DEPARTMENT OF COMPUTER SCIENCE AND SYSTEMS ENGINEERING
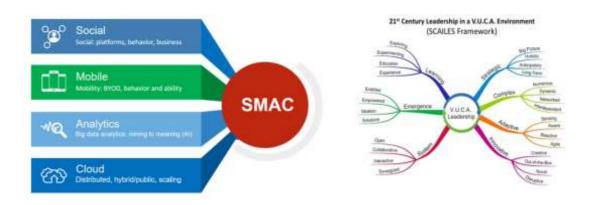
An Expert Lecture on

"Importance of SMAC & VUCA in Cloud Computing"

The Department of Computer Science and Systems Engineering organized a expert lecture on **"Importance of SMAC & VUCA in Cloud Computing"** for IV B.Tech CSSE students on 5th march, 2016.

Mr. Sathyanarayana Kola, Sr.Functional Manger & Business Process Management & Operations Leader, Hewlett-Packard Global E Business, Bengaluru enriched the students' strategies of VUCA and SMAC in cloud computing.

Mr. Sathyanarayana expounded that cloud computing is an information technology paradigm which unable access to shared pool of configurable system resources and high level services that can be rapidly provisioned with minimal management, often over the internet. Further, he added that cloud computing relies on sharing of resources to achieve coherence and economy of scale.

Mr. Narayana enlightened the students that SMAC is a concept where four ingredients allow businesses to derive insights about their customers preferences and how these four technologies can impact a business individually that is creating entirely new business models for service providers. He also told the students that cloud computing will provide the comfort.

Mr. Sathyanarayana Kola, Sr.Functional Manger & Business Process Management & others on the Dais.

Students listening ardently to the expert lecture of Mr. Sathyanarayana Kola

Around 50 students gained knowledge on Importance of SMAC & VUCA in Cloud Computing.

The outcomes of the expert lecture are:

➢ Students Understand the impact of SMAC on next generation business & IT services.

➢ Ability to apply or practice SMAC solutions in key business processes.

➢ Students Understand and exploit the Digital Arena for business development.