



SREE VIDYANIKETHAN ENGINEERING COLLEGE (AUTONOMOUS)

Sree Sainath Nagar, Tirupati - 517102

DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

Expert Lecture on, "Entrepreneurship from Vedas" on (22 Mar. 2022)

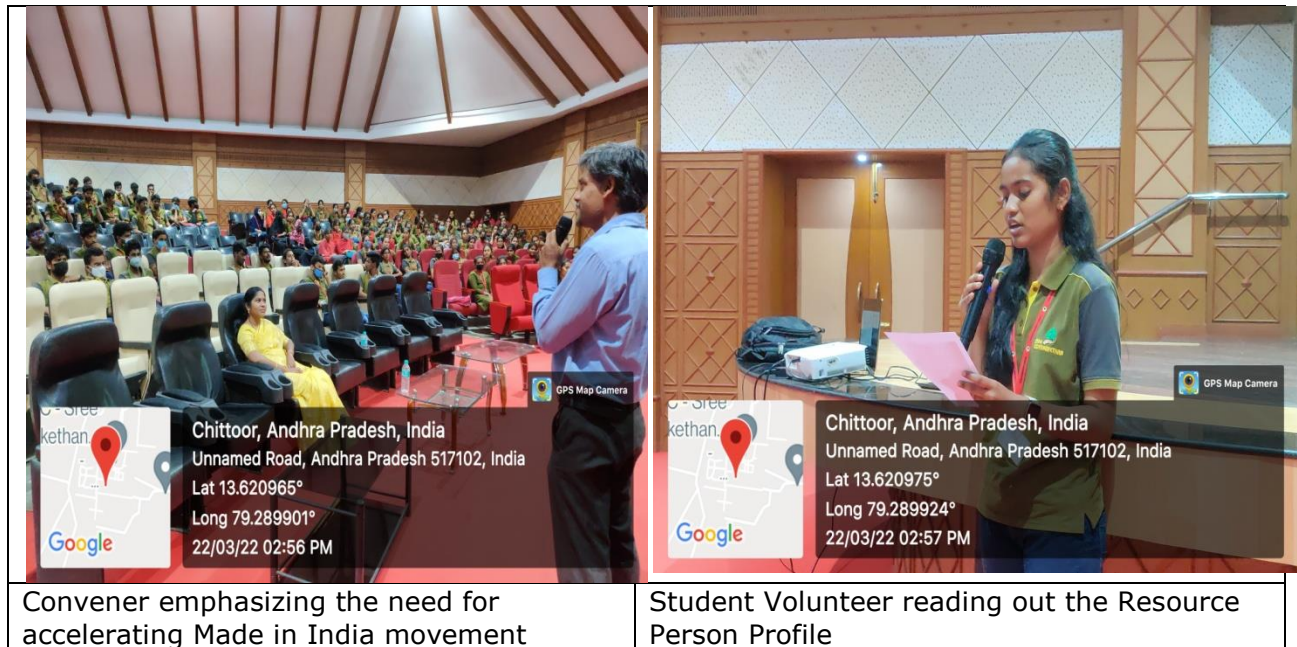
Resource Person Details:

Dr. Neeraja Padigapati was a passionate Behavioral Trainer, Performance Coach and an Organizational Psychologist. LOM President at JCI INDIA, Owner/Sole Proprietor at Sri BhuSattva Enterprises, Former Training and development officer at Aliens Group, Former Vice President - Training at JCI INDIA, Talent Tree Performance Solutions and an esteemed Alumni of Sree Vidyanikethan Engineering College graduated from ECE Discipline.

REPORT

Department of ECE has organized the program to orient the students from III B.Tech SVEC to develop leadership skills to become future Entrepreneurs. 280 students from ECE, EEE and EIE attended the lecture. The event started with convener's elucidation of the need for young entrepreneurs for the country benefit. The Resource person was introduced to the participants by a student volunteer. Resource person planned an activity as the program starter to identify the suitable careers the participants can choose based on their strengths and qualities as guided by the Vedas. A detailed walk through the entrepreneurship skills and the practices the participants has to be adopted to become a successful entrepreneur was brainstormed. The participants among themselves marked the difficulties and solutions they can propose to help well being of the community in which they are a part of. The Psychiatric patterns of the successful leaders have been reviewed and participants practiced the skill areas in which they need to sharpen to capture the market window. Trainer has emphasized the social entrepreneurship as the choice to uplift the society as well helps them to evolve as successful entrepreneurs in future. Participants were made to think about the possibilities for moving towards setting up a start up with professional help from various statutory bodies were emphasized. Participants clarified their doubts on myths and facts about taking up an Entrepreneurship career. The lecture ended in a good vibe when participants promised the trainer that they would take this movement forward to sculpt their career in this direction.

The following are some of the snapshots of the event:





Participants Interpreting the Veda Guidelines for being an idle Entrepreneurs

Convener