

**A WEBINAR ON "BE YOUR OWN COMPETITION"**

(In association with Young Indians Yuva Vertical, Chennai)

**Speaker: Mr. Arun Rathod** - Director, Flosil Group

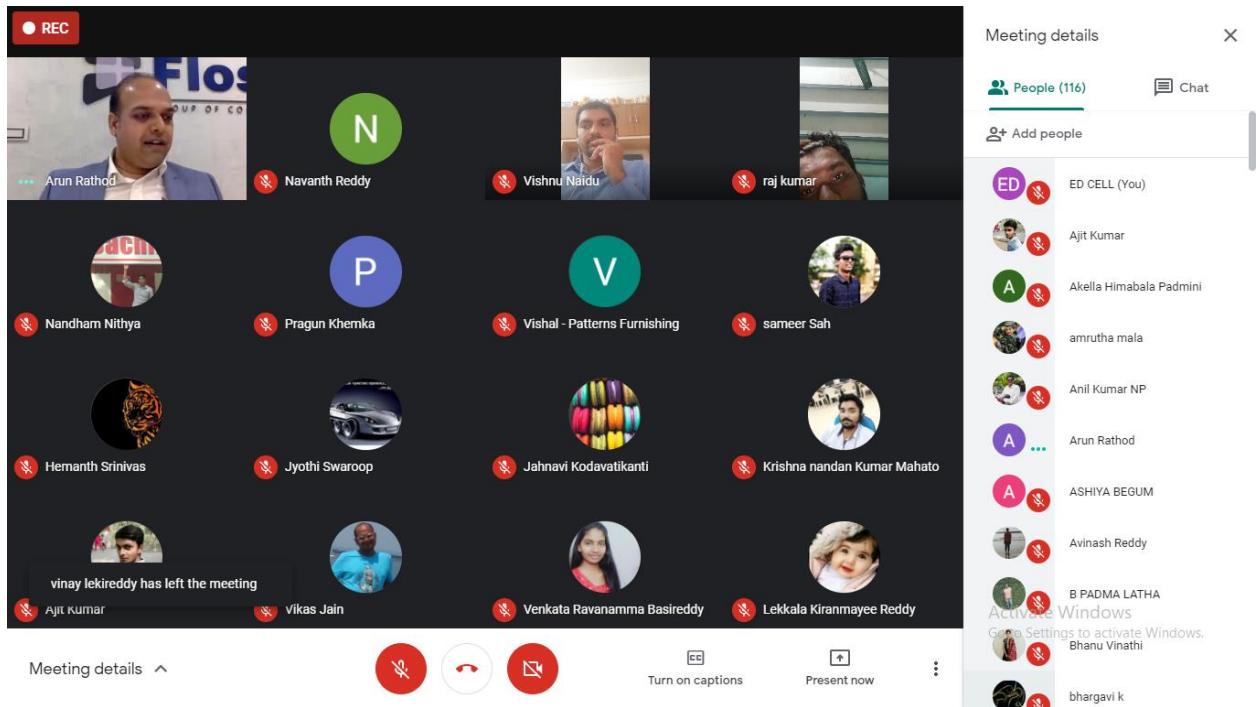
A webinar on "Be Your Own Competition" was organized by Entrepreneurship Development Cell, in association with Young Indians Yuva Vertical, Chennai on 29.07.2020 for all II, III & IV B.Tech. students of Sree Vidyanikethan Engineering College.



*Mr. ArunRathod-Director, Flosil Group – delivering a talk on "Be Your Own Competition" through GoogleMeet online platform*

**Mr. Arun Rathod**, a successful entrepreneur began the talk by sharing his personal entrepreneurial experiences from the beginning of his school days. He explained how his parents helped and motivated him in starting the business. He shared the ups and downs which he had faced in his entrepreneurial career.

**Mr. Arun** motivated the students by telling them how he managed the business from zero to success during the Chennai floods in 2015. He explained the important characteristics of entrepreneurs to sustain the business competition.



*Students attended the session through GoogleMeet online platform*

**Mr. Arun** shared **10 key points** to be maintained in life to become successful.

- 1.** You are the only person **responsible** for your success.
- 2.** You don't have to **invent** the wheel.
- 3.** There is no progress without **action**.
- 4.** Persistence always **wins**.
- 5.** **Focus** is everything.
- 6.** **Failure** is necessary.
- 7.** **Positivity** fuels productivity.
- 8.** You must **believe** you can.
- 9.** **Helping** others is a big part of being successful.
- 10.** **Success** is a journey of countless baby steps.

Students were motivated and enlightened by the entrepreneurial experience of the speaker. A total of 109 students attended the session.