

CIRCULAR

Entrepreneurship Development Cell of SVEC and Junior Chamber International (JCI) Tirupati jointly organizing "Business Week with JCI-Tirupati" during 04th to 06th September, 2019 for II B.Tech students of Sree Vidyanikethan Engineering College.

Interested students can register their details with Department ED Cell coordinators on or before **03-09-2019**. The number of participants is limited to **70**. There is no registration fee to attend the program.

Highlights of the programme:

- Emerging Business Opportunities: Environment Scanning and Identification
- Customers Handling & Crisis Management
- Business Seminar
- Business Networking
- Fund Management



(Mr. B.VISHNU VARDHANA NAIDU)
Coordinator, ED Cell


PRINCIPAL

Copy to : Director; Deans : Academics, Examinations, Placements & Training, IIC;
HODs: EEE, ECE, EIE, CSE, CSSE, IT, CE, ME, with a request to read in all the II B.Tech Class Rooms.
NIVA Coordinator; SAO; SWO, ARO, CAO, Director (Q&D), Director (F&A), SVET.

Entrepreneurship Development Cell of SVEC &
Junior Chamber International (JCI) – Tirupati
Jointly Organizing

Business Week with JCI-Tirupati workshop on September 04th – 06th, 2019

Target Group: II B.Tech. Students



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**SREE VIDYANIKETHAN ENGINEERING
COLLEGE (Autonomous)**
Sree Sainath Nagar, Tirupati – 517 102

Entrepreneurship Development Cell | Date: 04th to 6th September, 2019

A Three-Day "Business Week With JCI Tirupati" Workshop

A Three-day "Business week with JCI Tirupati" workshop was organized by Entrepreneurship Development Cell and Junior Chamber International (JCI) Tirupati during 04th - 06th September, 2019.

On 04.09.2019, the programme was inaugurated by **Mr. N.B. Harsha Vardhan Reddy**, Zonal Vice-President, AP JCI, **Mr. Nataraja Manisandeep**, President, JCI Tirupati, **Dr. N.Padmaja**, Coordinator of MIIC and **Mr. B.Vishnu Vardhana Naidu**, Coordinator, ED Cell.



Felicitation to the chief Guest by Coordinators, during Inauguration

Mr. Harsha began the session on "Business Networking". He explained the process of establishing a mutually beneficial relationship with other business people and potential clients and/or customers. He mainly focused on the importance of various types of networking groups like Local business groups, Business Network International, Mastermind groups, Community service groups, Professional associations, Social media/ online business networking groups for expansion of business. He concluded with a short story about the importance of appreciation. During this session, students were interacted and clarified their doubts and learnt about how to connect with people to establish and expand the business.



Chief Guest Mr. N.B. Harsha Vardhan Reddy, Zonal Vice-President, AP JCI, giving key-note address on "Business Networking"

In the afternoon, **Mr. Revanth (Alumni of IT, SVEC), Co Founder & CEO of Beats Fitness Studio**, interacted with the students and shared his experiences. He had given a clear cut idea about what is entrepreneurship, by explaining about the problems which he had faced in his entrepreneurial career. He discussed the advantages and risks involving in entrepreneurship. The session was handled in such a way that he took the students deeply into the topic by giving the real time examples. Students were enriched by the inputs and motivated by his talk.



Mr. Revanth (Alumni of IT, SVEC), Co Founder & CEO of Beats Fitness Studio, interacting with students during the session

On **05.09.2019**, the session on "Business Accounting" was delivered by **Mr. P.Somaiah, Income Tax Auditor**. He explained systematic recording, analyzing, interpreting and presenting of financial information. He said that accounting may be done by one person in a small business, or by different teams in large organizations. Later, **Mr. Chandramouli, Corporate Trainer** continued the session and told the importance of accounting and how it helps business owners to meet their compliance obligations and how it helps them to make smart decisions with their money.



Mr. P.Somaiah, Income Tax Auditor & Mr. Chandramouli, Corporate Trainer delivering the lecture on "Business Accounting"

Students were enlightened with the series of talks and learned the procedure & importance of accounting in business.

In the afternoon, **Mr. S. Chandra Sekhar, Divisional Learning & Development Trainer**, gave a talk on "Customers Handling & Crisis Management." He began the session with the quotation "**Great service is about getting your customers to trust you and count on a consistent experience, but that doesn't mean you're always going to be perfect,**" by Eric Schiffer, CEO of DigitalMarketing.com. He explained four steps to resolve the issue and regain the customer's trust. They are: "Acknowledge the problem, Apologize for it, Take action and Follow up." He gave some case studies related to this topic.



Mr. S. Chandra Sekhar, Divisional Learning & Development Trainer, addressing the gathering on the topic-"Customers Handling & Crisis Management"

On 06.09.2019, Mr. S.Ravi Kumar, Financial Advisor, IDBI Mutual Funds, delivered a talk on "Fund Management." He said, "Funds management is an asset management – covers any kind of system that maintains the value of an entity. It may be applied to intangible assets and tangible assets. It is the systematic process of operating, deploying, maintaining, disposing, and upgrading assets in the most cost-efficient and profit-yielding way possible." Students were enlightened with the lecture and benefited by attending the session.



Mr. S. Ravi Kumar, Financial Advisor, IDBI Mutual Funds, explaining the concepts of "Fund Management"

In the afternoon, feedback on the programme is collected from the students. Students gave positive feedback and a few suggestions about the programme. The feedback session was followed by valedictory function.



Participation of students during the programme

A total of 75 students were participated and benefited by the programme.


[Signature]
COORDINATOR
ENTREPRENEURSHIP DEVELOPMENT CELL
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SREE SAINATH NAGAR, A. RANGAMPET
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2	18121A04M4	VR. Haripriya	II - D	haripriyavelum@gmail.com	V. R. Haripriya
3.	18121A04H7	P. Vyshnavi	II - C	vyshnavi.puvvadi02@gmail.com	P. Vyshnavi
4.	18121A04G2	P. Harika	II - C	hankagurumurthy@gmail.com	P. Harika
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ENTREPRENEURSHIP DEVELOPMENT CELL

BUSINESS WEEK WITH JCI TIRUPATI

(04th to 06th September 2019)

(Organized by ED Cell, SVEC & Junior Chamber International (JCI) Tirupati)

CIVIL ENGINEERING

Students Attended

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1.	18121A0102	A. Susmitha	II - A	akkisusmitha@gmail.com	A. Susmitha
2.	18121A0170	P. Prathyusha	II - A	Prathikondapratyusha@gmail.com	P. Prathyusha
3.	18121A0163	M. Sai Laxman Naidu	II - A	Sailaxman4143@gmail.com	M. Sai Laxman Naidu
4.	18121A0153	K. Bhanu Prakash	II - A	bhanuprakashnbk@gmail.com	K. Bhanu Prakash
5.	18121A0176	M. Rakesh Reddy	II - B	rakeshmartala@gmail.com	M. Rakesh Reddy
6.	18121A0161	K. M. Sai Kumar	II - A	Saikumar850012@gmail.com	K. M. Sai Kumar
7.	18121A0157	K. Revanth Kumar	II - A	revanthh994880012@gmail.com	K. Revanth Kumar
8.	18121A0146	K. Sai Charan	II - A	saicharan.kardepu@gmail.com	K. Sai Charan
9.	18121A0114	B. Seshupavan Yadav	II - A	Seshupavan.yadav@gmail.com	B. Seshupavan Yadav
10.	18121A0122	C. Bhaskar	II - A	Bhaskarclinninty@gmail.com	C. Bhaskar
11.	18121A0148	K. Arjun Ajay Naidu	II - A	arjunkaval1148@gmail.com	K. Arjun
12.	18121A0116	B. Bhaskar	II - A	bhaskarboya@gmail.com	B. Bhaskar
13.	18121A0132	E. Jashwanth	II - A	ejashwanth@gmail.com	E. Jashwanth
14.	18121A0138	A.K. Sai Abhisek	II - A	gattukarlisaiabhi048@gmail.com	A.K. Sai Abhisek

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BUSINESS WEEK WITH JCI TIRUPATI

(04th to 06th September 2019)

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COMPUTER SCIENCE & ENGINEERING

Students Attended

S. No.	Roll Number	Student Name	Year & Section	Email Id	Signature
1.	18121A05H5	P. Bhuvitha	II - C	bhuvithapeeram@gmail.com	P. Bhuvitha
2.	18121A05E4	M. Aruga	II - C	mariyappanaruna@gmail.com	M. Aruga
3.	17121A0509	A. Veda Rishika	II - D	rishikaavaladar@gmail.com	Rishika. A.
4.	18121A05K0	R. DEVI	II - C	devi233409@gmail.com	R. Devi
5.	18121A05A6	K. Saivikram	II - B	vikramsai.x@gmail.com	K. Sai
6.	18121A0587	Jyothi Swaroop. M	II - B	jyothiswaroop.gyls@gmail.com	Jyothi
7.	18121A0570	K. Gnanadheep	II - B	gnanadheepsumyut@gmail.com	K. Gnanadheep
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