



SREE VIDYANIKETHAN ENGINEERING COLLEGE

(AUTONOMOUS)

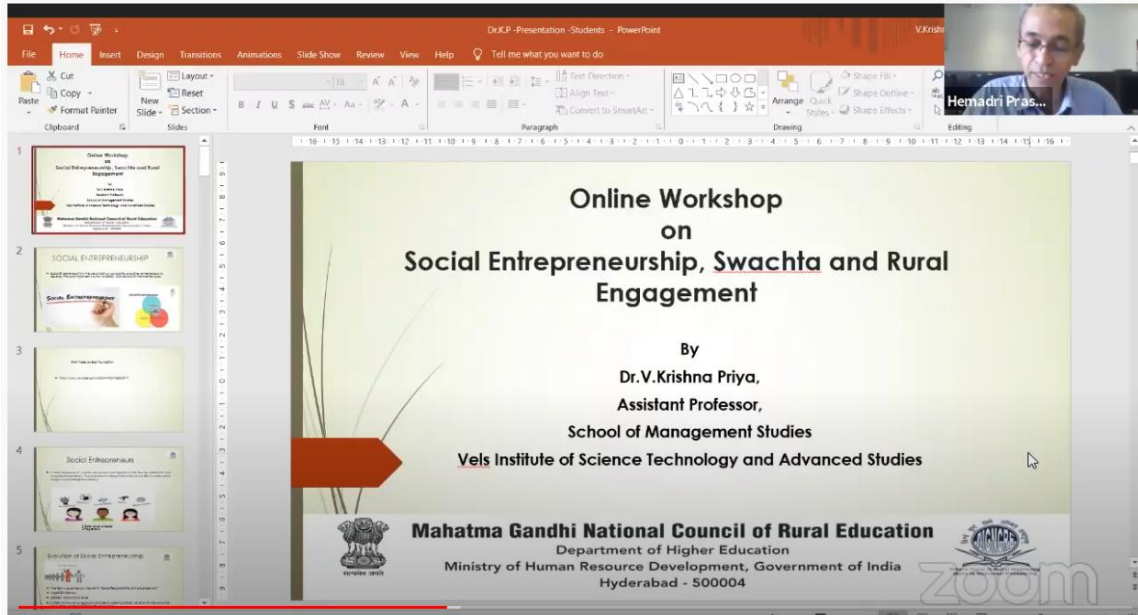
SREE SAINATH NAGAR, A. RANGAMPET, TIRUPATI – 517 102,
CHITTOOR DISTRICT, ANDHRA PRADESH.

ONLINE WORKSHOP ON SOCIAL ENTREPRENEURSHIP, SWACHHTA AND RURAL ENGAGEMENT

The Social Entrepreneurship, Swachhta and Rural Engagement Cell of Sree Vidyanikethan Engineering College has conducted an online workshop on Social Entrepreneurship, Swachhta and Rural Engagement to create awareness on the said topic for the students and staff on 21-10-2020 from 11.00 am to 1.00 pm.

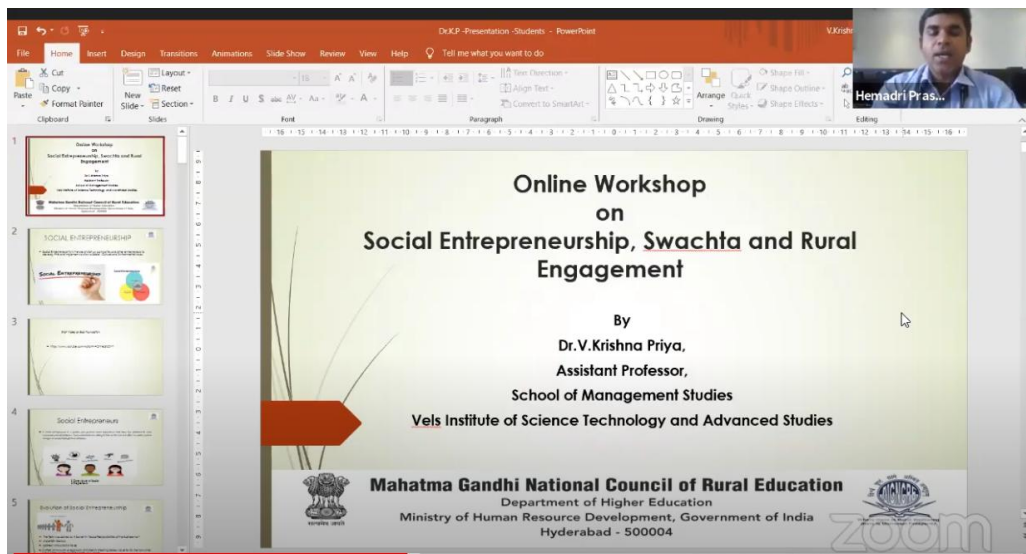
Dr. Hemadri Prasad Raju, Associate Professor/Dept. of Civil Engineering, Convener of Social Entrepreneurship, Swachhta and Rural Engagement Cell (SES REC), Sree Vidyanikethan Engineering College has started the online workshop at 11.00 am with the welcome address (Picture 1). And then **Mr. Kuldeep**, Coordinator of the event has read the profile of the speaker, **Dr. V. Krishna Priya**, Assistant Professor, School of Management Studies, Vels Institute of Science, Technology & Advanced Studies (VISTAS), Chennai (Picture 2). The speaker started her presentation with an introduction to the Social Entrepreneurship (Picture 3 and 4). After explaining the social entrepreneurship, she played a YouTube video (~8 minutes) of an inspiring story of SKOLL foundation by a graduate student, **Jeff Skoll** of USA (Picture 5). This video explained how Jeff Skoll became Socio-entrepreneur with the help of NGO's in the year 2001 after rejecting the Associate vice president job offer from the e-Bay company.

The Speaker has enlightened the core values of Social Entrepreneurs and Evolution of Social entrepreneurship in the next few slides (Picture 6 and Picture 7). She showed an announcement for competition of young entrepreneurs from Mahatma Gandhi National Council for Rural Education (MGNCRE) and has described how to fill the application form for submission (Picture 8) and has described about reputed Entrepreneurs and their success stories in one slide (Picture 9). Finally, speaker concluded her presentation by playing a video of success story of an Engineering graduate student turned into social entrepreneur from Bengaluru city (Picture 10).

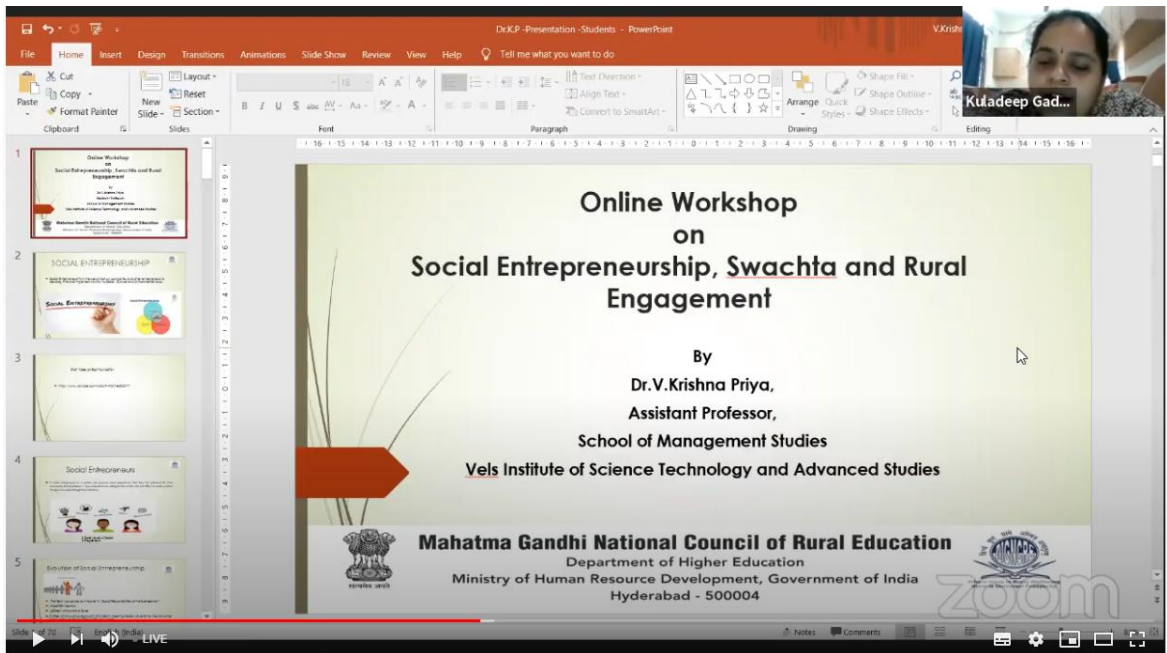


Picture-1: Welcome address by Dr. Hemadri Prasad Raju, Convener, SESREC.

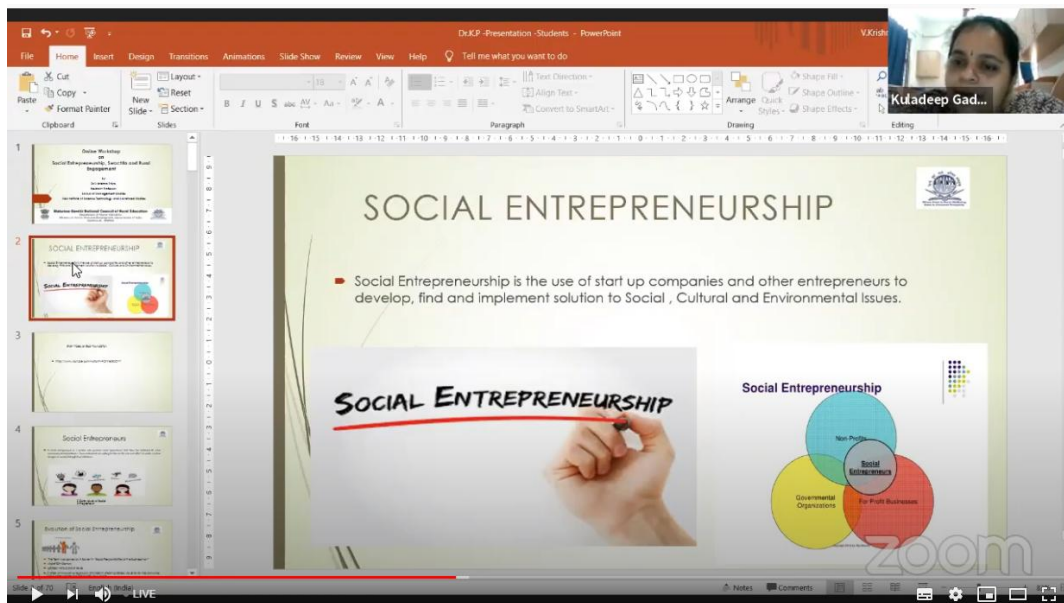
Online workshop on Social Entrepreneurship, Swachhta and Rural Engagement



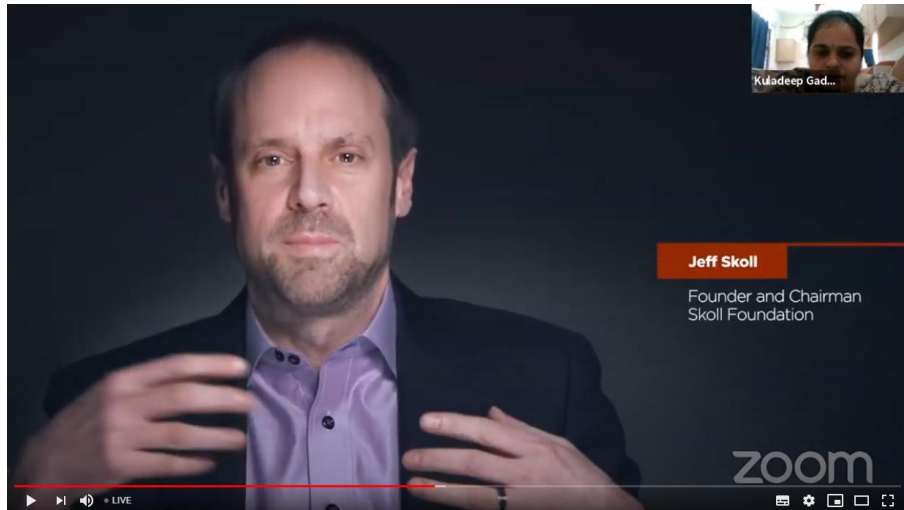
Picture-2: Mr. G. Kuldeep, Coordinator, SESREC, introducing the speaker, Dr. V. Krishna Priya, Assistant Professor, School of Management Studies, Vels Institute of Science, Technology & Advanced Studies (VISTAS), Chennai



Picture-3: Workshop speaker, Dr. V. Krishna Priya Madam just before the start of her presentation



Picture-4: Speaker introducing the term Social entrepreneurship



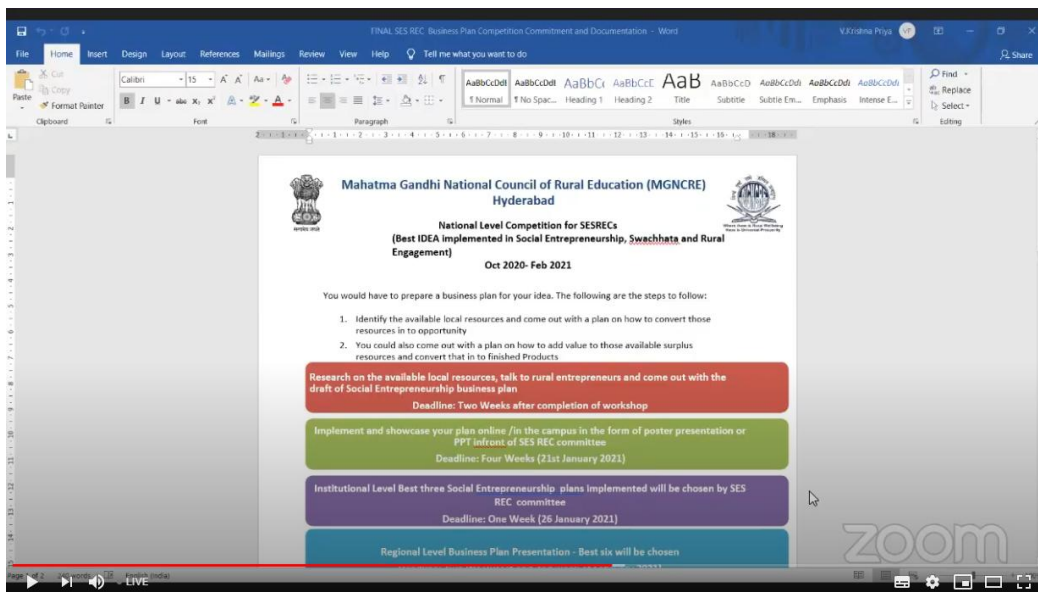
Picture-5: Speaker played an inspiring video of a graduate social entrepreneur



Picture-6: Speaker has described the core values of Social Entrepreneurs



Picture-7: Speaker described the evolution of Social Entrepreneurship



Picture-8: Speaker showed the application form for competition for Entrepreneurship from MGNCRE



Picture-9: Speaker described the success stories of Reputed Entrepreneurs



Picture-10: Speaker played a video of success story of young socio-entrepreneur from Bengaluru City