SREE VIDYANIKETHAN Engineering College (Autonous)

SREE VIDYANIKETHAN ENGINEERING COLLEGE

(AUTONOMOUS)

Sree Sainath Nagar, A. Rangampet, A. P. - 517 102

No. SVEC/EDC/Circular/2019

Date: 31-08-2019

CIRCULAR

Entrepreneurship Development Cell of SVEC and Junior Chamber International (JCI) Tirupati jointly organizing "Business Week with JCI-Tirupati" during 04th to 06th September, 2019 for II B.Tech students of Sree Vidyanikethan Engineering College.

Interested students can register their details with Department ED Cell coordinators on or before **03-09-2019**. The number of participants is limited to **70**. There is no registration fee to attend the program.

Highlights of the programme:

- > Emerging Business Opportunities: Environment Scanning and Identification
- > Customers Handling & Crisis Management
- > Business Seminar
- Business Networking
- > Fund Management

(Mr. B.VISHNU VARDHANA NAIDU)

Coordinator, ED Cell

PRINCIPAL

Copy to :

Director; Deans: Academics, Examinations, Placements & Training, IIIC;

HODs: EEE, ECE, EIE, CSE, CSSE, IT, CE, ME, with a request to read in all the II B.Tech Class Rooms.

NIVA Coordinator; SAO; SWO, ARO, CAO, Director (Q&D), Director (F&A), SVET.





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Entrepreneurship Development Cell | Date: 04th to 6th September, 2019

A Three-Day "Business Week With JCI Tirupati" Workshop

A Three-day "Business week with JCI Tirupati" workshop was organized by Entrepreneurship Development Cell and Junior Chamber International (JCI) Tirupati during 04th - 06th September, 2019.

On 04.09.2019, the programme was inaugurated by Mr. N.B. Harsha Vardhan Reddy, Zonal Vice-President, AP JCI, Mr. Nataraja Manisandeep, President, JCI Tirupati, Dr. N.Padmaja, Coordinator of MIIC and Mr. B.Vishnu Vardhana Naidu, Coordinator, ED Cell.



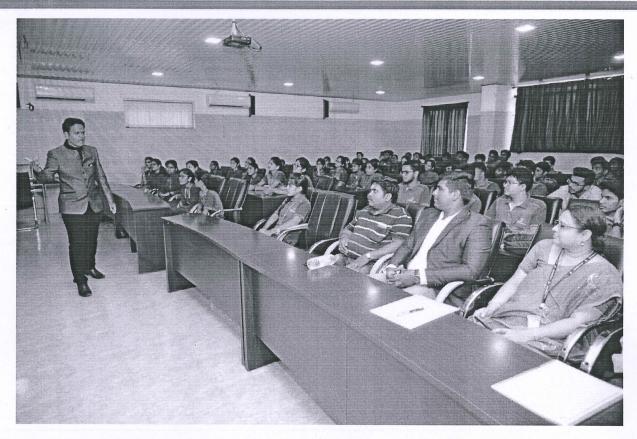
Felicitation to the chief Guest by Coordinators, during Inauguration

Mr. Harsha began the session on "Business Networking". He explained the process of establishing a mutually beneficial relationship with other business people and potential clients and/or customers. He mainly focused on the importance of various types of networking groups like Local business groups, Business Network International, Mastermind groups, Community service groups, Professional associations, Social media/ online business networking groups for expansion of business. He concluded with a short story about the importance of appreciation. During this session, students were interacted and clarified their doubts and learnt about how to connect with people to establish and expand the business.



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Chief Guest Mr. N.B. Harsha Vardhan Reddy, Zonal Vice-President, AP JCI, giving key-note address on "Business Networking"

In the afternoon, Mr. Revanth (Alumni of IT, SVEC), Co Founder & CEO of Beats Fitness Studio, interacted with the students and shared his experiences. He had given a clear cut idea about what is entrepreneurship, by explaining about the problems which he had faced in his entrepreneurial career. He discussed the advantages and risks involving in entrepreneurship. The session was handled in such a way that he took the students deeply into the topic by giving the real time examples. Students were enriched by the inputs and motivated by his talk.



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Mr. Revanth (Alumni of IT, SVEC), Co Founder & CEO of Beats Fitness Studio, interacting with students during the session

On 05.09.2019, the session on "Business Accounting" was delivered by Mr. P.Somaiah, Income Tax Auditor. He explained systematic recording, analyzing, interpreting and presenting of financial information. He said that accounting may be done by one person in a small business, or by different teams in large organizations. Later, Mr. Chandramouli, Corporate Trainer continued the session and told the importance of accounting and how it helps business owners to meet their compliance obligations and how it helps them to make smart decisions with their money.





Mr. P.Somaiah, Income Tax Auditor & Mr. Chandramouli, Corporate Trainer delivering the lecture on "Business Accounting"



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Students were enlightened with the series of talks and learned the procedure & importance of accounting in business.

In the afternoon, Mr. S. Chandra Sekhar, Divisional Learning & Development Trainer, gave a talk on "Customers Handling & Crisis Management." He began the session with the quotation "Great service is about getting your customers to trust you and count on a consistent experience, but that doesn't mean you're always going to be perfect," by Eric Schiffer, CEO of DigitalMarketing.com. He explained four steps to resolve the issue and regain the customer's trust. They are: "Acknowledge the problem, Apologize for it, Take action and Follow up." He gave some case studies related to this topic.



Mr. S. Chandra Sekhar, Divisional Learning & Development Trainer, addressing the gathering on the topic-"Customers Handling & Crisis Management"

On 06.09.2019, Mr. S.Ravi Kumar, Financial Advisor, IDBI Mutual Funds, delivered a talk on "Fund Management." He said, "Funds management is an asset management – covers any kind of system that maintains the value of an entity. It may be applied to intangible assets and tangible assets. It is the systematic process of operating, deploying, maintaining, disposing, and upgrading assets in the most cost-efficient and profit-yielding way possible." Students were enlightened with the lecture and benefited by attending the session.



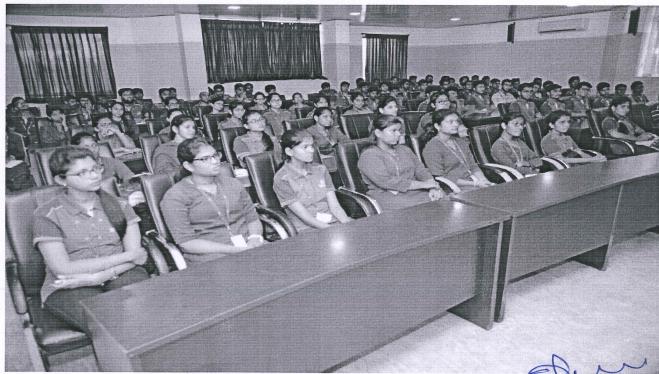
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Mr. S. Ravi Kumar, Financial Advisor, IDBI Mutual Funds, explaining the concepts of "Fund Management"

In the afternoon, feedback on the programme is collected from the students. Students gave positive feedback and a few suggestions about the programme. The feedback session was followed by valedictory function.



Participation of students during the programme

A total of 75 students were participated and benefited by the program



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ENTREPRENEURSHIP DEVELOPMENT CELL

BUSINESS WEEK WITH JCI TIRUPATI

(04th to 06th September 2019)

(Organized by ED Cell, SVEC & Junior Chamber International (JCI) Tirupati)

COMPUTER SCIENCE & SYSTEMS ENGINEERING

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S. No.	Roll Number	Student Name	Year & Section	Email Id	Signature
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09		Venkata Deepthi Sowlam	11 - B	deepthisowlam430 @gmail.com	S-IND expol
3		A. Jithendra	II-A	Jithendra 139 @gmai	
4	18121A1519	D. Varnsi Krishna	$A-\underline{\pi}$	gowanowall rappodd	n. V-le
5	19121A1542	k-relaudi	II-A	kaminenimanoj 123@ GMail-Com Koushi Kigundham	tonj
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ELECTRONICS & INSTRUMENTATION ENGINEERING

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3	18121A1044	v·Vijesh	II-A	v.vijeshreddy 19 @gmail.com ballreddy parvat habgmail com	V. Vijes 1.
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3.	18121A12A6	T. Balas;	I B	tivuveedulabalasi 96022@gmail.gm naradeep53162@gmail	7.124
ц.	18121A1295	Sivadanam - Haradeep	II-B	raradeep53162@gmi)	com hely
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ELECTRONICS & COMMUNICATIONS ENGINEERING

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2	18121A04 M4	VR. Haripriya	TI-D	horspreyaveluneg	1. R. tup
3.	1812180417	P. Nyshnaxii	J-C	Vyshnavi, puvvadio2 @gmai/·lom	War Vyslo
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7	18121A0467	G.K. Shruthi	T'- A	shruthibhaskarl&	G.K. Stout
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CIVIL ENGINEERING

S. No.	Roll Number	Student Name	Year &	Email Id	Signature
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1.	18121A0102	A. Susmitha	II - A	akkisusmitha@gmail.	A. Susmithe
2.	18121 A0170	P. Prathyusha	II - A	Pathikondaprathy ushar agangilian	Pratry
3.	181210063	M. Sai Larman Maidu	T-A	Sallazman 4143@gmail.com	
ц.	1812140153	14. Bhany Prakash	T-A	Shanuprakashnhkogmil	on Bhamp
5.	18(21A0176	M. Rakesh Reddy	T-B	rakahmartala@gmail.u	Raker
6.	1813140161	la M. Sai kumas	TI-8	Socikuman 8500/28	o sailul
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8.	18121A0146	K. Sai Charan	1 -A	saichwan kandepu@ gmail.com	KSiCKU
9	18121A0114	B. Seshupavan yadav	11-A	Seshupavanyadav@gmai	
10	18121A0122	C. Bhay kour	D-A	Bhaskarchinninty Q	2 calmolo
11	18121 A0148	K. Aziyun Ajay Naidu	II-A	arjun Kaval: 1480	K. Azijun
12	1812/A0116	B. Bhaskan	亚-A	bhaskanboya @ gmail.com	B. Bhasty
13	18121/0132	F. Jashwanth	A - T.	ejashwanth @	Darrier
14	1812140138	A.K.Sai Abhisek	JI-A	gattukarılisciathi 048@gmallon	Genicen
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MECHANICAL ENGINEERING

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No.	Roll Number	Student Name	Section	Email Id	Signature
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2	18121 A0324	C. Alun kungs	IA	arung 2973 egning	Aurburg
3	18121A0327	Satish kuman C	II-A	satisherobotics 123 Qquail.com	Satoli
4	18121A0334	Dandu Rahul	II-A	Prakashrahulosol	D. Papul
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ELECTRICAL & ELECTRONICS ENGINEERING

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7	18 121A02 FO	S-Divya	Ing C	divyosiddhabhak tula @gmail	Livye
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3.	18121A02H7	y. Tejaswi	Ind c	Yettirajam tejaswi@gmail.com	4. Tejon
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1	1812/A0226	C. Mishonth	Tno_A	Ciuthala nisharth 789@ Gmail:com	col
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COMPUTER SCIENCE & ENGINEERING

S. No.	Roll Number	Student Name	Year & Section	Email Id	Signature
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1.	18121A05H5	P. Bhuvitha	II - C	bhuvithaperama	P. Bhuritha
2.	18121A05E4	M. Aruga	D - C	mariyappanasuna	M. Angli
3.	F02 0A 1&1F1	A.Veda Rishika	D - D	rishikaavaldar 13 @gmail.com	Rishika.A.
4.	18121A05KO	R. Devi	11-C	devisi33 409@	RDuy'
5	18121A05A6	K: Saivikram	II-B	viksamsai x@gwoile	- k.S.J.
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12.	18121A05GG	N. Jaswanth	<u>I</u> - C	Jacksauthos & grail.	J.
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14.	18-121A0533	B.UDAY KIRAN	J-A	udaykiranbuky@ gmail.com	Udayof