

SREE VIDYANIKETHAN ENGINEERING COLLEGE

(AUTONOMOUS)

Sree Sainath Nagar, Tirupati - 517102

Department: ME | Date: 01 July 2020

A Webinar on COVID - 19 situations - Job Market: Challenges and Opportunities

The Online webinar on 'Covid-19 situations – Job market: Challenges and opportunities aimed at providing an insight into the COVID-19 situation and its impact on the Job market. As the employability of the Graduates/Post-Graduates are influenced by the volatility in the job market. The volatility induced by the Covid-19 situation is expected to have significance impact on the placements in the colleges/universities.

The following three factors were thoroughly discussed in the context of job market in COVID-19 situations.

- Agility: Agility will be the single biggest reason why some organizations will tide over this
 crisis. Agile organizations will use early insights, realign policies and processes, and train
 their organization workforce to focus on customer challenges.
- Digital: Digital transformation should be aimed at creating holistic capabilities to leverage the possibilities and opportunities that new digital age technology presents.
- Work from Home Culture: The "Work from Home" Culture will play a defining role, has the potential to "STOP" this crisis, and is an industry worth trillions of dollars.

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