

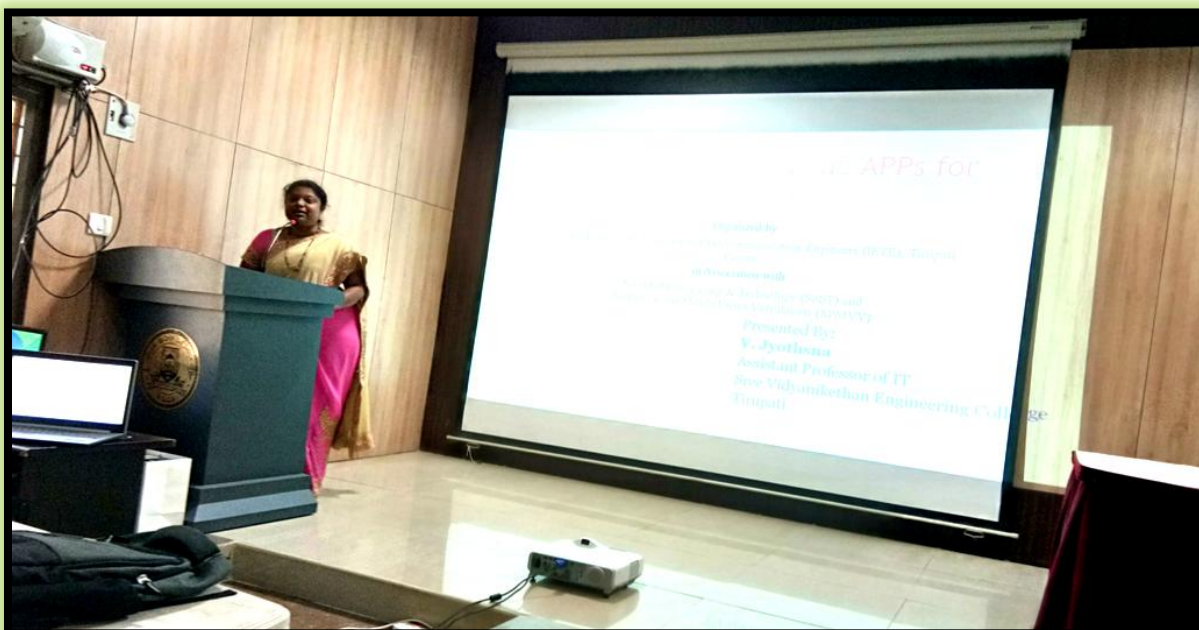
An Outreach Program
on
“Smart Phone Apps for Women” on 16-03-2019

Sree Vidyanikethan Engineering College in collaboration with IETE Tirupati Centre and Sri Padmavathy Mahila Vishwavidyalayam (SPMVV), Tirupati organized one day Out-reach Program on **“Smart Phone Apps for Women”** at Sri Padmavathy Mahila Vishwavidyalayam, Tirupati on 16th February 2019. Prof. A Ramakrishna Rao, Director, School of Engineering & Technology, SPMVV, Tirupati and Dr T V C Sarma, Chairman, IETE, Tirupati Center was the Chief Guest for the program. Dr. N Padmaja, Professor of ECE, Sree Vidyanikethan Engineering College, Tirupati and Prof S Jyothi of Computer Science Department, SPMVV, and Tirupati were the conveners for the program.

The Program started at 10.00 A.M. Dr N Padmaja briefed about the main objective of the training program. She explained the necessity of such types of training programmers for Women who are not having sufficient skills for operating the smart phones. She also emphasized that the Women, especially from rural areas needs assistance for using latest technology driven Apps and smart phones for daily activities. Prof. A Ramakrishna Rao, the Chief Guest addressed the gathering and highlighted on the necessity of such programs in today's digital era. He said that even educated people have to be very careful during digital online transactions and should be made aware of the pros and cons of the latest technologies. There were **42 women participants** from various places around Tirupati including few DWKRA women and few employed women from SPMVV, S V University, and house wife's and nearby local vendors. Mrs. V Jyothsna, Assistant Professor of Information Technology, Sree Vidyanikethan Engineering College delivered lecture on various issues related to Internet banking, Health and safety related apps for women, emergency services social media and networking etc followed by an interactive session. In the afternoon session, Dr. k Ravi Kiran, Scientist from National Atmospheric Research Laboratory, Tirupati, Dr N Padmaja, Professor of ECE, Vidyanikethan Engineering College, Mrs V Jyothsna, Asst Professor, Department of Information technology, SVEC and Mrs K. Maheswari, Research Scholar, Dept. of ECE, SVEC along with **10 student volunteers** demonstrated the usage of Smart phones for online transactions, payment of Current and telephone bills, Online shopping, GPS tracking, Online reservations and ticket booking, safety and emergency services, etc. The program extended till 5.00 P.M and was concluded by vote of thanks by Dr. N Padmaja, Convener of the Program.



IETE Chairman, Dr. T.V.C. Sarma, Chief Guest Prof. A Ramakrishna Rao, Director, School of Engineering & Technology, SPMVV, Tirupati (Addressing) and the Conveners Prof Jyothi (Right) and Dr N Padmaja (Left) during the Inaugural Function of the Training Program



Mrs. V Jyothsna, Asst Prof of IT, SVEC, delivering the lecture on Usage of Smart Phone Apps.



Women Participants from various Communities attending the session



Mrs V Jyothsna demonstrating the Women Participants about Online Transactions using Smart Phone



Dr. Ravi Kiran, Mrs K Maheswari and student volunteers demonstrating Online Ticket Booking, Online Payments and GPS Tracking using Smart Phones

Dr. N Padmaja
Professor of ECE & Convener