

Entrepreneurship Development Cell | Date: 13<sup>th</sup> August, 2019

**Induction Programme on**  
**"Entrepreneurship and Career"**

An Induction programme on "Entrepreneurship and Career" was organized by Entrepreneurship Development Cell on 13<sup>th</sup> August, 2019 for **I B.Tech. students**.

**Mr. B.Vishnu Vardhana Naidu**, Coordinator-ED Cell, gave awareness on Entrepreneurship and startups. He explained the concepts of Entrepreneurship, Entrepreneurship development in India, Financial growth of the country through entrepreneurship, importance of entrepreneurial career & Women entrepreneurship.



*Mr. B.Vishnu Vardhana Naidu, Coordinator-ED Cell, delivering a talk on "Entrepreneurship and Career"*

Mr.Vishnu, shared the stories of successful entrepreneurs to make the students understand the struggles faced by them during their entrepreneurial career. He focused on the importance of What, How & Why in business and asked the students to read the text book "Start with Why" by Simon Sinek to improve thinking skills.

Mr. Vishnu shared the information about the facilities and financial support that the college is providing to the students for starting the startups. He told about the activities of Entrepreneurship Development Cell (EDC), Venture Development Centre (VDC) & MHRD Institutes' Innovation Council (MIIC) and how they are supporting the budding entrepreneurs.



*Students during the session*

Mr. Vishnu mentioned and elaborated **Dr.Mohan Babu Start-up fund**. A total of 20 powerful ideas will be chosen by a panel and be awarded with **Rs. 10 lakh each**. Also, students will be assisted at every step from forming their company to registration, taxation and other complete support.

Mr. Vishnu requested the students to think about selecting the entrepreneurial career instead of seeking for jobs. The students were benefitted by the session and gained the information/knowledge about entrepreneurship, startups and the support providing by the college for starting the business. A total of 112 students were attended the session from all branches of Engineering.