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Sree Sainath Nagar, Tirupati - 517102

#### National Webinar

# WOMEN **ENTREPRENEURSHIP** & EMPOWERMENT

ON THE OCCASION OF **WORLD ENTREPRENEUR DAY** 













#### Resource Persons

#### Dr. N. Padmaja

Professor, Dept. Of ECE Innovation Cell Coordinator, SVEC

### Dr. M. S. Sujatha

Professor, Head of EEE Women Empowerment cell convenor, SVEC

Coordinator: Ms. M. Bharathi, Assistant Professor, Department of ECE, SVEC

#### NO REGISTRATION FEE

## WHO CAN PARTICIPATE?

Female Faculty and students of all branches



#### **Organized By:**

Department of Electronics

#### In Association With:

ACME (Association of Communication Majors and Enthusiasts) in Association with Women Empowerment Cell, SVEC





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Women Cell in Association with ACME, ECE | Date: 31 Aug 2021

## National Webinar on Women Enterpreneurship & Empowerment

**Target Group:** Internal Students/Faculty

**Topic:** "Women Enterpreneurship & Empowerment"

Speaker: 1. Dr.M.S.Sujatha,

**Profesor, Head of EEE** 

Women Empowerment Cell Cooridantor,

Sree Vidyanikethan Engineering College (Autonomous),

Tirupati

2. Dr. N Padmaja M.Tech. Ph.D.

**Professor, ECE Dept** 

President, IIC (Institution Innovation Council)

Sree Vidyanikethan Engineering College (Autonomous),

Tirupati

Venue: Zoom Platform

The Department of Electronics & Communication Engineering of Sree Vidyanikethan Engineering College has organized an national level Webinar on "Women Enterpreneurship and Empowerment" under Women Cell in association with ACME on 31<sup>th</sup> August 2021 from 11:00 A.M to 01:00 Noon for the for the benefit of all Women staff and Girl Students.

The resource persons are eminent personalities from the Academia: **Dr. M.S.Sujatha**, Head & Professor of EEE Dept., Women Cell Coordinator, & **Dr. N.Padmaja**, Professor, ECE Dept, IIC President, Sree Vidyanikethan Engineering College, Tirupati, A.P., India.

The program was organized through **Zoom Platform.** Experts shared their rich knowledge with all the participants and enriched them with the concept of Innovation, Creating Entrepreneurship and Funding Opportunities for Engineering Students and faculty. A total of 34 girl students and 20 faculty members



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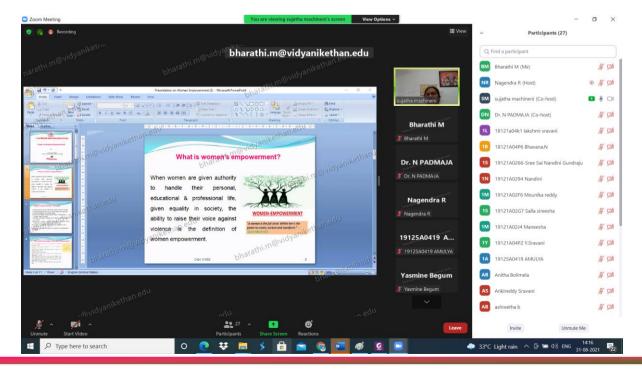
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participated in the program.

Dr. M.S.Sujatha, enlighted on Women Empowerment and delivered that it is a progression of women and, accepting and including them in the decision-making process. It also means providing them with equal opportunities for growth and development in society, and disapproving gender bias. Also Stated that Women and children are a vital part of Indian society. She provides a list of women empowerment schemes in India as listed under the Ministry of Women and Child Development.

Dr.N.Padmaja, emphasized the co- relationship between Innovation and Entrepreneurship. She also discussed the factors that are influencing women entrepreneurship and the need for building confidence, establishing their creative idea, identity, equal status in society and achievement of excellence. Lecture has inspired the girl students to think over the concept of entrepreneurship and funding opportunities, which can bring innovative thoughts in the minds of students. She also discussed the successful stories of women entrepreneurs. In addition, she elaborated the need of steps taken by the govt for women & MSME enterprises for any engineering student to get success as an entrepreneur.

Mr R.Nagendra, Assistant Professor(SL), ACME Co-ordinator, & Ms M.Bharathi Women Cell Coordinator, Department of Electronics & Communication Engineering, SVEC, graced the Occasion. On the Whole the event was Proved Sucessful.

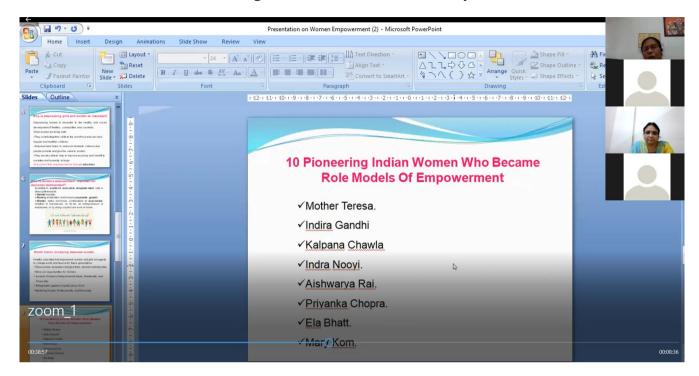




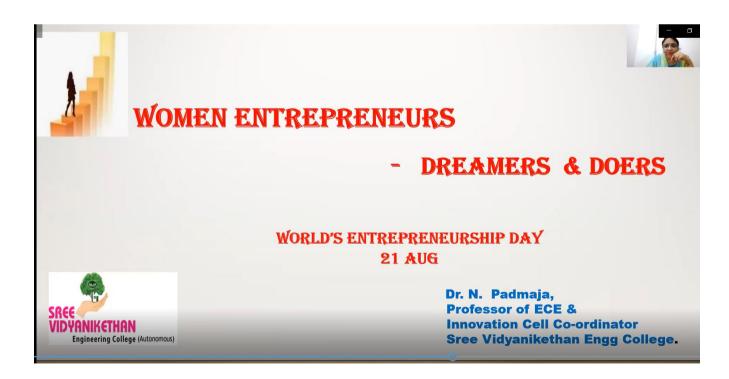
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## Dr M.S.Sujatha, Professor & HOD, Department of Electrical and Electronics Engineering SVEC delivering a Session on "Women Empowerment"



Dr M.S.Sujatha, Professor & HOD, Department of Electrical and Electronics Engineering SVEC briefing on role models of women Empowerment"

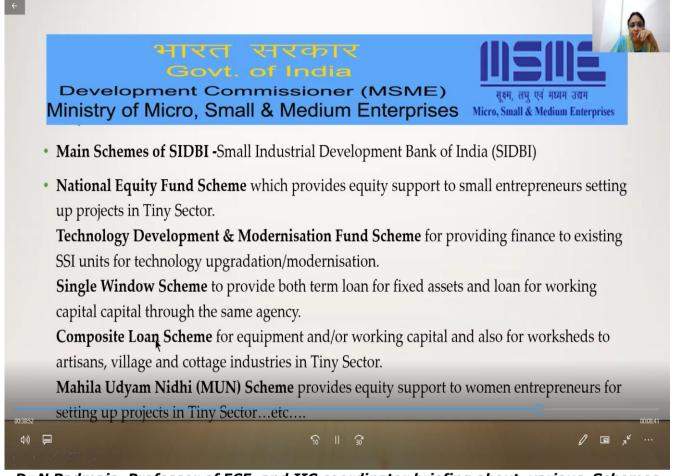


Dr N Padmaja, Professor of ECE, and IIC coordinator briefing about Women Entrepreneurship."



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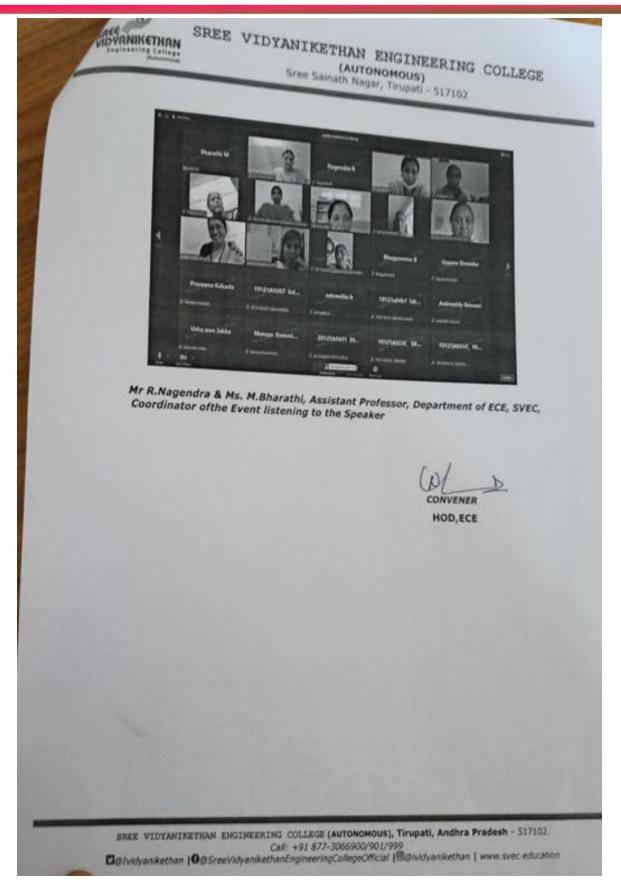
Dr N Padmaja, Professor of ECE, and IIC coordinator briefing about various Schemes for Women Entrepreneurship."

A total of 34 students and 20 faculty attended for this session.



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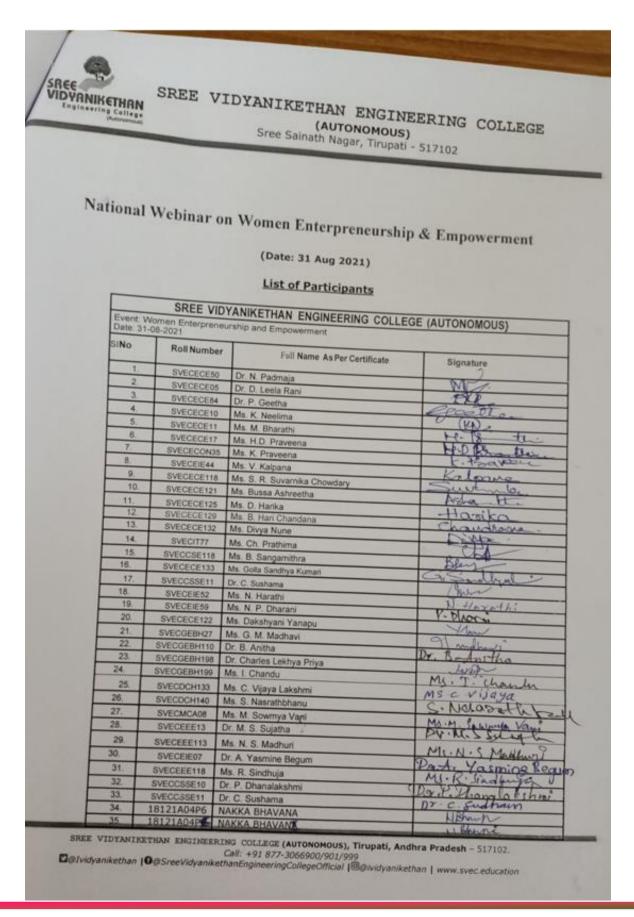
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