

No. SVEC/CE/ASCE SVEC Student Chapter/ 2021-22/14

15 December 2021

CIRCULAR

The Department of Civil Engineering is organizing a **Lecture** on “**Leadership Skills**” under **ASCE SVEC Student Chapter** on **16th December 2021** from 10.00 a.m to 11.00 a.m in Civil Engineering Seminar Hall, SVEC. **Dr. N. Gurunatha Naidu**, Professor of Marketing, Sree Vidyanikethan Institute of Management (SVIM), Sree Sainath Nagar, Tirupati will be the Guest Speaker. All the Faculty and students of **III B.Tech. I Semester Civil Engineering (A & B Sections)** are instructed to attend the lecture without fail.



(Dr. O. Eswara Reddy)
Faculty Advisor
ASCE SVEC Student Chapter
Professor, HoD and Chairman-BOS

Copy to: Head, Dept. of Civil Engg.
Notice Board
Circulation to students
ASCE SVEC Student Chapter File



Lecture on “Leadership skills”

by

Dr. N. Gurunatha Naidu

Professor of Marketing

Sree Vidyanikethan Institute of Management
Sree Sainath Nagar, Tirupati



December 16, 2021 @ 10:00 am

Organized by
ASCE SVEC Student Chapter
Department of Civil Engineering, SVEC

Chief Patrons

Dr. M. Mohan Babu
Chairman, SVET

Sri. Vishnu Manchu
CEO, SVET

Patrons

Dr. L. Venugopal Reddy
Advisor Cum Director, SVET

Dr. P. Giridhara Reddy
Director (A&R), SVEC

Convener

Dr. O. Eswara Reddy
Faculty Advisor, ASCE SVEC Student Chapter
HoD and Chairman-BoS, Dept. of Civil Engg.

Coordinator

Mr. D. V. Purushotham
Coordinator
ASCE SVEC Student Chapter



Dr. N. Gurunatha Naidu
Professor of Marketing,
Sree Vidyanikethan Institute of
Management (SVIM),
Sree Sainath Nagar, Tirupati



Dr N. Gurunatha Naidu, BL, PMIR&LW, M.B.A., M.Com. MAIMT, Ph.D. Presently working as Senior Professor of Marketing at Sree Vidyanikethan Institute of Management, Former Director of Sree Vidyanikethan Institute of Management and also former Principal of Sree Vidyanikethan Degree College Tirupati.

With 26 years of poultry industry experience, 15 years of years of academic experience, and doctorate on poultry integration, he is recognized as a trainer in strategic management field. He is trained in Strategic management in different IIMs, IIFT, IBA,NIT and MDI, New Delhi. He has visited Singapore and Bangkok. An active participant in National seminars and International conferences, he organized a National level Seminar on “Green Marketing Strategies for sustainable development “Sponsored by ICSSR, New Delhi. He has organized Two National level conferences on “Management Thoughts from Bhagavadgeetha sponsored by TTD, Tirupathi with an eminent resource persons.

He authored a case in Rural Marketing: Text and Cases (C.S.G.Krishnamachryulu and Lalitha Ramakrishnan, Pearson education, New Delhi.) ‘Career Planning and Development’ and ‘Business Environment’ published by Students helpline publishing House, Hyderabad and study material on ‘Performance management’ for DLP Programme of M.G.University , Pune (Vikas Publishing House, New Delhi).



Dr. N. Gurunatha Naidu
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Sree Sainath Nagar, Tirupati



He has attended many International and National seminars/ conferences and presented many papers. He is a resource person for APHRDI-Amaravathi, UGC-Academic Staff College, S.V.University, Pondichery Central University, Karaikal and visiting faculty for several educational institutions and industries. Extending consultancy support for Agro based farms in Rayalaseema areas for improving economic conditions of farmers. Member of Karnataka State Bar Council Association, Bangalore, All India Poultry Science Association, New Delhi, International Egg Commission, USA, The Indian Science Congress Association, Kolkata. He developed a strategic management case on poultry integration and submitted in the IIM-B forum. He is a member of strategic Management forum. Recently completed MAIMT in Rastriya Sanskrit Vidyapeetha, Tirupathi and secured second position in the university. He is also a regular resource person for Andhra Pradesh Human Resource Development Institute.(APHRDI), Bapatla and Sri Kalahasti Regional centre. His areas of interest are Marketing, Strategic management, Business Laws. Business Environment Human resource management, Human Values and professional ethics and Leadership Values.

Lecture on “Leadership Skills”

16th December 2021

List of Participants

S. No.	Roll No.	Name of the Student	Signature
1	18121A0102	AKKI SUSMITHA	
2	18121A0103	AKKILI SAI CHARAN REDDY	
3	18121A0105	ANUPALA NAVYA	
4	18121A0107	ASIGONDI JAYAMMA	
5	18121A0108	AVULA DHANUSREE	
6	18121A0109	B STUTHI	
7	18121A0110	BATILA AMULYA	
8	18121A0112	BHUMIREDDY DINESH KUMAR REDDY	
9	18121A0116	BOYA BHASKAR	
10	18121A0117	BYNI RITESH KUMAR	
11	18121A0119	CHENNAMSETTY JAYA SRINIKETH	
12	18121A0123	CHIRUTANI THEJASWI	
13	18121A0124	DAKKA SREENIVAS	
14	18121A0125	DALAVARI SAI ROHITH	
15	18121A0126	DARGA BHAVANI RASAGNA	
16	18121A0127	DASARI VAIBHAVI	
17	18121A0131	E SRAVANI	
18	18121A0132	ENJETI JASHWANTH	
19	18121A0133	GADDAM SIRISHA	
20	18121A0135	GAJJELA TRIVENI	
21	18121A0137	GARIKA RAVI	
22	18121A0138	GATTU KARLI SAI ABHISEK	
23	18121A0140	GONDIPALLI SRAVANI	
24	18121A0143	GUDLAGANGAPPAGARI KIRAN	
25	18121A0144	GURRALA ADARSH	
26	18121A0145	INDUKURI MAHESWAR REDDY	
27	18121A0146	KANDEPU SAI CHARAN	
28	18121A0147	KANDIKATTI HARSHAVARDAN	
29	18121A0148	KAVALI ARJUN AJAY NAIDU	
30	18121A0150	KOLLE MOUNIKA	
31	18121A0152	KORA JYOSHITHA REDDY	
32	18121A0153	KUMAVATH BHANUPRAKASH NAIK	
33	18121A0154	KUMMARI KEERTHI	
34	18121A0159	M HEMAVATHI	
35	18121A0160	M RAJENDRA PRASAD	
36	18121A0161	MALLARAPU SAI KUMAR	
37	18121A0162	MEESALA RAJA DEEPTHI	
38	18121A0163	MEKALA SAI LAKSHMAN NAIDU	
39	18121A0164	METIKALA SHRAVAN KUMAR	
40	18121A0167	NAKKA KEERTHANA	
41	18121A0168	NAMAZI MOHAMMAD HUZAIFFA	
42	18121A0169	PALLAVI NALLATURU	
43	18121A0171	PAUL HANNOK PRUDHVI RAJ	
44	18121A0173	PONNARSU SWETHA	
45	18121A0174	POSAMVENKATA HARICHANDANA	
46	18121A0175	R UDAY KIRAN	
47	18121A0176	RAKESH KUMAR REDDY MARTALA	
48	18121A0177	RAYASAM JAHNAVI	
49	18121A0178	S ARSHIYA	

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16th December 2021

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S. No.	Roll No.	Name of the Student	Signature
1	16121A0153	KUDITHIKUNTA DURGA HEMANTH	
2	17121A0167	P DHANUSH	
3	18125A0138	TANGUTURU TEJASWINI	
4	18125A0139	UDDANDAM JAHNAVI	
5	18121A0180	SAKHAMURI SAI SRI KARTHIKEYA	
6	18121A0182	SHAIK AZEEZ BASHA	
7	18121A0183	SHAIK KUTAGAL MAHAMMAD JABEER	
8	18121A0184	SHAIK MOHAMMED AFZAL	
9	18121A0186	SINGAPATLA MOHAN	
10	18121A0187	SWETHA PRIYA GADIKOTA	
11	18121A0192	VANGIMALLA SONIYA	
12	18121A0195	VEEPURA PADMASREE	
13	18121A0196	VEMPALLI AKBAR	
14	18121A0198	YERASI VENKATA VINOD REDDY	
15	18121A0199	AASHUTOSH DAS	
16	18121A01A0	AJAY CHAUDHARY	
17	18121A01A1	AMIT SAH TELI	
18	18121A01A2	AMIT SHARMA HAMAL	
19	18121A01A3	ANKIT SUBEDI	
20	18121A01A4	ARUNKUMAR RAM	
21	18121A01A5	BIBEK KUMAR YADAV	
22	18121A01A6	BIBEK MISHRA	
23	18121A01A7	GANESH PHULARA	
24	18121A01A8	HIMANSHU YADAV	
25	18121A01A9	MANISH KUMAR SAH	
26	18121A01B0	MANOJ KUMAR SAH	
27	18121A01B1	MURLI PRASAD SAH	
28	18121A01B2	RABIN YADAV	
29	18121A01B3	RUPESH KUMAR YADAV	
30	18121A01B4	SATESH KUMAR YADAV	
31	18121A01B5	KRISHNA SAH	
32	19125A0101	AKULA VENKATA LOKESH KUMAR	
33	19125A0104	BYREDDY SRINIVASA REDDY	
34	19125A0105	CHEPPATI SATHYA	
35	19125A0106	DANIKALA NIKHIL YADAV	
36	19125A0110	GOGUMAKULAPALLE RAVI TEJA	
37	19125A0112	KAMMARI ADISESHAIAH ACHARI	
38	19125A0114	KOTAKONDA SIDDARTHA	
39	19125A0115	KOTTAPATI BHAVYA SREE	
40	19125A0116	MARUMANI HARISH	
41	19125A0118	PALLAPU DHAMU	

S. No.	Roll No.	Name of the Student
43	19125A0122	SAAMATHOTI SIREESHA
44	19125A0124	SHAIK MOHAMMAD
45	19125A0127	THAMATAM MAHEEDHAR REDDY
46	19125A0130	VEGAPA RAJASEKHAR REDDY
47	19125A0131	VUTTI SURYASHYAM
48	19125A0132	YATAGIRI ACHUTH KUMAR
49	19125A0133	YERRAM KARTHIK



Faculty Advisor
ASCE SVEC Student Chapter

Department: **CIVIL ENGINEERING** | Date: **16th December 2021**

Lecture on "Leadership Skills"

16th December 2021

The Department of Civil Engineering of Sree Vidyanikethan Engineering College has organized a Lecture on "**Leadership Skills**" for IV B.Tech. CE Students under ASCE SVEC Student Chapter on **16th, December 2021** from 10.00 a.m to 11.30 a.m in Civil Engineering Seminar Hall, SVEC. The objective of the program is to share the knowledge and experiences about Leadership Skills to the students. This program is helpful for the students to understand knowledge and making them aware of the contribution of Leadership Skillsto the professional growth.

The resource person was an eminent personality from the academia, **Dr. N. Gurunatha Naidu**, Professor of Marketing, Sree Vidynikethan Institute of Management (SVIM), Sree Sainath Nagar, Tirupati.

A total of **98 students** from IV B.Tech. I Semester Civil Engineering Students from the host institution were participated in the session.

Dr. O. Eswara Reddy, Professor, HoD and BOS Chairman, Department of Civil Engineering, SVEC and Faculty Advisor-ASCE SVEC Student Chapter and Convener of the Program; Mr. D. V. Purushotham, Assistant Professor, Coordinator-ASCE SVEC Student Chapter and Coordinator of the Program graced the occasion. Office bearers of ASCE SVEC Student Chapter-2021 were the organizers of this program.

Dr. N. Gurunatha Naidu, discussed the rich Knowledge of Leadership skills, Moral values and practical examples on leadership to all the students.

On the whole, the event has proved successful. During the program session, expert has shared his rich Knowledge of Leadership Skills, Moral Values and Practical Examples on Leadership to all the participants.

The photographs of the session of the program are as follows.



SREE VIDYANIKETHAN ENGINEERING COLLEGE
(AUTONOMOUS)

Sree Sainath Nagar, Tirupati – 517102
(Affiliated to JNTUA Anantapuramu, Approved by AICTE, Accredited by NBA; NAAC with 'A' Grade)





Lecture on “Leadership skills”

by

Dr. N. Gurunatha Naidu
Professor of Marketing
Sree Vidyanikethan Institute of Management
Sree Sainath Nagar, Tirupati





December 16, 2021 @ 10:00 am

Organized by
ASCE SVEC Student Chapter
Department of Civil Engineering, SVEC

<i>Chief Patrons</i>	<i>Patrons</i>	<i>Convener</i>	<i>Coordinator</i>
<p>Dr. M. Mohan Babu Chairman, SVET</p> <p>Sri. Vishnu Manchu CEO, SVET</p>	<p>Dr. L. Venugopal Reddy Advisor Cum Director, SVET</p> <p>Dr. P. Giridhara Reddy Director (A&R), SVEC</p>	<p>Dr. B. M. Satish Principal, SVEC</p>	<p>Dr. O. Eswara Reddy Faculty Advisor, ASCE SVEC Student Chapter HoD and Chairman-Bos, Dept. of Civil Engg.</p> <p>Mr. D. V. Purushotham Coordinator ASCE SVEC Student Chapter</p>

Event Banner






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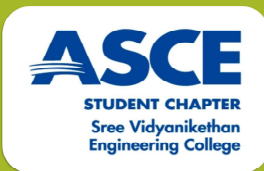
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*Profile of Dr. N. Gurunatha Naidu, Professor of Marketing,
Sree Vidyanikethan Institute of Management (SVIM), Sree Sainath Nagar, Tirupati*



Dr. N. Gurunatha Naidu
Professor of Marketing,
Sree Vidyanikethan Institute of
Management (SVIM),
Sree Sainath Nagar, Tirupati

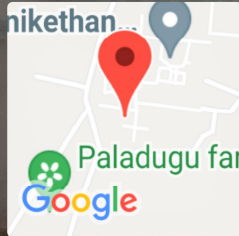


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*Profile of Dr. N. Gurunatha Naidu, Professor of Marketing,
Sree Vidyanikethan Institute of Management (SVIM), Sree Sainath Nagar, Tirupati*



Ms. A. Susmitha, President, ASCE SVEC Student Chapter welcoming the Students



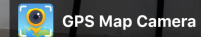
Nagapatla, Andhra Pradesh, India

Sree Sainath Nagar Tirupati, Nagapatla, Andhra Pradesh 517102, India

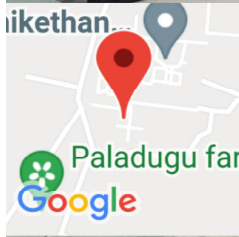
Lat 13.620475°

Long 79.289342°

16/12/21 10:22 AM



Introduction of the Speaker by Ms. E. Sravani, Corresponding Secretary, ASCE SVEC Student Chapter



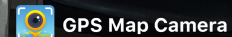
Nagapatla, Andhra Pradesh, India

J7CQ+4MP, Nagapatla, Andhra Pradesh 517102, India

Lat 13.620465°

Long 79.289436°

16/12/21 10:47 AM



Dr. N. Gurunatha Naidu, Professor of Marketing, Sree Vidyanikethan Institute of Management (SVIM), Sree Sainath Nagar, Tirupati delivering the Lecture on "Leadership Skills"



Dr. N. Gurunatha Naidu, Professor of Marketing, Sree Vidyanikethan Institute of Management (SVIM), Sree Sainath Nagar, Tirupati concluding his Lecture on "Leadership Skills"



Vote of Thanks by Mr. Yerasi Venkata Vinod Reddy, Vice President, ASCE SVEC Student Chapter



Memento to the Guest Speaker

(Dr. O. ESWARA REDDY)

Faculty Advisor

ASCE SVEC Student Chapter

Professor, HoD and Chairman-BOS