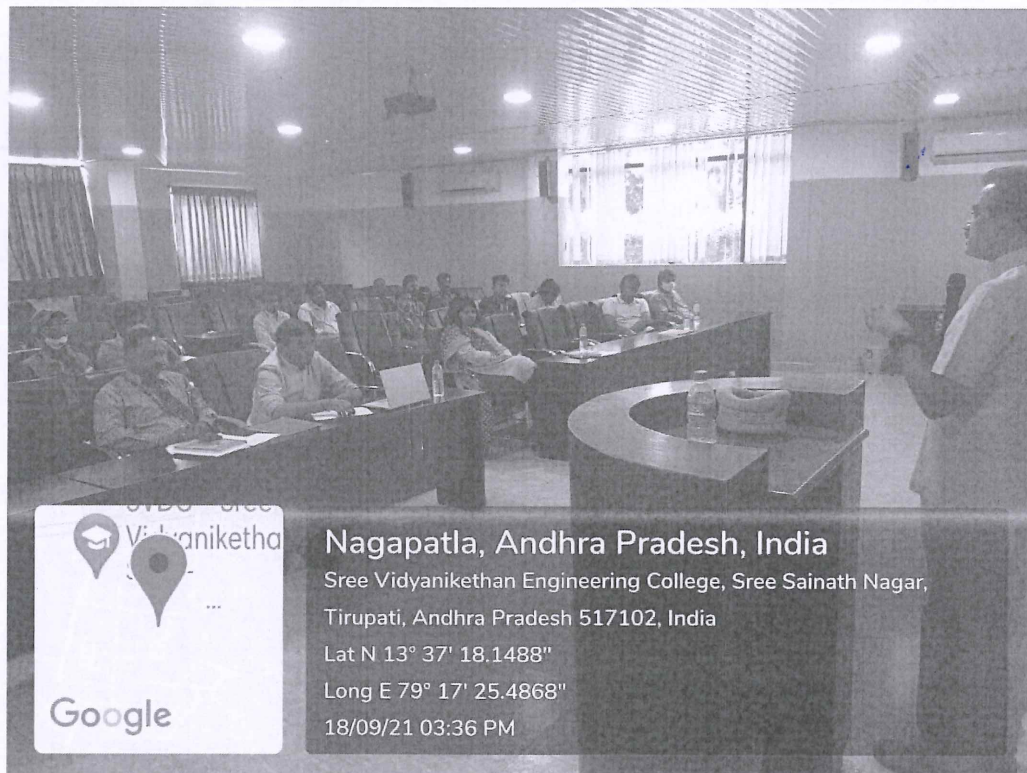
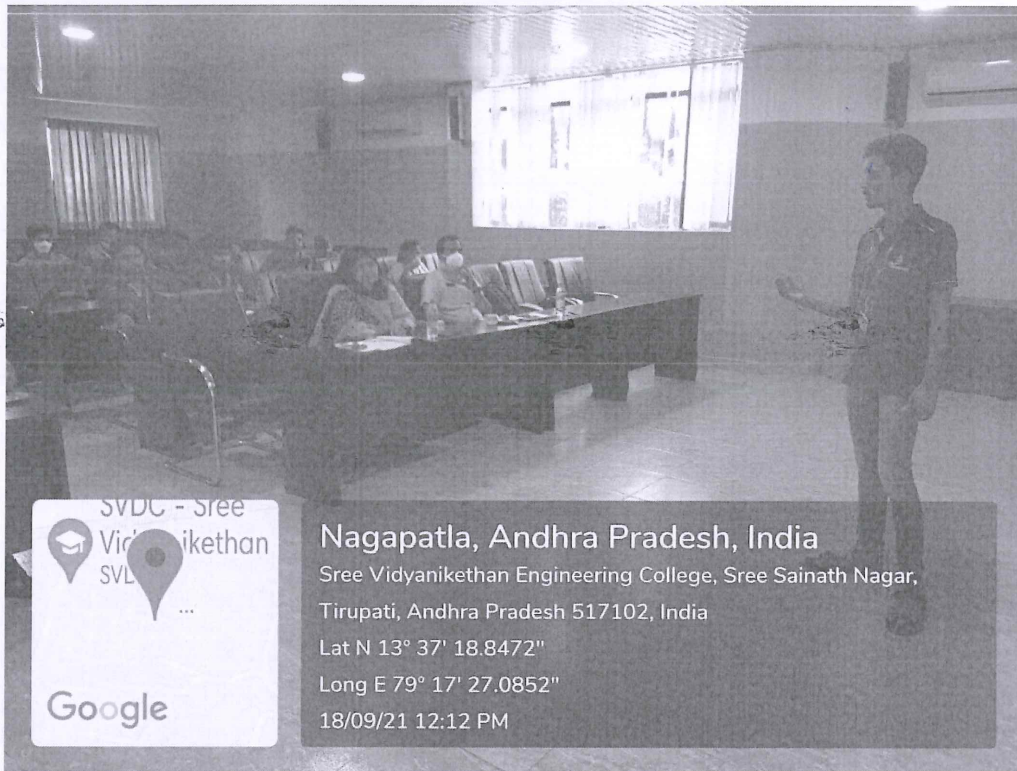


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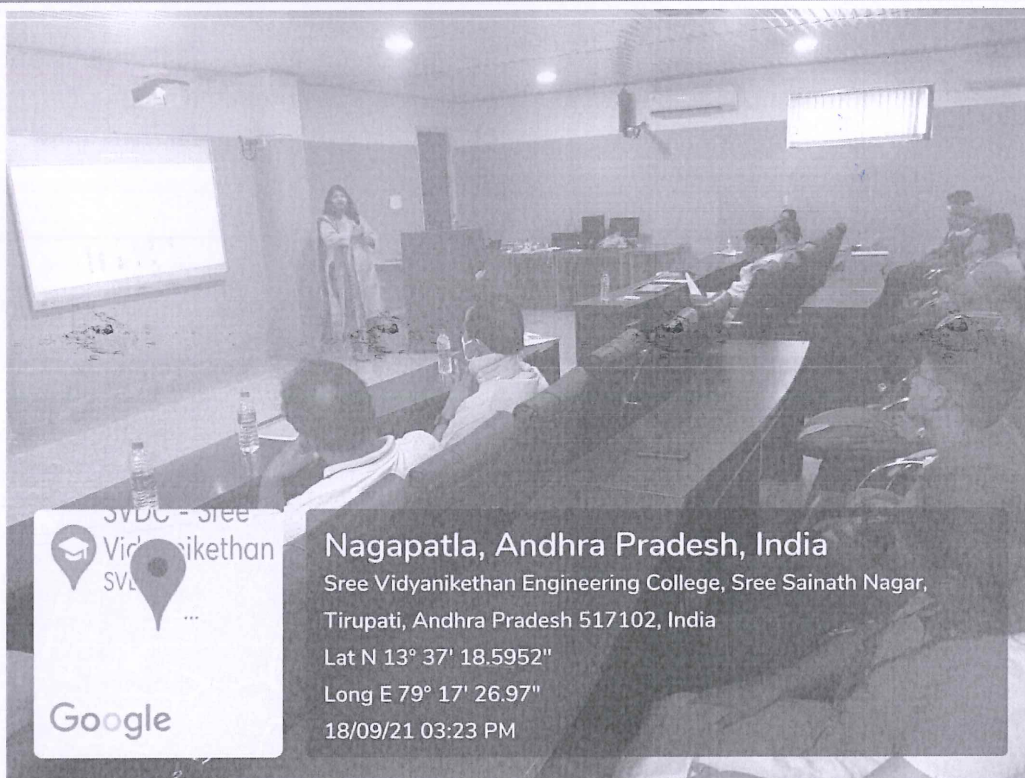
**Photographs of the Competition**











**Nagapatla, Andhra Pradesh, India**

Sree Vidyanikethan Engineering College, Sree Sainath Nagar,  
Tirupati, Andhra Pradesh 517102, India

Lat N 13° 37' 18.5952"

Long E 79° 17' 26.97"

18/09/21 03:23 PM



**Nagapatla, Andhra Pradesh, India**

Sree Vidyanikethan Engineering College, Sree Sainath Nagar,  
Tirupati, Andhra Pradesh 517102, India

Lat N 13° 37' 18.5124"

Long E 79° 17' 28.2408"

18/09/21 11:12 AM

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**SREE VIDYANIKETHAN ENGINEERING COLLEGE (AUTONOMOUS)****Final Pitch Competition on 18.09.2021****Students/Ideas Presented**

S.No.	Name of the Student	Roll No.	Mobile No.	Year of Study	Branch	Section	Title of the Idea	Signature
1	N JAGANNATHA REDDY	20121A1284	9701037993	I B.TECH	IT	B	Used Cars	
2	SAGARIKA REDDY	20121A05K2	7013438311	I B.TECH	CSE	C	Fashion	
3	UDAY KIRAN REDDY KURLA	20121A2934	9573615158	I B.TECH	CS-BS		drivers.com	
4	VASHIST V	20121A2957	7569243720	I B.TECH	CS-BS		GARBAGE COIN	
5	SHAIK KANDEME IRFAN	19121A05N4	9390773125	III B.TECH	CSE	C	REVERSE VENDING MACHINE 2.0	
6	MADIRI PRAVEEN	20125A0210	7670839273	III B.TECH	EEE	D	Electrical Vehicle charging station master guide	
7	KURUVA REVANTH KUMAR	18121a0157	9848980018	IV B.TECH	CE	A	To make garbage free india	
8	M.RAJENDRA PRASAD	18121A0160	9381258254	IV B.TECH	CE	A	Easy promotions through Tele Communication	
9	PALA CHAITANYA KUMAR	382098124	9700459606	MBA			VIDYA-where learning is unlimited	

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