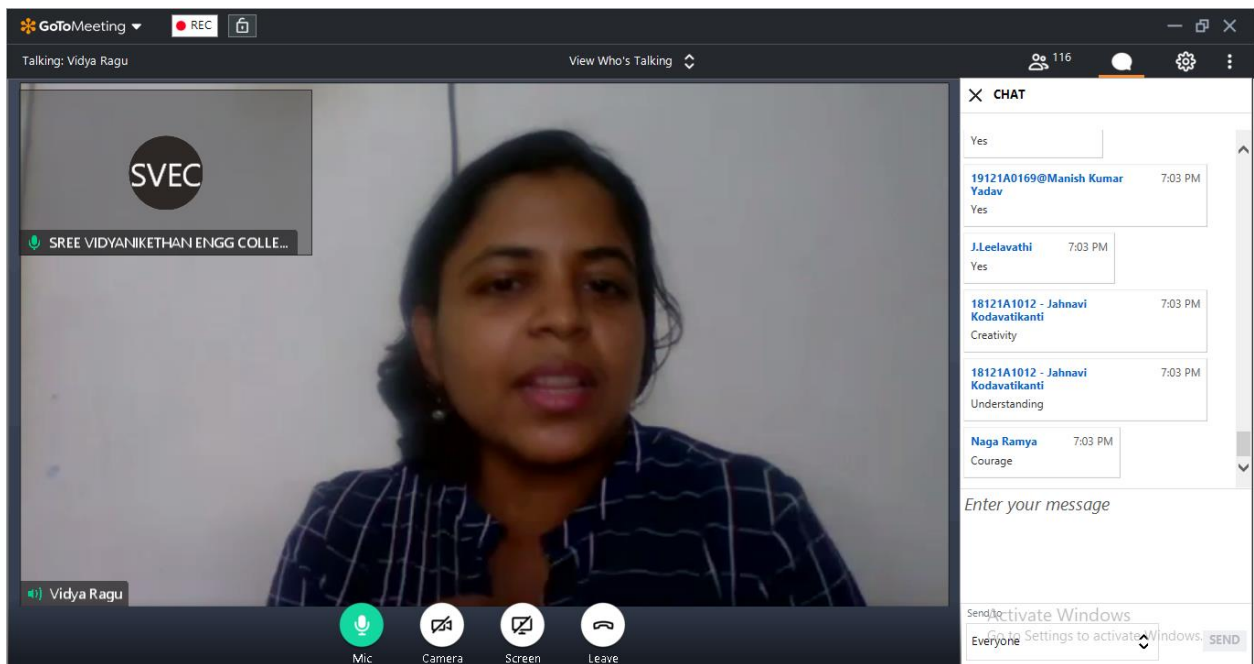


A WEBINAR ON "INNOVATION & BEYOND"

(In association with Young Indians Yuva Vertical, Chennai)

Speaker: Rtn. Vidya Guru- Founder, Skillsgurucool

A webinar on "Innovation & Beyond" was organized by Entrepreneurship Development Cell, in association with Young Indians Yuva Vertical, Chennai on 28.07.2020 for all II, III & IV B.Tech. students of Sree Vidyanikethan Engineering College.

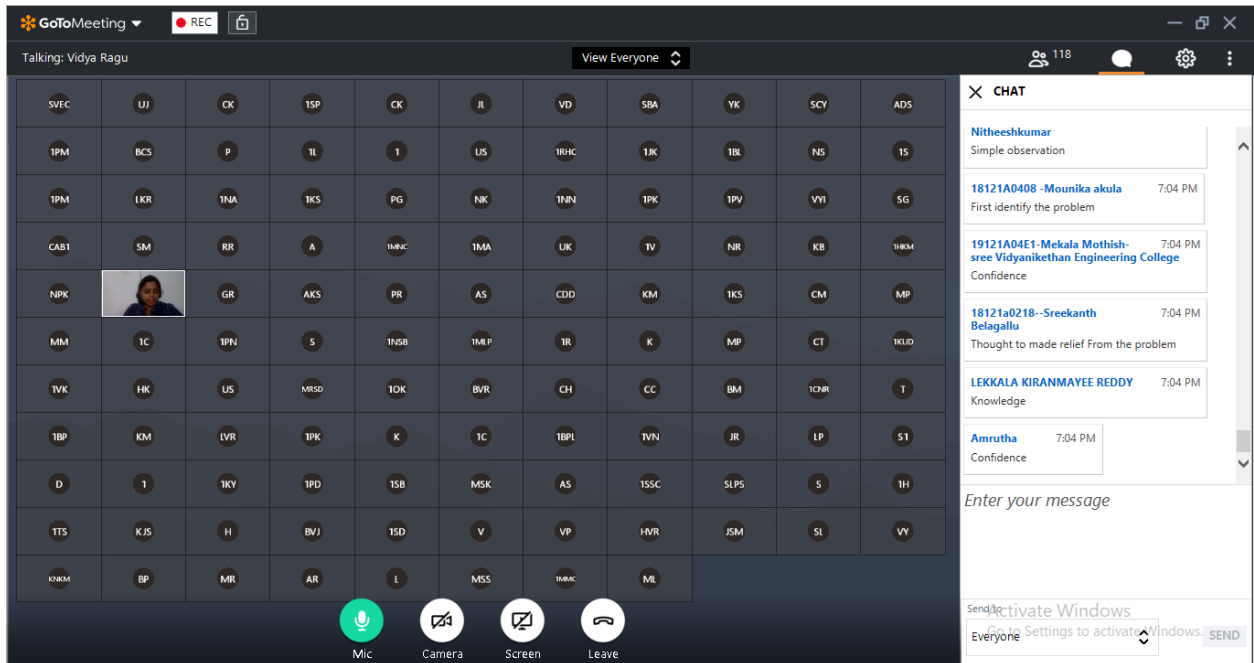


Rtn. Vidya Guru - Founder, Skillsgurucool, giving a talk on "Innovation & Beyond" through GoToMeeting online platform

Rtn. Vidya Ragu a versatile, vibrant behavioral trainer and successful women entrepreneur began the session by sharing her entrepreneurial experience. She explained how she overcame her struggles and became successful in her entrepreneurial journey. She gave some case studies on innovative ideas and informed that there was no age limit and education requirement for creative thinking.

Ms. Vidya explained the importance of innovations. She emphasized more on the impact of the crisis on entrepreneurship. She told how pandemics have advanced the health care-systems, how wars have fuelled the technological innovations, and how the global financial crisis has helped advanced tech companies. Also, she mentioned that how businesses play a key role both in helping society and in creating innovations that shape society after a crisis.

She gave a few examples of how the businesses convert the crisis into opportunities for making the business more successful during COVID19.



Students attended the session through GoToMeeting online platform

She motivated the students with her energetic motivational speech. The students were impressed with the session and interacted with her to clear their doubts about starting the business. A total of 122 students attended the session.