

Department: ME | Date: 12<sup>th</sup> July, 2019

## **A ONE - DAY SOFT SKILL DEVELOPMENT PROGRAMME ON "TIME MANAGEMENT AND CORPORATE ETHICS"**



**Mr. P. Bhanu Prakash delivering the talk**

During his session, Mr. Bhanu Prakash discussed "Time management and Corporate Ethics" delivered below points to the students of Mechanical Engineering on 12<sup>th</sup> July 2019.

- Time Management is one skill that every individual should possess for attaining their objectives
- He started the session with a quote "Time and Tide wait for none". An individual should understand the value of time for him to succeed in all aspects of life. People who waste time are the ones who fail to create an identity of their own.
- Time Management plays a very important role not only in organizations but also in our personal lives.

- Time Management includes: Effective Planning, Setting goals and objectives, Setting deadlines, Delegation of responsibilities, Prioritizing activities as per their importance, Spending the right time on the right activity.
- For Effective Time Management one needs to be: Organized their schedules, Identify and avoid waste of time, and be focused.
- Finally he also shared various strategies that improves time management by suggesting few points to the students.
- Finally he suggest students to Don't procrastinate, Schedule yourself, Prepare Must , Stay away from distractions, Prioritize your tasks, Delegate some tasks, Good housekeeping, Keep yourself stress free, Have courage to say NO, and Review daily progress.
- He shared worthy point on corporate ethics like, always help others, Be Honest- don't lie, follow the rules and policies, respect Others, Be loyal and Hardworking and Do Right and follow right.
- Finally he concluded, if one individual can adhere to the above ethics many other corporate evils such as gossiping, cheating, hiding, manipulating and complaining will be discarded.
- He also motivated students to look in to start-up that shine nations as well as individuals.
- Start-up's is the best option to start a job career after college.
- In Start-up every employee is a thinker and do-er, where as in MNC's only top management think and rest employees have to act.



**Mr. P. Bhanu Prakash addressing the students on Time Management and Corporate Ethics**

- Start-up's encourage risk taking abilities.
- Start-up's only look for young unlike MNC look for experienced.
- Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Start-ups in the country.
- Indian startups aim is to promote entrepreneurship, construct entrepreneurial competences at scale and strengthen early phase support for startups by gathering together key stakeholders of the network including startup incubators / accelerators, angel investors, venture capitalists, startup support groups, mentors and technology corporations.

- Incubation centers have emerged as a vital source of investment and support for new businesses and foster youthful firms, helping them to survive in their early phase. Incubators offer infrastructural support, stage to do networking, administrative assistance and other supportive activities to start new business.
- Strategies and change occurs from every employee/customer in Start-up's, where as in MNC it happens in board rooms only.



Students of Mechanical Engineering listening to the lecture