



# SREE VIDYANIKETHAN ENGINEERING COLLEGE (AUTONOMOUS)

Sree Sainath Nagar, Tirupati – 517 102

## INTELLECTUAL PROPERTY RIGHTS CELL (IPRC)

IPRC members	Functionality	Details				
		C-Branch	E-Branch	ME	CE	BS&H
Head of the Institute (HoI)	Supervises the activities of IPRC	Dr. P.C. Krishnamachary, Principal				
IPR cell Coordinator	Coordinates between the staff and the HoI. Also, responsible for organizing trainings, consulting industry experts, etc.	Dr. K. K. Baseer, Associate Professor, Department of IT				
Internal Subject Experts [C-Branch's: 1   E-Branch's: 2   ME: 1   CE: 1   BS&H: 1]	Experts evaluate the Invention Disclosure Forms (IDF's) submitted by inventors. To Take decisions on the inventions.	Dr. K. Suresh, Associate Professor, Department of CSE	1. Dr. V. Arun, Associate Professor, Department of EEE  2. Dr. P. Geetha, Associate Professor, Department of ECE	Dr. J. S. Binoj Associate Professor, Department of ME	Dr. O. Eswara Reddy Professor & HoD, Department of CE	Dr. Y. B. Kiran, Assistant Professor, Department of GEBH

IPR expert	<p>IP expert to supervise the activities in par with the Indian Patent Act. It also conducts patentability searches in paid databases to check the novelty/obviousness of the invention. Provides guidance to the prospective inventors on the preparation of required forms/drafting of provisional/complete specifications.</p>	<p style="text-align: center;">Mr. Ravindranadh Kacharam Manager, SciTech Patent Art Services Pvt. Ltd., Hyderabad</p>
External / Industry Person (4 No)	<p>Experts to evaluate the IDF's submitted by inventors. To take decisions on the inventions. Suggest further recommendations.</p>	<ol style="list-style-type: none"> <li>1. Dr. Anand Nayyar, Professor, Graduate School, 254 Nguyen Van Linh Street, Duy Tan University, Da Nang, Vietnam</li> <li>2. Dr. P. Bhanu Prasad, Director (R&amp;D), Kelenn Technology, France</li> <li>3. Mr. M. R. Srinivas, Chief Technical Officer, Harmonizer Solutions Ltd., Bengaluru</li> </ol>
A legal advisor	<p>Legal Advisor to assist all the legal needs in executing the IP filings/activities within SVEC.</p>	<p style="text-align: center;">Mr. C. Rama Subba Reddy, Legal Manager</p>