

A webinar on
CULTURE OF INNOVATION

In association with
Young Indians Yuva Vertical, Chennai

27.07.2020

Speaker:

Mr. Piyush Garg

Director, Powertek Engineering Pvt. Ltd.



Organized by

ENTREPRENEURSHIP DEVELOPMENT CELL

SREE VIDYANIKETHAN ENGINEERING COLLEGE (Autonomous)

Sree Sainath Nagar, Tirupati – 517 102.

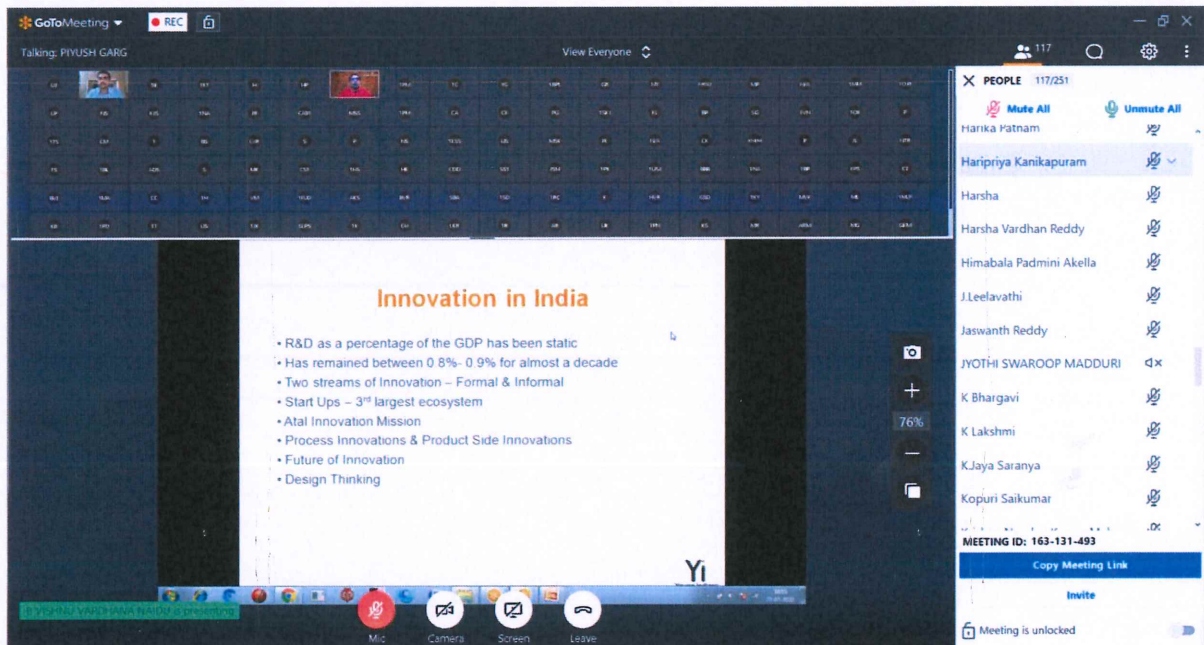
A WEBINAR ON "CULTURE OF INNOVATION"

(In association with Young Indians Yuva Vertical, Chennai)

Speaker: Mr. Piyush Garg - Director, Powertek Engineering Pvt. Ltd.

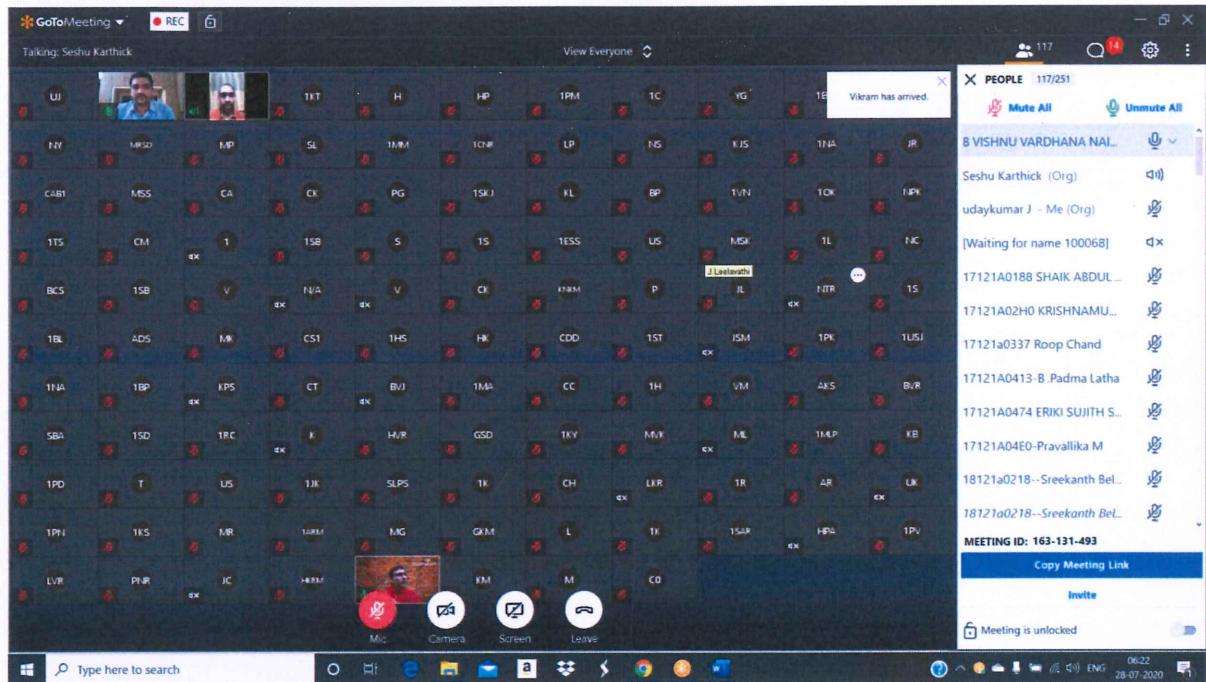
A webinar on "Culture of Innovation" was organized by Entrepreneurship Development Cell, in association with Young Indians Yuva Vertical, Chennai on 27.07.2020 to all II, III & IV B.Tech. students of Sree Vidyanikethan Engineering College.

Mr. Piyush Garg began the session by providing statistics on Innovations in India. He mentioned the importance and future of Innovation in the development of the Country. Later, he emphasized the concept of design thinking and how it provides a unified method to tackle a complex problem. He also focused on understanding the need of the people and how to discover the best solution to meet those needs creatively.



Mr. Piyush Garg - Director, Powertek Engineering Pvt. Ltd., delivering a lecture on "Culture of Innovation" through GoToMeeting online platform.

Mr. Piyush explained the five stages of design thinking, i.e., Empathize, Define, Ideate, Prototype and Test with the help of a few case studies. He told the importance of these five stages, before solving the problem. He discussed, How to empathize with a problem, How to define the problem statement, Why to ideate, How to prototype, and Why & How to test. Also, he stressed on the observations to be done during testing the prototype.



Students attended the session through GoToMeeting online platform

Finally, he clarified the doubts raised by the students. The session was very much informative and the students were enlightened. A total of 101 students attended the session.


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SREE SAINATH NAGAR, A.RANGAMPET
TIRUPATI-517 102

ENTREPRENEURSHIP DEVELOPMENT CELL

A WEBINAR ON "CULTURE OF INNOVATION" (27.07.2020)

Speaker: Mr. Piyush Garg - Director, Powertek Engineering Pvt. Ltd.

Students Attended

S. No	Roll No.	Name of the Student	Branch	Email-Id
1.	19121A0149	K SAI LEELA	CE	ksaileela790@gmail.com
2.	17121A0188	SHAIK ABDUL RASHEED	CE	rasheed3974@gmail.com
3.	17121A01A4	CHANDAN MAHATO	CE	c9860648269@gmail.com
4.	19121A0116	C.JYOSHNA	CE	jyoshnaroyal2002@gmail.com
5.	19121A0152	LEKKALA KIRANMAYEE	CE	lekkalakiranmayee07@gmail.com
6.	19121A0136	KAPPADI MEGHANA	CE	meghanareddy8723@gmail.com
7.	19121A0152	LEKKALA KIRANMAYEE	CE	lekkalakiranmayee07@gmail.com
8.	19121A0169	MANISH KUMAR YADAV	CE	darkknight00117@gmail.com
9.	18121A0548	CHILUKOTI NITHYA AISHWARYA	CSE	nithyaaishwarya@gmail.com
10.	18121A05L0	HARSHAVIKA SAMARAPAKU	CSE	harshavika23@gmail.com
11.	17121A0507	B.LAKSHMI BHAVANA	CSE	bhavanabattala9@gmail.com
12.	18121A05B9	SAGUN BABU ADHIKARI	CSE	sagun4989@gmail.com
13.	18121a05d8	MAGHAM GOWTHAM KUMAR	CSE	gkmagham@gmail.com
14.	18121A0586	SANTHOSH KUMAR REDDY JOGI	CSE	santhoshkumarreddyjogi2749@gmail.com
15.	18121A0558	DODLA SOWJANYA	CSE	sowjanyadodla178@gmail.com
16.	18121A0587	JYOTHI SWAROOP MADDURI	CSE	jyothiswaroop.grylls@yahoo.com
17.	18121A05H5	BHUVITHA PERAM	CSE	bhuvithaperam@gmail.com

ENTREPRENEURSHIP DEVELOPMENT CELL

S. No	Roll No.	Name of the Student	Branch	Email-Id
18.	18121A05E6	MARUPURI LASYAPRIYA	CSE	lasyamarupuri@gmail.com
19.	19121a1591	RAVVALA SOMASEKHAR	CSSE	somuyadav018@gmail.com
20.	19121A1556	KATTA CHARISHMA	CSSE	Charishmachowdari0909@gmail.com
21.	17121A1568	MUPPASANI SAI VARDHAN	CSSE	vardhanmaupassani@gmail.com
22.	19121A15B3	LAKSHMI PRASANNA UMMADI	CSSE	u.lakshmiprasanna2019@gmail.com
23.	17121A1515	NETRAVATHI CHAKALI	CSSE	netra.chakalijune30@gmail.com
24.	18121A04N7	YELLA HARSHITHA	ECE	yellaharshitha123@gmail.com
25.	18121a04e6	P.GEENO	ECE	pgeeno2001@gmail.com
26.	17121A04B0	CHARAN TEJ KAMMARA	ECE	charantej4324@gmail.com
27.	17121A04E0	PRAVALLIKA	ECE	pravallikapraval151@gmail.com
28.	18121A04F7	PANCHANGAM CHIDRUPI	ECE	chidrupipanchangam@gmail.com
29.	18121A04D3	M.PRUDVI RAJ	ECE	mokkapalliprudviraj@gmail.com
30.	19121A0440	CHEPPALLI NAGA SAI VARUN KUMAR REDDY	ECE	varunreddycheppalli345@gmail.com
31.	19121A0420	BASIREDDY VENKATA RAVANAMMA	ECE	arurcav2001@gmail.com
32.	17121A0468	CHANDRA DEEPTHI. D	ECE	deepthi.doruvupalagiri@gmail.com
33.	16121A0426	BANALA CHANDANA SREE	ECE	bchandanasree1997@gmail.com
34.	19121A0494	HARIPRIYA KANIKAPURAM	ECE	haripriyakanikapuram13@gmail.com
35.	19121A04A7	KM MANIKANTA	ECE	manikantakm.ygr@gmail.com
36.	18121A04F3	PALLAM LAKSHMIDEVI	ECE	lakshmiddevipallam@gmail.com
37.	19121A04F2	MUMMADI YASWITHA REDDY	ECE	mummadiyaswithareddy@gmail.com
38.	18121A04G5	MOHITH PENUMURU	ECE	mohithpenumuru1@gmail.com
39.	19121A04G3	P.S.SAI LOKESH	ECE	p.s.sailokesh002aug@gmail.com

ENTREPRENEURSHIP DEVELOPMENT CELL

S. No	Roll No.	Name of the Student	Branch	Email-Id
40.	17125A0408	CHINTHALA SATISH	ECE	chinthalasatish002@gmail.com
41.	18121A04M3	USHA SREE JAKKA	ECE	ushasreejakka@gmail.com
42.	18121a0409	NIHITHA AKULURU	ECE	nihitha1502@gmail.com
43.	18121A0463	GOLLA PUNYAVATHI	ECE	gollapunyavathi@gmail.com
44.	18121A0427	BOBBA VENKATA JITHESH	ECE	bobba.jithesh03@gmail.com
45.	18121a0442	CHUKKALURU ANUSHA	ECE	chukkaluruanusha11@gmail.com
46.	17121A0432	BODAPATI MEGHANA	ECE	meghanabodapati1999@gmail.com
47.	17121A0413	B.PADMA LATHA	ECE	latha31052000@gmail.com
48.	18121a0423	BAYYAKKAGARI LAHARI	ECE	laharireddy780@gmail.com
49.	17121A0474	ERIKI SUJITH SAI	ECE	sujith.sai1173@gmail.com
50.	19121A0496	POORNIMA REDDY KARIMIREDDY	ECE	poornimak1211@gmail.com
51.	17121A04C5	KUNDAVARAM PREM SUKUMAR	ECE	premsukumar99@gmail.com
52.	17121A04A8	K.JAYA SARANYA	ECE	jayasaranyakambaka@gmail.com
53.	18121A04D9	NAGARI GOPAL	ECE	nagarigopal10@gmail.com
54.	18121A04E4	NIMMAGADDA KARTHIK	ECE	karthik.n0258@gmail.com
55.	19121A04E0	M.LAKSHMI PRASANNA	ECE	lakshmiprasannamajjari@gmail.com
56.	17121A04L9	THIMMIREDDYGARI SHOBHARANI	ECE	treddeppareddy028@gmail.com
57.	19121A04H4	P. DIVYASREE	ECE	divyapernapati@gmail.com
58.	18121A04J7	S THEJASWI	ECE	theja.pillai@gmail.com
59.	18121A04H5	PURINI MEGHANA	ECE	purinimeghana2000@gmail.com
60.	18121A04G2	HARIKA PATNAM	ECE	harikagurumurthy@gmail.com
61.	16121A04F7	MUSUKU RAJKUMAR	ECE	rajkumar37145@gmail.com

ENTREPRENEURSHIP DEVELOPMENT CELL

S. No	Roll No.	Name of the Student	Branch	Email-Id
62.	19121A04G8	PAMURU VARSHINI	ECE	pamuruvarshinireddy48@gmail.com
63.	18125A0426	CHANDANA KARNATAKAM	ECE	chandanakarnatakam@gmail.com
64.	19121A04K0	RAYAPEDU HEMANTH SRINIVAS	ECE	rayapeduhemanthsrinivas@gmail.com
65.	18121A02B3	NARREDDY TEJESWAR REDDY	EEE	tejeswar3962@gmail.com
66.	18121a0218	BELAGALLU SREEKANTH	EEE	sreekanthbelagallu@gmail.com
67.	19125A0220	K BHARGAVI	EEE	kasalabhargavisai@gmail.com
68.	19125A0204	AVVA DIVYA SREE	EEE	adivyasree2001@gmail.com
69.	18121A0293	MAMIDALA.KALYAN	EEE	mangokalyan1122@gmail.com
70.	19125A0219	JULUPALLI LEELAVATHI	EEE	julupallileelavathi@gmail.com
71.	18125A0257	UPPARAHAL SOMASHEKAR	EEE	upparahalsomashekar@gmail.com
72.	17121a0228	BUKKE BALAJI NAIK	EEE	balajinaik0228@gmail.com
73.	18121A0290	M. SOWMYA SREE	EEE	sowmyasree.majjiga12@gmail.com
74.	19125A0232	NAGALAPURAM SOWMYA	EEE	nagalapuramsowmya2302@gmail.com
75.	18125A0246	RAMISETTY MEGHAPRIYA	EEE	meghapriyaramisetty@gmail.com
76.	19125A0227	MARAKA.GURULAKSHMI	EEE	gurulakshmimaraka@gmail.com
77.	19121A0267	GURVINDAPALLI UDAY KUMAR	EEE	udaytirumala7@gmail.com
78.	18121A0222	BOLLA PRIYANKA	EEE	Priyankabolla2001@gmail.com
79.	18121A0251	GANUMUKKALA RAASI	EEE	graasi479@gmail.com
80.	17121A02B4	MANDALA REDDY SAI DEEPIKA	EEE	saideepika219@gmail.com
81.	17121A02A3	LEKIREDDY VINAY KUMAR REDDY	EEE	lekireddyvinay@gmail.com
82.	18121A02J4	SIRICHAN SAH TELI	EEE	sirichansah@gmail.com
83.	18121A0276	KOPURI SAIKUMAR	EEE	sravyas338@gmail.com

ENTREPRENEURSHIP DEVELOPMENT CELL

S. No	Roll No.	Name of the Student	Branch	Email-Id
84.	16121A02K6	VADITHYA LALU NAIK	EEE	lalunaik1996@gmail.com
85.	18121A02G3	THIMMAPURAM SHALINI	EEE	shalu354782@gmail.com
86.	18121A02J1	KRISHNA NANDAN KUMAR MAHATO	EEE	nandankrishna2053@gmail.com
87.	18125a0224	KOPPOLU HARSHA VARDHAN REDDY	EEE	harsha15445026@gmail.com
88.	18121A1012	JAHNAVI KODAVATIKANTI	EIE	jahnavikodavatikanti@gmail.com
89.	17121A1001	ALAVALAPATI SWAPNA SREE	EIE	swapnareddy2776184@gmail.com
90.	19121a1008	CHEKURI CHANDANA	EIE	chandanachekuri330@gmail.com
91.	18121a1259	PREMKUMAR	IT	premm3445@gmail.com
92.	18121A12B5	AANAND KUMAR SINGH	IT	singhnepal903@gmail.com
93.	18121a1220	DEVARASETTY JAYA VISHNU PRIYA	IT	vishnupriyadevarasetty@gmail.com
94.	18121a1295	HARADEEP SIVADANAM	IT	haradeep53162@gmail.com
95.	18121A1262	NOONE BHANU VINATHI	IT	nbvinathi2001@gmail.com
96.	18121A1261	MUSALAGARI SAIKANKSHITHA	IT	saikankshitha.m@gmail.com
97.	18121A1248	KUMMARA UMA DEVI	IT	kummaraumadevi77@gmail.com
98.	18121A12A7	UYYALA SAIKIRAN	IT	saikiransunny77@gmail.com
99.	17125A0340	TUPILI JASWANTH REDDY	ME	jaswanthreddy4455@gmail.com
100.	18125A0313	GOTTIPATI VIKRAM	ME	vikramgottipati@gmail.com
101.	18125A0325	M.SAI KUMAR	ME	saikumarsk8501@gmail.com

(Mr. B.Vishnu Vardhana Naidu)

COORDINATOR
ENTREPRENEURSHIP DEVELOPMENT CELL
SREE VIDYANIKETHAN ENGINEERING COLLEGE
(AUTONOMOUS)
SREE SAINATH NAGAR, A. RANGAMPET
517 102