

SREE VIDYANIKETHAN ENGINEERING COLLEGE (AUTONOMOUS)

Sree Sainath Nagar, Tirupati - 517102

Department: IT | Date: 22nd July, 2020

Online Awareness Programme on "Intellectual Property Rights (IPR)"

As part of Innovation Ambassador Outreach Programme of Institution's Innovation Council (IIC), MHRD'S Innovation Cell (Under IPR Cell and CSI-SVEC Student Branch)

As part of Innovation Ambassador Outreach Program of Institution's Innovation Council (IIC), MHRD's Innovation Cell to Generate Awareness and Promote Innovation and Startup in Higher Educational Institutions in India, the department of Information Technology, Sree Vidyanikethan Engineering College conducted Online Awareness Programme on "Intellectual Property Rights (IPR)" on July 22, 2020 under IPR Cell and CSI-SVEC student branch through online mode.

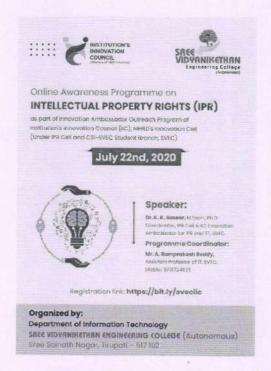
A total of 1077 participants registered for the programme among which 950 are students and 127 are faculty members. This programme was attended by the participants in two modes: Zoom and Youtube live. Dr. K. K. Baseer, IIC Innovation Ambassador for IPR and Technology Transfer delivered the session.

The topics covered are: Importance of IPR, Types of IPR, Patentable vs Non-Patentable, How to conduct Patent Search, Sources of Patent Search and Patenting Process. At the end of the session participants clarified their doubts with the resource person.

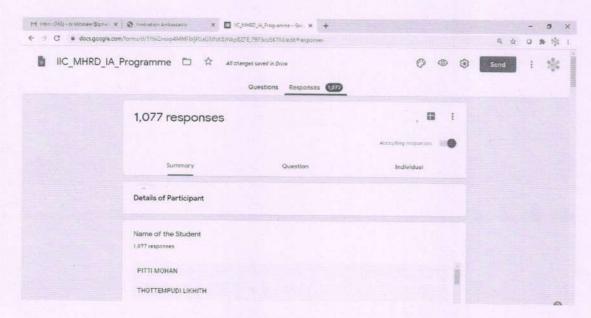


SREE VIDYANIKETHAN ENGINEERING COLLEGE (AUTONOMOUS)

Sree Sainath Nagar, Tirupati - 517102



Poster of the Programme



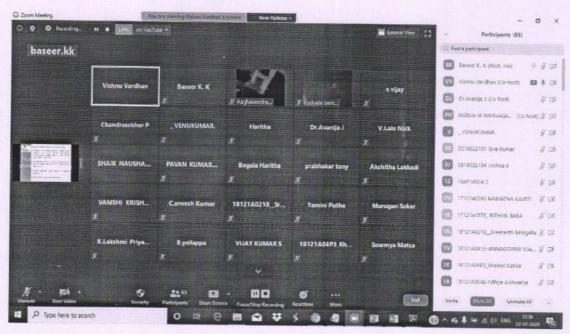
Registration responses of the programme



SREE VIDYANIKETHAN ENGINEERING COLLEGE

(AUTONOMOUS)

Sree Sainath Nagar, Tirupati - 517102



Zoom Participants

Youtube link: https://youtu.be/uS2Tn3-qQ0k

Outcomes:

- Demonstrate knowledge on intellectual property rights, patents, trademarks, copyrights, trade secrets and commercialization of intellectual property.
- Analyse the commercial significance of discoveries and developments and to assist in bringing these into public use.

K. Rami

READ

Ocpartment of Information Technology Sree Vidyanikethan Engineering Sree Sanath Nagas, A. Schare, of DECPATI - 517 102 (A.P.)

10