

Extension activities carried out in the neighbourhood community during the Academic Year 2016-17

S.No	Name of the activity	Organising unit/ agency/ collaborating agency	Number of students participated
1	Swachha Bharath Door to door campaign	NSS UNIT, Sree Vidyanikethan Engineering College.	50
2	Financial Literacy Program(FLP)	APSSDC Govt of AP. & TAIT (Technical Association of Information Technology) Sree Vidyanikethan Engineering College, Tirupathi.	60
3	International Literacy Week ,Kotala	NSS UNIT, Sree Vidyanikethan Engineering College, Tirupati.	85
4	Cashless transaction Campaign	NSS UNIT, Sree Vidyanikethan Engineering College, Tirupathi.	100
5	Outreach Program on Online Bill payments	Technical Association of CSSE Sree Vidyanikethan Engineering College & PAYTM India Ltd., In Naravaripalli, A.Rangampet and Kandulavaripalli	140
6	Outreach programme on "Digital Literacy"	Z.P.High School, Narasingapuram Village & TAIT (Technical Association of Information Technology) Sree Vidyanikethan Engineering College ,	30
7	An Expert Talk on Women Empowerment in Research and Engineering	NSS & Women's Protection Cell , Sree Vidyanikethan Engineering College	65
8	Gender Equality and Women Empowerment	NSS & Women's Protection Cell , Sree Vidyanikethan Engineering College	300
9	Seminar on Feminism in Contemporary India: Issues & Challenges	Women's Protection Cell , Sree Vidyanikethan Engineering College	270
10	An Expert Talk on Glass Ceiling	Women's Protection Cell , Sree Vidyanikethan Engineering College	123
11	'VANAMAHOTHSAVAM WEEK', Mass Tree Plantation	NSS UNIT, Sree Vidyanikethan Engineering College, Tirupati.	100
12	"Independence Day" at Govt.High School, Kotala Panchayat	NSS UNIT, Sree Vidyanikethan Engineering College, Tirupati.	100
13	International Literacy Week Campaign	Bharath Nirman Society (NGO) & NSS UNIT, Sree Vidyanikethan Engineering College, Tirupathi.	85
14	NSS Foundation Day	NSS UNIT, Sree Vidyanikethan Engineering College, Tirupati.	100
15	"National Voter's Day" at SVEC campus	NSS UNIT, Sree Vidyanikethan Engineering College, Tirupati.	100
16	Intenational Womens day	NSS UNIT in collaboration with Women's grievance cell	150
17	Blood donation camp	NSS UNIT in association with SVIMS, GOvt.Maternity Hospital, SVRRGGH and SVS Charitable Trust.	250

Verified and found Correct


NSS Coordinator

NSS Programme Officer
Sree Vidyanikethan Engineering Coll:
Sree Sainath Nagar, A. Rangan
Chittoor (Dt.) - 517 102. A +


PRINCIPAL

PRINCIPAL
SREE VIDYANIKETHAN ENGINEERING COLLEGE
(AUTONOMOUS)
Sree Sainath Nagar, A. RANGAMPET
Chittoor (Dist.) - 517 102, A.P., INDIA.

NSS UNIT

Title	Swachh bharath door to door campaign
Date	10-03-17
Venue	Bandarlapalli Panchayath
No.of Student Volunteers Participated	50
No.of Faculty Participated	10
Organized By	NSS UNIT ,Sree Vidyanikethan Engineering College

Working Pictures:



Volunteers interacting with villagers during Door to Door Campaign on Swachh Phakwad


NSS Programme Officer
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Title	Financial Literacy Program
Date	9 th January to 11 th January 2017
Venue	Naravari Palli Panchayat, KandulaVari Palli Panchayat, A. Rangampet Panchayat, Narasingapuram Panchayat.
No. of Student Volunteer Participated	60
No of Faculty Participated	5
Organized by	TAIT-Technical Association of Information Technology; Sree Vidyanikethan Engineering College &
Collaboration with	APSSDC-Andhra Pradesh State Skill Development Corporation ,Govt of AP.

Under the auspices of Sree Vidyanikethan and the cooperation of APSSDC, an “Awareness Programme on Financial Literacy Program” was organized between 09 – 11 January, 2017 at Naravaripalli, Kandulavari palli, A. Rangampeta and Narasingapuram.

The programme coordinator Mr. P. Srinivas Reddi, along with ten members of faculty from Sree Vidyanikethan Engineering College, five representatives from APSSDC and 60 students belonging to Information Technology, Computer Science & Engineering and Computer Science & systems Engineering, participated in the campaign. They campaigned door-to-door and explained to the villagers the usage of mobile phones for safe and easy cashless transaction.

Android apps of various banks were installed in the smart phones of the villagers and guidance was provided concerning their usage. Internet-based cashless transaction for merchandise was explicated to the shop owners in A.Rangampet.

Dr. M. Mohan Babu, Chairman, Mr. Vishnu Manchu, CEO, Prof. T. Gopal Rao, Special Officer, Mr. Ravi Sekhar, Director Finance, Dr. I. Sudarsan Kumar, COO, Dr. D. V. S. Bhangavanulu, Director, Dr. P.C. Krishnamachary, Heads of Departments, and members of faculty, Mr. Uma Maheswara Rao, SAO, and Mr. Tulasi Naidu, CAO appreciated the participants for their timely gesture.



The participants of the campaign along with Sree Vidyanikethan Engineering College Management.



At the Naravarapalli camp: Village Sarpanch, Government officials and Participants.



Volunteers explaining cashless transaction to an elderly person at Kandulavaripalli.



A Shop owner learning internet-based transaction for his business.



The members of DWCRA being enlightened about cashless transaction at Narsingapuram.



Volunteers installing android apps in villagers' smart phones.


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NSS UNIT

Title	International Literacy Week Campaign
Date	17-09-16
Venue	Kotala Panchayath
No.of Student Volunteers Participated	85
No.of Faculty Participated	10
In collaboration with	Bharath Nirman Society (NGO)

Working Stills:

విద్యతోనే సమాజాభివృద్ధి



చంద్రగిరి : విద్యతోనే సమాజాభివృద్ధి జరుగుందని కొటాల సర్పంచ్ సుధా అన్నారు. ఆదివారం జాతీయ అక్షరాస్యత దినోత్సవం సందర్భంగా శ్రీవిద్యానికేతన్ ఇంజనీరింగ్ కళాశాల విద్యార్థులు చంద్రగిరి మండలం కొటాలలో ఎన్ఎస్ఎస్ క్యాంపు నిర్వహించారు. విద్యార్థులు ప్రతి ఇంటికి వెళ్లి విద్య ఆవశ్యకతపై గ్రామస్తులకు వివరించారు. ఈ సందర్భంగా ఏర్పాటు చేసిన సమావేశంలో సర్పంచ్ మాట్లాడుతూ విద్య ప్రతి ఒక్కరికి అవసరమని తెలిపారు. కార్యక్రమంలో ఎన్ఎస్ఎస్ ప్రోగ్రాం ఆఫీసర్ కుదీప్, పంచాయతీ కార్యదర్శి చంద్రబాబు పాల్గొన్నారు.

ఆంధ్రజ్యోతి

Mon, 19 September 2016

epaper.andhrajyothy.com//c/13341680

Press Clip of International Literacy Week Campaign.

Description:

- On this Occasion 85 volunteers have conducted a door to door campaign in side colony of Kotala Panchayath.
- Main objective is to share the importance of Education in the rural areas.
- Singu.Sudha, Sarpanch of Kotala also participated in the campaign and encouraged the volunteers to do such activities with more enthusiasm.


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NSS UNIT

Title	Cashless transaction Campaign
Date	14-12-2016
Venue	Naravaripalle
No.of Student Volunteers Participated	100
No. of Faculty Participated	3
In collaboration with	Village Panchayath, NaraVaripalle

Working Pictures:



A family were being educated about using Mobile Banking as na alternative to cashless transactions by the volunteers at naravari palle village



A senior citizen knowing about mobile banking transactions without internet, VRO of Village was accompanied with NSS Volunteers on this occasion


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DEPARTMENT OF COMPUTER SCIENCE AND SYSTEMS ENGINEERING

**An Outreach Programme on
"Online Bill payments, Collaborated with PAYTM"**

Naravaripalli Village

(14-12-2016)

Department of Computer Science and Systems Engineering, Sree Vidyanikethan Engineering College organized an outreach program on online bill payments through e-payment gateways



Four Students and **Two Faculty** were participated in this program. The students of Department of Computer Science and Systems Engineering explained about several advantages of e-payments.


NSQF Programme Officer
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DEPARTMENT OF COMPUTER SCIENCE AND SYSTEMS ENGINEERING

**An Outreach Programme on
"Online Bill payments, Collaborated with PAYTM"**

A.Rangampet Village

(15-12-2016)

Department of Computer Science and Systems Engineering, Sree Vidyanikethan Engineering College organized an outreach program on online bill payments through e-payment gateways



Four Students and **Two Faculty** were participated in this program. The students of Department of Computer Science and Systems Engineering encouraged the people in the rural area towards mobile banking, online payments


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DEPARTMENT OF COMPUTER SCIENCE AND SYSTEMS ENGINEERING

**An Outreach Programme on
"Online Bill payments, Collaborated with PAYTM"**

Kandulavaripalli Village

(16-12-2016)

Department of Computer Science and Systems Engineering, Sree Vidyanikethan Engineering College organized an outreach program on online bill payments through e-payment gateways



Four Students and **Two Faculty** were participated in this program. The students of Department of Computer Science and Systems Engineering encouraged the people in the rural area towards mobile banking, online payments


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DEPARTMENT OF INFORMATION TECHNOLOGY

**An Outreach Programme on
"Digital Literacy"**

Z. P. High School, Narasingapuram Village

(25-07-2016 & 29-07-2016)

No.of Student Volunteers Participated	30
No. of Faculty Participated	5

Mr. P. Bhasha, Assistant Professor, Department of Information Technology, Sree Vidyanikethan Engineering College, demonstrated the basic parts of Computer and their functionalities, importance of Digital Literacy and its Applications.



Ms. V. Jyothsna, Assistant Professor, Department of Information Technology, Sree Vidyanikethan Engineering College, demonstrated Document Creation, Power Point Presentation, Microsoft Excel with options and variety of case studies on these topics through Microsoft Office.



Department of Information Technology

Mr. Shaik Munwar, Assistant Professor, Department of Information Technology, Sree Vidyanikethan Engineering College, demonstrated fundamentals of Network, the usage of Internet- E-Mail creation, different Web Browsers, Google search using keywords and Information about educational resources.




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DEPARTMENT OF INFORMATION TECHNOLOGY (TAIT)


An Expert Talk on
"Women Empowerment in Research and Engineering"
(14-03-2017)

No. of Student Volunteers Participated	65
No. of Faculty Participated	5

Dr. K. Ramani, Professor and Head, Department of Information Technology, Sree Vidyanikethan Engineering College, delivered a talk on **"Women Empowerment in Research and Engineering"** to the students of the Department of Information Technology on 14-03-2017.



She addressed various opportunities for women engineers in modern era and urge the need for them to concentrate on research and inculcate the culture of research in day-to-day life.


NSR Programme Officer
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Women's Protection Cell

An Expert Talk on "Gender Equity – Women Empowerment" (07-03-2017)

No. of Student Volunteers Participated	300
No. of Faculty Participated	61

An expert talk was conducted by Women's Protection Cell on 07th March 2017 on "Gender Equity – Women Empowerment" by Dr.P.Vijaya Lakshmi, Professor of Journalism, Sri Padmavathi Mahila Viswa Vidyalayam.

Dr.Lakshmi delivered a talk on Gender Equity from the journalistic perspective. She elaborately talked about latest phase of Gender Sensitization; need and significance, the need for paradigm change in the thinking process of individuals and society as a whole.

A total number of 361 participants got an enriching experience.



Women's Protection Cell

SEMINAR REPORT

On

FEMINISM IN CONTEMPORARY INDIA:

ISSUES & CHALLENGES (12th December 2016)

No.of Student Volunteers Participated	270
No. of Faculty Participated	51

A one day seminar on "**FEMINISM IN CONTEMPORARY INDIA: ISSUES & CHALLENGES**" was organized by Department of Electronics and Communication Engineering, Sree Vidyanikethan Engineering College, A.Rangampet. The programme was organized on December 12, 2016 under Women Cell. About 51 members of SVEC are actively participated and gained useful information from all the sessions.

The program was inaugurated by **Dr. P. C. Krishnamachary**, Principal, Director **Dr. D. V. S. Bhagavanulu** and **Dr.P.V.Ramana**, HOD of ECE.

Theme of Seminar:

The Seminar will focus on objective of "Feminism in Contemporary India Issues and Challenges".

There is a need to create awareness about Gender Equality Laws and Policies. This awareness will be strengthening the position of the women in the society thus the seminar topic pose a lot of challenging area to be covered during technical sessions under difference themes such as:

Sub Themes:

- Crime against women and its impact on them.
- Role of gender biased laws; Domestic Violence Act.
- Women Education and Media.
- Cry still unheard; the Menace of Female Foeticide in India.
- The role of education in removing gender inequality.
- Status of women in India.
- Caste base social exclusion and discrimination.
- Discrimination and policies in India.



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An Expert Talk on
“Glass Ceiling”
(22-07-2016)

No. of Student Volunteers Participated	123
No. of Faculty Participated	61

An expert talk was conducted by Women’s Protection Cell on 22nd July 2016 on “Glass Ceiling” for faculty and students of B.Tech and M.Tech at Dasari Auditorium; by Ms.A.Sumera, Assistant Professor, and Department of BS&H.

Glass Ceiling is an unacknowledged barrier to advancement in a profession, especially affecting women and members of minorities. Ms.Sumera explained about the likely reasons that effect a women’s career development, specifically glass ceiling.

Increasingly women are bumping into a glass ceiling, which is subtle and transparent, yet so strong that it prevents movement up the corporate hierarchy. This point was vivaciously driven home by Ms.Sumera.

All members got benefited out of the inputs provided by the expert.



Title	Vanamahotsavam
Date	05-08-16
Venue	Kotala Panchayath
No.ofVolunteers Participated	100
No. of Saplings Planted	50

Working Pictures:



Kotala Sarpanch Mrs.Sudha , and Volunteers Planting tree Sapling at Kotala Village Surroundings



Volunteers Planting Tree Saplings



Volunteers lying fencing to the tree saplings planted near Panchayat Office of Kotala Panchayath



Description :

- All Volunteers participated in the Mass tree plantation program at Kotala village.
- Fencing laid by volunteers to safeguard the tree saplings.
- 50 tree sampling were planted by our Volunteers.
- All Volunteers have taken pledge to protect the planted tree sampling.

Title	Independence Day
Date	15-08-16
Venue	Kotala Panchayath
No.ofVolunteers Participated	100

Working Pictures:



Students Participating in electution Compition at Kotala panchayat High School



Kotala High School Principal Conducting the Ko Ko –Sport at the School Premises



Panchayat Secretary, School Principal and other dignitaries Distributing Prizes to the Students on the occasion of Independence Day



Singu.Sudha ,Panchayath Sarpanch Addressing the Gathering



School Principal, Giving away the prizes to the children having best academic performance

Description:

- Volunteers have taken active part in organizing INDEPENDENCE DAY at the Govt. High School, Kotala Panchayath.
- Singu Sudha ,Sarpanch of Kotala and Panchayat secratary were the chief guests of the function.
- Chief Guests have distributed the prizes to best performing School children in academics, co-curricular and extracurricular activities.
- Various Sports and competition were conducted during the occasion.
- School Children have taken swachta pledge on the occasion of Independence Day to keep the school premises clean.
- Volunteers have planted 10 tree saplings inside the school premises.

Title	International Literacy Week
Date	17-09-16
Venue	Kotala Panchayath
No.of Volunteers Participated	85

Working Stills:

విద్యతోనే సమాజాభివృద్ధి



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ఆంధ్రజ్యోతి

Mon, 19 September 2016

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Press Clip of International Literacy Week Campaign.

Description:

- On this Occasion 85 volunteers have conducted a door to door campaign in side colony of Kotala Panchayath.
- Main objective is to share the importance of Education in the rural areas.
- Singu.Sudha, Sarpanch of Kotala also participated in the campaign and encouraged the volunteers to do such activities with more enthusiasm.

Title	NSS Foundation Day
Date	24-09-16
Venue	SVEC Campus
No.of Volunteers Participated	100

Working Pictures:



Retd.Kernel.D.Srinivasulu, Chief Guest of the function of NSS Foundation Day



Chief Guest giving the Guest Lecture on "Principles and ethics of Citizen" to the Volunteers



Chiefguest and NSS PO giving away the prizes to volunteers participated in various events



Volunteers sharing their experiences an motivating fellow volunteers during the occasion

Description:

- On this Occasion 100 volunteers have participated and actively shared their opinions towards NSS and its affect on their Personality growth.
- Main objective is to share and celebrate the NSS Foundation Day.
- Retd.Kernel.D.Srinivasulu was the chief Guest to the Function
- Chief Guest have given a Lecture on "Basic Principles and Ethics of today's Citizen in the society"

Title	National Voter's Day
Date	21-01-2017
Venue	SVEC campus
No.of Volunteers Participated	100

Description:

- On this Occasion 50 volunteers have conducted a campaign in side college campus i.e., visit of volunteers to all class rooms of SVEC.
- Main objective is to share the importance of Vote and Voter in society.
- Volunteers also displayed posters of 'NATIONAL VOTERS DAY' on all Notice Boards of SVEC.

Title	International Women's Day
Date	08-03-2017
Venue	SVEC campus
No.of Volunteers Participated	150



Girl Volunteers along with the Cief Guest at Womens Day Celebrations



Volunteers being enlightened about the basic techniques to overcome the Stress and other challenging issues a women is facing in day to day life by the Speaker

Description:

- 150 Girl Volunteers were participated on this occasion.
- Volunteers were being educated about How to diffuse fear and bring in courage.
- Also to manage the stress levels few techniques were taught by the speaker

Title	Blood Donation Camp
Date	19-03-2017
Venue	SVEC campus
No.of Volunteers Participated	250



Revered CEO, Vishnu Manchu, inaugurated and donated blood on the occasion



Description:

- The Blood Donation Camp was organized at SVEC Campus.
- 250 volunteers were participated in camp
- Around 680 Units of Blood have be donated on this occasion to Three Govt. Organisations
SVRRGGH, Tirupati,
SVIMS Tirupati,
Govt. Maternity Hospital, Tirupati
Along with a private organization Crystal Labs, Tirupati.


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