

# SREE VIDYANIKETHAN ENGINEERING COLLEGE



(AUTONOMOUS)

Sree Sainath Nagar, A. Rangampet - 517 102



**Cordially Invites you to join Webinar  
on**

**“Writing Skills for Engineering Students for Bridging Gaps--  
Academic, Technical, Social and Cultural”**



by

Prof. Ch. A. Rajendra Prasad,  
HoD, Department of English and Communications,  
Dravidian University, Kuppam.

**Program on 04<sup>th</sup> February 2021 at 11.00 AM**

Virtual mode link:

Join Zoom

<https://zoom.us/j/2549223201?pwd=Y0ZWV1ZJK1JOR3AyVU9kK01rVzZwUT09>

Meeting ID: 254 922 3201

Passcode: 12345

A handwritten signature in black ink, appearing to be "Prof. Ch. A. Rajendra Prasad".

Under

**SKILL AND PERSONALITY DEVELOPMENT PROGRAMME  
CENTRE FOR SC/ST STUDENTS (SPDP)**

**All India Council for Technical Education (AICTE)**



Department: SKILL AND PERSONALITY DEVELOPMENT PROGRAMME CENTRE FOR SC/ST STUDENTS (SPDP)  
(Sponsored by AICTE)

Date: 04<sup>th</sup> February, 2021

**A Webinar**

on

**“Writing Skills for Engineering Students for Bridging Gaps –  
Academic, Technical, Social and Cultural”**

A Webinar on “Writing Skills for Engineering Students for Bridging Gaps – Academic, Technical, Social and Cultural” was organized by the College under Skill and Personality Development Programme Centre (SPDP) for SC/ST students sponsored by AICTE on **04<sup>th</sup> February 2021**. The Resource Person was **Dr. Ch. A. Rajendra Prasad, Professor & Head, Dept. of English and Communications, Dravidian University, Kuppam**.



***Dr. Ch. A. Rajendra Prasad, Professor & Head,  
Dept. of English & Communications, Dravidian University, Kuppam  
during the webinar***



During the webinar, Prof. Rajendra Prasad suggested that Writing is a form of communication which has to be developed by making a committed and serious effort. Writing is a process and one of the end aspects of this mode of communication is that, it can be verified, reused, chronicled and preserved. One has to be doubly conscious when one writes when compared to other skills which happen in a processed manner.

Prof. Prasad further explained that Writing involves Pre-Writing Activity (i.e. Draft Writing) where one identifies keywords and concepts and later one has to focus on appropriate structure while writing a Research Proposal and Project Report. The various fundamental structures for Engineering Students involve Writing a Lab Report; Writing a Lab Manual; and Technical Writing (which demands preciseness) etc. The Resource Person reiterated that this form of writing should be in a legible manner where one has to take care of typos and punctuation aspects too and simultaneously, he/she has to focus on employing technical vocabulary/terminology. He informed the students that an engineer and a technocrat, should be accurate and to the point in writing. In earlier days, Passive Voice was recommended for writing technical issues, but nowadays, the trend is using Active Voice. Writing Skills may be either writer-centered or reader-centered. Writing activity involves writing long individual reports, proposal writing, correspondence, and poster/presentation. The resource person enlightened that research is a serious enquiry which must be taken up by engineering teachers at full pace.

Compared to 1990s, Prof. Prasad pointed out that the way of writing and strategy have changed in the contemporary world. Now the focus is extended on interdisciplinary learning and further teaching cannot be taken in an isolated way. There is a paradigm shift in the deliverables and seamless blending of information has been taking place in teaching, writing and completing technical assignments. It is expected that teachers of communication and technical fraternity should work and collaborate in a holistic manner where grading and evaluation can also be performed effectively. Undoubtedly, Communication Skills help to pass life examination, and without exception, in today's world, a novel idea is welcomed for the betterment of society where writing skills act as a tool of expression. Classroom should be connected to onsite job activity, and communication skills should be coupled with project activity. Thus, the resource person made his point clear that writing begins in classroom and ends in workplace. It should



also be noted that future is uncertain and unpredictable and educational institutions should have preparedness for facing the challenges ahead. The crux of the matter is how to write like an engineer. Students should work with confidence, concentration and possess intercultural competence along with cultural sensitivity.



**Students listening to the resource person during the webinar**

At the end, Prof. Prasad emphasized that writing as a skill needs long devoted hours of consistent and continuous practice. It is like a scientific pursuit which has to be worked out day-in and day-out and there is no short cut. To write effectively, we have to write. Communication Skills and possessing subject knowledge are not water tight compartments. It is high time that all the students and teachers in education sector realized the importance of New Education Policy and hence it is the duty of every student and teacher to strive hard and focus on the means that make the ends better. The students were made aware that Writing Skill is an ongoing activity which needs seriousness to customize things productively.



**SKILL AND PERSONALITY DEVELOPMENT PROGRAMME CENTRE FOR SC/ST STUDENTS (SPDP)**  
(Sponsored by AICTE)

**List of Students Attended (II B.Tech., ME)**

1	19121A0302	AERURU SAI CHARAN
2	19121A0304	ALLADI MANOJ RAJ VARDHAN
3	19121A0305	ALLURU SAI NISCHAL
4	19121A0310	BANDARU SAIKUMAR
5	19121A0312	BEJJAM VENKATA DILEEP KUMAR
6	19121A0315	BOLLAVARAM KALYAN BABU
7	19121A0333	DODDI RAJESH
8	19121A0334	DOLU VASANTH KUMAR
9	19121A0338	G SHASHI KUMAR
10	19121A0347	GONU ASHOK
11	19121A0356	K VENU
12	19121A0359	KASAM SAI VIGNESH
13	19121A0363	KOMARIKA DINESH KUMAR
14	19121A0364	KOMERI JANARDHAN
15	19121A0365	KONCHADA NITHIN KUMAR
16	19121A0383	MEDASARI VAMSI
17	19121A0384	MENDRAGUTHY RAMESH
18	19121A0389	MUDUSU JEEVA PRAKASH
19	19121A03A0	P SHANMUKHA SAI
20	19121A03A9	PONNERI SAIKUMAR
21	19121A03B5	R UDAY KIRAN
22	19121A03B9	RAMAVATH JAGADEESH NAIK
23	19121A03C1	REPALLI VARUN RAJU
24	19121A03C3	SANDIPUTTI CHAITANYA VENKATA SAI
25	19121A03C4	SARI KIRAN KUMAR
26	19121A03D4	SREERAMULA NARASIMHURU
27	19121A03D9	TIPINURU THARUN
28	19121A03E2	VALLAGI RAJKUMAR
29	19121A03E3	VALLIPAGU DINESH RAJA
30	19121A03E5	VENKATESH CHETAN SAI
31	18121A0353	GUNDRAJ KUPPAM CHARAN KUMAR
32	20125A0301	ASADI SAI JASHWANTH KUMAR
33	20125A0310	KADIYAM RAVI PRASAD
34	20125A0311	KOTTALA VENKATESH
35	20125A0312	MAHENDRA KUMAR DHANUSH KUMAR
36	20125A0328	KOPPOLU KRANTHI KUMAR



SPDP CO-ORDINATOR

**CHIEF CO-ORDINATOR**  
**AICTE SPDP**

SREE VIDYANIKETHAN ENGINEERING COLLEGE  
Sree Sainath Nagar A. RANGAMPET  
Chittoor (Dist.), 517102. A.P. INDIA



HOD, ME  
**Dr. K.C. VARAPRASAD**  
Professor & Head  
Dept. of Mechanical Engineering  
Sree Vidyanikethan Engineering College  
TIRUPATI - 517 102

## CURRICULUM VITAE

NAME : CH. A. RAJENDRA PRASAD  
NATIONALITY : INDIAN.  
DATE OF BIRTH : 21-10-1963.  
AGE : 58 years  
PRESENT EMPLOYMENT & Rank : Professor of English  
[Since 9th June, 2008 in Dravidian University]

ADDRESS FOR CORRESPONDENCE : CH. A. RAJENDRA PRASAD, Ph.D.,  
*Professor & HoD*  
Department of English and Communications  
&  
Coordinator, Foreign Desk  
&  
*Formerly Registrar [20-12-2013 to 28-2-2015]*  
Dravidian University

Kuppam – 514275, Chittoor (Dist.), A.P. India  
&  
*Formerly Director, School of Distance and Continuing Education*  
[29-8-2012 to 31-12-2013]  
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### EDUCATIONAL QUALIFICATIONS

M.A. English (1986) (Language and Literature)	First Class	Andhra University (AP, India)
PG Dip Linguistics (1987)	II Class	Andhra University
Ph.D. in English (1990)	Awarded	Andhra University

**Recent Academic Accomplishments:**

1. Had been invited as a foreign  
‘thesis examiner, and conducted viva voce for  
Ph.D. thesis of Addis Ababa University,  
Ethiopia. (2016)  
&

Had been Invited second time to Addis  
Ababa as Examiner in Feb., 2012  
&

Had been first time invited to  
Addis Ababa University as thesis examiner in 2008

2. Functioned as a **Foreign Reviewer and**  
reviewed articles to be published in  
OSSREA’s (Organization of Social  
Science Research in East Africa) Journal.  
(since, 2008)

3. **Awarded a major UGC research project**  
entitled, “ Teaching English Language  
through Literatures in English: Designing  
Course Developing Material.” (2009)

**Academic Distinctions**

: The thesis was adjudicated as’ **Best  
Thesis’** and awarded Sir R.Venkata  
Ratnam Research Medal by  
Andhra University in 1992.

**Money Grant Received**

: From Andhra University, India,  
for Thesis Publication.

**Membership on the Academic  
Bodies**

**Member, Academic Senate**

: 1. Adi Kavi Nannaya University,  
Rajahmundry, AP ( 2018- Till date)  
2. Member, BoS, English (PG), S.V.  
University 2018- 2021,  
3. Member, BoS, RGUKT, Nuziveedu,  
2017 – Till Date

**Member of Review Committee**

**Of the APSICHE-British Council Communication:** August, 2018

**Skills- Phase-I [ Appointed by APSICHE] ( Review report was submitted)**



**Teaching Experience: 30 years plus of teaching experience with Ph.D.** , which includes 9 years and few months period teaching experience in 3 abroad universities: 3 and half a year in **University of Asmara**, Eritrea, North-east Africa, 4 and half a year **Addis Ababa University**, Addis Ababa, Ethiopia, East Africa) and a year in **Garyounis University**, Benghazi, Libya.

**Break-up of the Teaching Experience—Years-wise and Organization-wise:**

(i)

Taught( at Masters level) **in the capacity of Lecturer & Head in the Post-Graduate Department of English**, Sri Y.N. College, Narasapur (Affiliated to Andhra University, A.P., India) for 3 years. (August,1990- Nov.1994).

(ii)

Taught(Masters level) **in the capacity of Reader & Head** (in the above-said institution) for 3 years. (Nov.1994-Jan.1997). After doing a foreign teaching assignment( in the University of Asmara) for about 2 and half years, resumed job in the parent institution in the said- capacity during the period, July 1999-August 2000. As another spell, after doing a one-year stint(Sept. 2000-July 2001) in the University of Asmara, resumed job in August, 2001 in the parent institution in the above-stated designation.

(iii)

Taught **in the capacity of Asst.Professor of English-II in Asmara University, Asmara, Eritrea**, February 1997- June 1999 ( Two years and a few months.) And again during the period, September, 2000-July 2001( About a year).( Total 3 years and a few months).

(iv) Taught in the capacity of **Professor of English** during the period, April, 2002 – July, 2006, in the Department of Foreign Languages and Literature of Addis Ababa University ( for four years plus).

(v) Taught in the **Department of English, Garyounis University**, September, 2006- July, 2007 in the capacity of **Professor of English**.

vi) **Teaching as Professor of English since, 21 January, 2008 in PG Department of English, Sri Y.N. College (affiliated to Andhra University).**

vii) **Teaching as Professor & Head in the Department of English and Communications, Dravidian University since 9<sup>th</sup> June, 2008.**