

Department: IT | Date: 02nd to 4th January, 2020

THREE DAY ENTREPRENEURSHIP AWARENESS CAMP-I (EAC-I) (Sponsored by EDII AHMEDABAD under DST-NIMAT Project 2019-20)

A three day Entrepreneurship Awareness Camp (EAC-I) was organized by Entrepreneurship Development Cell, sponsored by EDII AHMEDABAD under DST-NIMAT Project 2019-20 from 02.01.2020 to 04.01.2020.

The programme was organized to all the branches of IV B.Tech.& III B.Tech. students to create awareness on the entrepreneurship and its related concepts.

The program was inaugurated by Chief Guest **Dr. Pinnamaneni Bhanu Prasad**, Advisor, MD, INGENIERIE, France, Guest of Honors **Mr. Akhil T**, Customer Quality Engineer, BROSE, France, **Ms. Alison C**, Learning & Digital Project Manager, CHANEL, France, **Dr. N. Padmaja**, Coordinator of MIIC and **Mr. B. Vishnu Vardhana Naidu**, Coordinator, EDCell.

Ms. Alison C, shared her experience that how they are implementing innovating ideas in increasing the sales of Fragrance & Beauty products in their company.

Mr. Akhil T, explained the advanced technologies, like Artificial Intelligence how it is using in production of various parts of vehicles.



Mr. Akhil T, Customer Quality Engineer, BROSE, France and Ms. Alison C, Learning & Digital Project Manager, CHANEL, France, interacting with students during the sessions.

Dr. Bhanu Prasad, delivered a key note address on "Entrepreneurship & Innovations". He focused on the innovations happening in Virtual Reality and the business opportunities in this area. He motivated the students by sharing his entrepreneurial experience.



Dr. Pinnamaneni Bhanu Prasad, Advisor, MD, INGENIERIE, France, delivering keynote address during Inauguration.

In the afternoon session on Day 1, **Dr. A.K. Damodaram** Coordinator-Venture Development Centre & Professor of ME, gave a lecture on "Historical background & Importance of Entrepreneurship". He told the Importance of Entrepreneurship in India, to reduce the major problem of unemployment.

Dr.C.Padmaja, President, MHRD IIC and Professor of ECE gave a talk on "National Innovation and Start-up Policy-2019: A Guiding Framework for Startups and Entrepreneurship Opportunities". She explained the startup policy, the opportunities to budding entrepreneurs & the support of Indian Govt. for encouraging the students.

On Day-2, **Dr. G.Gurunatham Naidu**, Principal, SVDC, delivered a talk on "Characteristics of Successful Entrepreneurs". He inspired the students by explaining few case studies of successful entrepreneurs that how they grab the situations to convert into opportunities and succeeded.

Dr. J. Murthy, Associate Professor, SVIM, shared the valuable information about "Govt. Schemes of Assistance and policy for Setting-up Small Business Venture". He also emphasized the schemes available for Women entrepreneurs.

Dr. B. Ujwala, Assistant professor, SVIM, gave a talk on "Exploring and creating opportunities as an Entrepreneur".

Dr. D. Sudharshana Murthy, Associate Professor, SVIM, given a lecture on "Entrepreneurship growth in India". He stated in his lecture about the first industry started in India is textile Industry. He gave the statistics that how the Industry revolution has taken place from last decade in India.

On Day 3, all the participants visited Sibar Autoparts Pvt. Ltd., Renigunta, as a part of this awareness camp. They experienced various operations like, melting, casting, heat treatment, inspection in the production of automobile parts, decorative items.



Industrial Visit to SIBAR Autoparts Pvt. Ltd., Renigunta

A total number of 75 students from III/IV B.Tech. were participated in this camp and motivated, enhanced their entrepreneurship knowledge by series of expert lectures and Industry visit.



Group photo with the students