

# SREE VIDYANIKETHAN ENGINEERING COLLEGE

(AUTONOMOUS)

Sree Sainath Nagar, Tirupati - 517 102, Andhra Pradesh.

Department: MCA | Date: 13th July 2021

#### **Expert Lecture on**

### "Applications of Machine Learning"

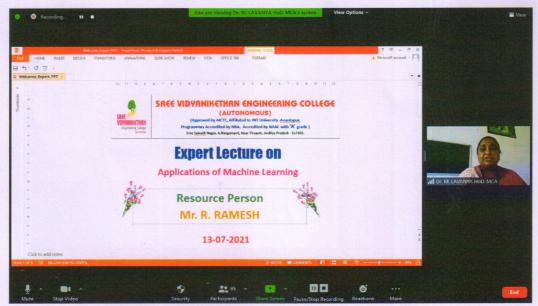
The Department of Master of Computer Applications of Sree Vidyanikethan Engineering College organized an Expert Lecture on "Applications of Machine Learning" on 13<sup>th</sup> July 2021. The target group is students of MCA.

The Head of the Department, Dr. M. Lavanya invited the resource person,

Mr. R. Ramesh, M.C.A., (Ph.D), Research Associate and Assistant Professor, KPR

College of Arts Science and Research, Coimbatore.

The resource person discussed the need and importance of Machine Learning in addressing the current issues of the society. He also discussed about the evolution and future of Machines due to the tremendous increase of data, applicability of Algorithms in Machine Learning.



Dr. M. Lavanya, HoD, Department of MCA, SVEC introducing the Resource Person

Mr. R. Ramesh

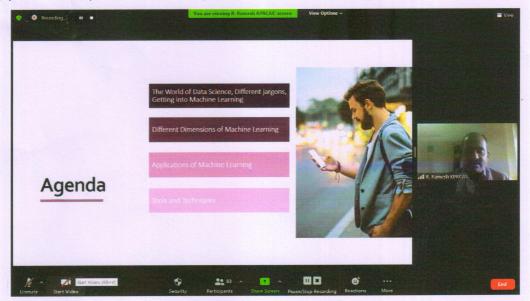


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The resource person demonstrated the usage of Machine Learning in youtube recommended videos, automatically generated playlists of songs, Advertisements alongside videos, usage of Artificial Intelligence and Machine Learning across face book to improve products and services, algorithms for rank feeds and search results, creating new text-understanding algorithms that keep spam and misleading content at bay, automatically captioning videos in News Feed through speech-recognition systems, developing computer-vision algorithms that make images and videos accessible to the blind, and creating magical visual experiences such as turning panorama photos into fully interactive 360 images.



The resource person Mr. R. Ramesh, explaining the Machine Learning Concepts.

Nearly 100 students participated in the lecture. The Expert Lecture was carried out as an interactive session with the students responding to the queries posed by the resource person and the resource person clarified the doubts of the students. At the end of the session feedback is taken from the students and participation e-certificates are issued.



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Participants attended for Expert Lecture on "Applications of Machine Learning"

Finally, session is concluded with vote of thanks proposed by Ms. M. Sowmya Vani, Assistant Professor, Department of MCA, Sree Vidyanikethan Engineering College.

DEPARTMENT OF M.C.A.

COLLEGE

CANTONOMOUS)

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