



Entrepreneurship
Development
Institute of India

ENTREPRENEURSHIP AWARENESS CAMP-II

Sponsored By Entrepreneurship Development
Institute Of India, under DST – NIMAT Project 2019-20

23rd to 25th March, 2021

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Entrepreneurship Development Cell

SREE VIDYANIKETHAN ENGINEERING COLLEGE (Autonomous)

Sree Sainath Nagar, Tirupati – 517 102

**SUBMISSION OF POST PROGRAMME REPORT (PPR) OF
ENTREPRENEURSHIP AWARENESS CAMP-II (EAC-II)
(23.03.2021 to 25.03.2021)**

To

**Director
Department of Projects (Govt.)
Entrepreneurship Development Institute of India**



Submitted by

**SREE VIDYANIKETHAN ENGINEERING COLLEGE
(AUTONOMOUS)**

**Sree Sainath Nagar, A Rangampet,
Tirupati - 517 102, Chittoor Dist., Andhra Pradesh.
Ph: 0877-2236711 (4 lines) Fax: 0877-2236717
E-mail: svecp@vidyanikethan.edu**

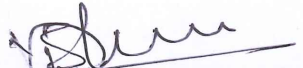


ENTREPRENEURSHIP AWARENESS CAMP-II
(Sponsored by EDII AHMEDABAD Under DST-NIMAT Project 2019-20)

Ref: EDII/DST-NIMAT/19-20/167

POST PROGRAMME REPORT (PPR) OF EAC-II

1	Name & Address of Programme Implementing Agency	:	Sree Vidyanikethan Engineering College (Autonomous) Sree Sainath Nagar, A. Rangampet, Near Tirupati- 517102, Chittoor (Dt), AP Ph : 0877-3066900, 3066901 Fax : 0877-3066999 Email : svecp@vidyanikethan.edu
2	Programme Location	:	Mechanical Engineering, Seminar Hall, SVEC
3	Programme Date	:	23.03.2021 to 25.03.2021
4	Name of the Coordinator	:	Mr. B.Vishnu Vardhana Naidu
5	No. of candidates attended the programme	:	74 (Male 55 & Female 19)
6	List of participants	:	ANNEXURE - I
7	Program schedule	:	ANNEXURE - II
8	List of resource persons	:	ANNEXURE - III
9	List of industries visited	:	ANNEXURE - IV
10	Participant's feedback	:	ANNEXURE - V
11	Photographs of Programme	:	Attached


PROGRAMME COORDINATOR


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SREE VIDYANIKETHAN ENGINEERING COLLEGE
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Sree Sainath Nagar, A. RANGAMPET
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ANNEXURE – I
LIST OF PARTICIPANTS

S.NO	FULL NAME IN CAPITAL LETTERS	AGE	GENDER	EDUCATION	BRANCH	CATEGORY	AADHAAR NUMBER
1	BHARATH .S	21	Male	IV B.TECH	CE	GENERAL	447827152339
2	DWARAM YASASWINI	21	Female	IV B.TECH	CE	GENERAL	691290920614
3	KARNATI JAGADEESWAR REDDY	21	Male	IV B.TECH	CE	GENERAL	355374003838
4	KAYAM SUCHETHA	21	Female	IV B.TECH	CE	GENERAL	287990136957
5	KOPPU MOHAN KRISHNA	21	Male	IV B.TECH	CE	GENERAL	937724809418
6	NARA PRANAVI CHOWDARY	21	Female	IV B.TECH	CE	GENERAL	537929699418
7	CHALAPATI GIRIDHAR SAI	21	Male	IV B.TECH	CE	GENERAL	714311212292
8	R.MAHABOOB BASHA	21	Male	IV B.TECH	CE	MINORITY	884978746649
9	SYED MOHAMMED SAJID	21	Male	IV B.TECH	CE	MINORITY	890066327586
10	A RAHUL KUMAR	22	Male	IV B.TECH	CE	OBC	845925916820
11	HIMA SAGAR YADAV	21	Male	IV B.TECH	CE	OBC	421188152624
12	GANNA PRAVEEN KUMAR	21	Male	IV B.TECH	CE	OBC	958976454081
13	KOTAKONDA VAMSHI KRISHNA	21	Male	IV B.TECH	CE	OBC	511675708003
14	NALLA THIMMAIA GARI CHOLA RAJ	22	Male	IV B.TECH	CE	OBC	343634116475
15	NENDRUMBAM KAM RAJESH	21	Male	IV B.TECH	CE	OBC	207598148324
16	ALLAPPAGARI DHANRAJ	21	Male	IV B.TECH	CE	SC	708185672461
17	BANDRALU YELLAPPA	20	Male	IV B.TECH	CE	SC	407253654796
18	BORRA PREMAKUMAR	21	Male	IV B.TECH	CE	SC	752898086009
19	S BHANU PRAKASH	20	Male	IV B.TECH	CE	SC	683628724319
20	BUDDA SRIHARI REDDY SEKHAR	20	Male	IV B.TECH	CSE	GENERAL	639211606534
21	VEENA DARURU	20	Female	IV B.TECH	CSE	GENERAL	495623567365
22	KAMAL NARAYAN MANDAL	21	Male	IV B.TECH	CSE	GENERAL	528777862591
23	PALETI RAKESH	20	Male	IV B.TECH	CSE	GENERAL	307002492456
24	DULAM THARUN SAI	21	Male	IV B.TECH	CSE	OBC	659250126022
25	RAJESH GARIKINA	21	Male	IV B.TECH	CSE	OBC	700096250169
26	DESABOYINA GANGA PRASANNA	21	Female	IV B.TECH	CSE	OBC	533387632649



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S.NO	FULL NAME IN CAPITAL LETTERS	AGE	GENDER	EDUCATION	BRANCH	CATEGORY	AADHAAR NUMBER
27	LAKSHMAN.H	20	Male	IV B.TECH	CSE	OBC	411048181462
28	K DINESH	21	Male	IV B.TECH	CSE	OBC	982161830175
29	MOHANSAI S	21	Male	IV B.TECH	CSE	OBC	333087899197
30	MOHANSAI S	21	Male	IV B.TECH	CSE	OBC	333087899197
31	SERVEPALLI DEEPIKA	21	Female	IV B.TECH	CSE	OBC	305819836922
32	ANUSHA	21	Female	IV B.TECH	CSE	OBC	402888049103
33	GADDA BALANAVEEN	21	Male	IV B.TECH	CSE	SC	679035521915
34	P PREMSAI	21	Male	IV B.TECH	CSE	SC	956587802691
35	DESABOYINA GANGA PRASANNA	21	Female	IV B.TECH	CSSE	OBC	533387632649
36	PACHIPALA RITHVIK BABA	21	Male	IV B.TECH	CSSE	OBC	557916940318
37	SAI PAVAN KARTHIK REDDY THUMMALA	21	Male	IV B.TECH	ECE	GENERAL	702515588973
38	DUDEKULA MAHAMMAD HUSSAIN	21	Male	IV B.TECH	ECE	OBC	721623333460
39	GOLLA PRANAV	21	Male	IV B.TECH	ECE	OBC	335641892712
40	R MEGHANA	21	Female	IV B.TECH	ECE	OBC	918545922405
41	BAYAPUREDDY SRILAKSHMI	20	Female	IV B.TECH	ECE	OBC	546883077017
42	HIMASREE KUNI	21	Female	IV B.TECH	ECE	OBC	733068588030
43	VONKOLU NAVEEN KUMAR	21	Male	IV B.TECH	ECE	OBC	915087112762
44	BALA PAVAN KUMAR	21	Female	IV B.TECH	EEE	OBC	895810882556
45	BANDI SHILPA	20	Female	IV B.TECH	EEE	OBC	752082600279
46	DUDEKULA RIYAZ	22	Male	IV B.TECH	EEE	OBC	830589227432
47	GK.SAI NISCHALA	20	Female	IV B.TECH	EEE	OBC	315882090136
48	GANDLA GOPIKRISHNA	21	Male	IV B.TECH	EEE	OBC	873616442935
49	M NAVEEN	21	Male	IV B.TECH	EEE	OBC	585178952437
50	SAI BHUVANDEEP NALLABOTHULA	22	Male	IV B.TECH	EEE	OBC	348043315487
51	MUCHALAPURI NAGA MANOJ KUMAR	20	Male	IV B.TECH	EEE	OBC	673632842552
52	PENUKONDA SAI JYOTHI	21	Female	III B.TECH	EEE	OBC	754789791966
53	YAMABONDELA PAVANI	21	Female	IV B.TECH	EEE	OBC	844188752969
54	KOPPOLU HARSHA VARDHAN REDDY	22	Male	IV B.TECH	EEE	OBC	967792080813



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S.NO	FULL NAME IN CAPITAL LETTERS	AGE	GENDER	EDUCATION	BRANCH	CATEGORY	AADHAAR NUMBER
55	MAMANI SAI GANESH	21	Male	IV B.TECH	EEE	OBC	764768977754
56	UPPARAHAL SOMASHEKAR	21	Male	IV B.TECH	EEE	OBC	694084826820
57	VADLA RAVITEJACHARI	20	Male	IV B.TECH	EEE	OBC	628887690303
58	BERILA SREEDHAR	21	Male	IV B.TECH	EEE	SC	310600914718
59	K SAI KALYAN	21	Male	IV B.TECH	EIE	GENERAL	711505020379
60	PATHALLAPALLI DEEKSHITHA ISWARYA	21	Female	IV B.TECH	EIE	GENERAL	861697713956
61	S ANIL KUMAR BHARADWAJ	21	Male	IV B.TECH	EIE	GENERAL	232004969796
62	CHALLATURU TEJA	21	Male	IV B.TECH	EIE	OBC	906886771512
63	KUMMARI SURENDRABABU	21	Male	IV B.TECH	EIE	OBC	776791579308
64	MADALA VIJAY PRASANNA VENKATESH	21	Male	IV B.TECH	EIE	OBC	604523892762
65	PUJARI BHARATH	22	Male	IV B.TECH	EIE	OBC	203061113303
66	GADDAM RAVEENA	21	Female	IV B.TECH	IT	GENERAL	458190504501
67	ADURU SAI NITHISH KUMAR	22	Male	IV B.TECH	ME	GENERAL	404065279512
68	M JAGADEESH	21	Male	IV B.TECH	ME	GENERAL	740903378936
69	SYED ASAD	21	Male	IV B.TECH	ME	GENERAL	659020779508
70	BANTANAHAL SOMASEKHAR	21	Male	IV B.TECH	ME	OBC	743581848584
71	G ROOP CHAND	20	Male	IV B.TECH	ME	OBC	701623148110
72	PITTA VENKATA NAGA SUBHASH	20	Male	IV B.TECH	ME	OBC	435732212191
73	VELPULA SANDHYA	21	Female	IV B.TECH	ME	OBC	886154404435
74	PALLAMALA PRUDHVI	20	Male	IV B.TECH	ME	SC	266499704019


PROGRAMME COORDINATOR


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ANNEXURE – II
PROGRAMME SCHEDULE

Date/Day	Session*	Topic Name	Resource Person with Designation
Day-I 23.03.2021 (Tuesday)	I	Inauguration - Camp Objective, Entrepreneurship (general concepts only)	Dr. P. Narayana Reddy, Director, SVIM
	II	Historical background: Importance of Entrepreneurship	Mr.B.Vishnu Vardhana Naidu, Programme Coordinator
	III	Entrepreneurship as a career choice	Dr. N. Manikandan, Associate Professor, SVEC
	IV	Exploring and creating opportunities as an Entrepreneur	Dr. J. S. Binoj, Associate Professor, SVEC
Day-II 24.03.2021 (Wednesday)	I	Network of Support Institutions and legal formalities to setting-up Enterprise	Dr. N. Padmaja, Coordinator of MHRD Institute's Innovation Council
	II	Developing Soft Skill: Creativity, Communication and Problem Solving - the behavioral scientist's approach	Dr. S.Susendrian Associate professor, SVIM
	III	Personality characteristic / traits of an Entrepreneur	Dr. G. Gurunatham Naidu, Manager, Balaji Hatcheries, Chittoor, A.P.
	IV	Entrepreneurship growth in India	Mr. Ajay (Alumni) Founder – Kinre (startup)
Day-III 25.03.2021 (Thursday)	I	Support and financial assistance from Govt. agencies, banks, financial institutions, SFCs etc.	Dr. J Murthy Associate Professor, SVIM
	II	Product Design and Technology Selection	Dr.A.K.Damodaram Professor of ME & Coordinator, Venture Development Centre, SVEC
	III	Govt. Schemes of Assistance and policy for Setting-up Small Business Venture	Dr. D. Sudharshana Murthy, Associate Professor, SVIM
	IV	Feedback of the participants and Valedictory Function.	Mr.B.Vishnu Vardhana Naidu, Programme Coordinator

* = Each session is one hour fifteen minutes


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ANNEXURE - III

LIST OF FACULTY / RESOURCE PERSONS

Sr. No.	Name and Address	Designation	Organization
1	Dr. P. Narayana Reddy, Tirupati, A.P. 517102	Director	Sree Vidyanikethan Institute of Management, Tirupati
2	Dr.A.K.Damodaram, Department of Mechanical Engineering, SVEC, Tirupati, A.P. 517102	Professor of ME & Coordinator, Venture Development Centre	Sree Vidyanikethan Engineering College (Autonomous), Tirupati
3	Dr. J. S. Binoj, Department of Mechanical Engineering, SVEC, Tirupati, A.P. 517102	Associate Professor	Sree Vidyanikethan Engineering College (Autonomous), Tirupati
4	Dr. N. Manikandan, Department of Mechanical Engineering, SVEC, Tirupati, A.P. 517102	Associate Professor	Sree Vidyanikethan Engineering College (Autonomous), Tirupati
5	Dr. N.Padmaja, Department of Mechanical Engineering, SVEC, Tirupati, A.P. 517102	Coordinator of MHRD Institute's Innovation Council	Sree Vidyanikethan Engineering College (Autonomous), Tirupati
6	Dr. S. Susendrian, SVIM, Tirupati, A.P. 517102	Associate professor	Sree Vidyanikethan Institute of Management, Tirupati
7	Dr. G. Gurunatham Naidu Chittoor Reddigunta, Chittoor, A.P.- 517002	Manager	Balaji Hatcheries
8	Dr. D. Sudharshana Murthy SVIM, Tirupati, A.P. 517102	Associate Professor	Sree Vidyanikethan Institute of Management, Tirupati
9	Dr. J. Murthy SVIM, Tirupati, A.P. 517102	Associate Professor	Sree Vidyanikethan Institute of Management, Tirupati
10	Mr. Ajay Beside Nandini Bakery, Sripuram Colony, KT Rd, Tirupati, AP -517501	Founder	KinRe - Food ordering application inside the restaurant (startup)


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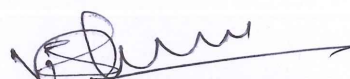
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ANNEXURE - IV

LIST OF INDUSTRY VISITED

S.No.	Name, Address and contact details	Remarks
	NOT VISITED	Instead of Industrial Visit, we invited Dr. N. Gurunadha Naidu, Manager of Balaji Hatcheries, for giving exposure on various business operations in an Industry. Also invited our Alumni student, Mr. Ajay, who started his own startup, to share his experience in starting his KinRe - Food ordering application inside the restaurant.


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ANNEXURE - V

FEED BACK ANALYSIS OF PARTICIPANT
(Quantitative and Qualitative Summary)

Programme Location : **SREE VIDYANIKETHAN ENGINEERING COLLEGE**

Date : **From 23.03.2021 to 25.03.2021**

Total No. of Participants : **74**

Q.1) From where you got the information about this programme?

- | | |
|-----------------------------|----------------|
| a) Pamphlets / Broacher | 00 Nos. (00%) |
| b) News paper Advertisement | 00 Nos. (00%) |
| c) Posters/ Hand Bills | 00 Nos. (00%) |
| d) Circular/Email | 74 Nos. (100%) |

Q.2) What is your opinion about the duration of Programme?

- | | |
|-------------|------------------|
| a) Short | 28 Nos. (37.83%) |
| b) Adequate | 32 Nos. (43.24%) |
| c) Long | 14 Nos. (18.92%) |

Q.3) Did you find the Programme useful?

- | | |
|-------------------|------------------|
| a) Very much | 40 Nos. (54.05%) |
| b) To some extent | 28 Nos. (37.84%) |
| c) Not useful | 06 Nos. (8.11%) |

Q.4) Did it fulfill your expectations?

- | | |
|-------------------|------------------|
| a) Yes | 39 Nos. (52.7%) |
| b) To some extent | 30 Nos. (40.54%) |
| c) No | 05 Nos. (6.76%) |

Q.5) Planning of the Programme

- | | |
|-----------------|------------------|
| a) Excellent | 30 Nos. (4.54%) |
| b) Very good | 28 Nos. (37.84%) |
| c) Good | 12 Nos. (16.21%) |
| d) Satisfactory | 04 Nos. (5.41%) |
| e) Poor | 00 Nos. (0%) |


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PHOTOGRAPHS OF THE PROGRAMME



Inauguration of Three Day Entrepreneurship Awareness Camp-II



Students attended during the inaugural session

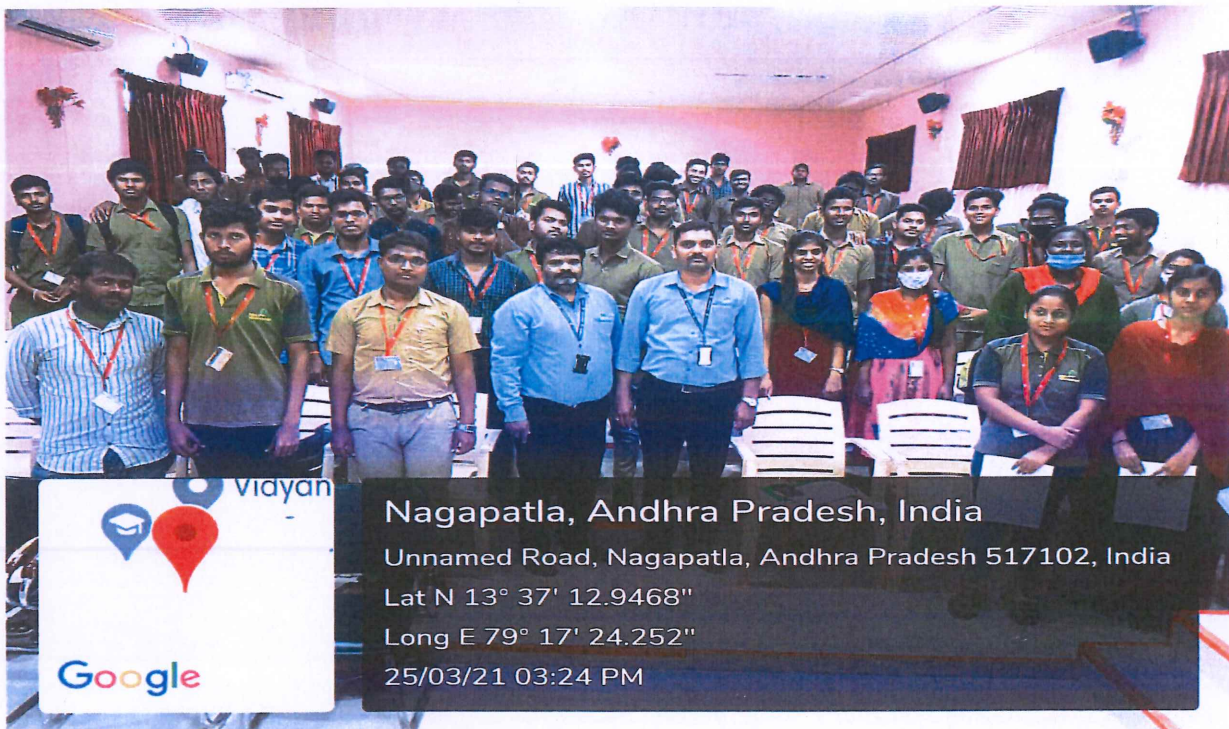


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Dr. D. Sudharshan Murthy, Associate Professor, SVIM delivering a session during the Entrepreneurship Awareness Camp-II, in Mechanical Engineering Seminar Hall, SVEC



Nagapatla, Andhra Pradesh, India

Unnamed Road, Nagapatla, Andhra Pradesh 517102, India

Lat N 13° 37' 12.9468"

Long E 79° 17' 24.252"

25/03/21 03:24 PM

Group photo of the students during valedictory

COORDINATOR
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