

Department: **SKILL AND PERSONALITY DEVELOPMENT PROGRAMME CENTRE FOR SC/ST STUDENTS (SPDP)**
(Sponsored by AICTE)

Date: 10th March, 2021

**An Expert Lecture
on
"English Language – A Key to Crack Placements"**

An expert lecture on "**English Language – A Key to Crack Placements**" was organized by the College under Skill and Personality Development Programme Centre (SPDP) for SC/ST students sponsored by AICTE on **10th March 2021**. The Resource Person was **Dr. Yadamala Sreenivasulu, Assistant Professor, Dept. of English, School of Social Sciences and Languages, Vellore Institute of Technology (VIT), Vellore, Tamil Nadu.**



***Dr. Y. Sreenivasulu, Assistant Professor, Dept. of English,
School of Social Sciences and Languages, Vellore Institute of Technology (VIT),
Vellore, Tamil Nadu interacting with the students***

Dr. Srinivasulu started his talk by asking the question, whether the students are aware of their destination as their journey has already started. Hence it is high time they knew

the dynamics pertaining to job. He explicated the power of ambience and how one has to utilize it for their holistic growth. The resource person spoke about the current trends in Campus Recruitment and how the companies recruit interns; check the right use of social media; explore for diversity; employ flexible workforce and give emphasis on Soft Skills. He explained that the employees look for *Career Skills* which cover Technical and Professional Skills. Along with that he informed the students that *Career Neutral Skills* are also equally important which have *Soft Skills* (Leadership, Lateral Thinking, Analytical Skills, Emotional Intelligence, Problem Solving and Team Working), *Digital Literacy* and *Communication* (Communication Skills, English Language and Body Language) under its scope.

Speaking about the *English for Campus Placements*, the resource person emphasized that Writing Skills matter a lot. He discussed the use of linkers to add information; to describe a consequence; to show a sequence; to describe a cause; to contrast ideas; to list ideas; to show purpose; to express personal opinions; and to conclude the topic. The Over View of an essay was also discussed with examples. The specific writing skills required for placements are – *Written Test (Verbal Ability)* where Grammar & Vocabulary and Reading Comprehension are tested; *Essay Writing* which is evaluated by machine; structure of *email writing* and etiquette; and *Resume Preparation* (Customization) were discussed in detail. The resource person also illuminated on the skills judged in *Group Discussion* – How good you are at communication with others; How you behave and interact with group; How open-minded you are; Listening skill; How you put forward your views; Leadership and Decision Making skills; Analytical skill and Subject knowledge; Problem Solving and Critical Thinking Skill; and Attitude & Confidence.

Dr. Sreenivasulu enlightened the students on the scenario in the companies during the *Personal Interview*, a job aspirant's Self-Introduction and how one presents his/her education and skills are important. In *Technical Interview*, Project Work and Core Subject Skills are given due significance. Aptitude, Psychology, Salary and Benefits are discussed in *HR Interview*. He also outlined the interview tips – dress for the job; listen; don't talk too much; don't be too familiar; use appropriate language; don't be cocky; take care to

answer properly; ask questions (if necessary); and don't appear desperate were useful to students. He advised the students to use *Simple, Clean and Plain English*. Give priority to ideas, not simply to rules was also a valuable take away to students. At the end of the talk, he presented some of the interesting facts from the recent studies:

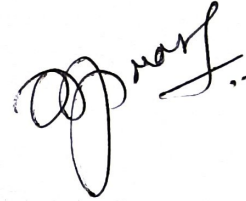
- 91.82% of the students lacked programming and algorithm related skills
- 71.23% of the students lacked cognitive skills
- 60% of the students lack domain skills (example Civil Engineering, Mechanical Engineering)
- 97% of the students cannot speak English which is useful for getting an IT job
- 61% of the students possess grammar skills which is almost equal to a class 7th student
- Only 7.1% of the students can speak English which is considered as meaningful, and presentable during the interview
- The major problem was witnessed with pronunciation, followed by fluency skills, grammar and sentence construction. Understanding spoken English and vocabulary showcased less problems



Students during the expert talk

The students were distributed handouts prepared by the resource person on Written Test Syllabus pertaining to Quantitative Aptitude, Verbal Ability and Logical Reasoning. Also, he gave an analysis of questions (Verbal English) being asked in software companies and the list of famous recruiting companies. At last, the students were asked for self-assessment on Verbal Communication Skills.

B.Tech students attended the program and they came to know about the placement opportunities and how English Language helps the job aspirants to get placements.



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