

## **DEPARTMENT OF MASTER OF COMPUTER APPLICATIONS**

## A Seminar Report on

"Evolving Trends in Intellectual Property Rights"

The Department of Master of Computer Applications organized a Seminar on "Evolving Trends in Intellectual Property Rights" on 10<sup>th</sup> May 2018. The target group is Faculty from Engineering and MCA Colleges.

**Dr. M. S. Sujatha,** Professor, Dept. of EEE, SVEC discussed about the Introduction to Intellectual Property Rights, current trends in IPR and Evolving Trends in Intellectual Property Rights.

The main objective of this seminar is trade Secret protection as part of a company's IP portfolio, allowing an interaction between know-how or processes protected as such, as well as patents over products and systems. This sort of protection could be a response to the emerging (and alarming) trend on the granting of "groundless" patent compulsory licenses in some countries. Get exclusive insight into emerging trademark protection and litigation trends at a time when India is witnessing notable shifts in innovation and advancements in intellectual property.



**Dr. M. S. Sujatha**, Professor, Dept. of EEE, SVEC delivering a Lecture on "Evolving Trends in Intellectual Property Rights"

The Seminar is widely appreciated by one and all, encourage faculties at all levels to develop patentable technologies and to provide financial assistance to the extent possible. The knowledge and experience acquired in the seminar created awareness on Intellectual Property Rights among the participants.

HEAD

W. Soveces

DEPARTMENT OF M.C.A.

SINCE VIDVANIEGINAN ENGINEERING COLLEGE
A. RANGAMPET - 517 102
Chittoor (Dt.) (A.P.