

SREE VIDYANIKETHAN ENGINEERING COLLEGE

(AUTONOMOUS)

Sree Sainath Nagar, Tirupati - 517102

ENTREPRENEURSHIP DEVELOPMENT CELL

THREE DAY ENTREPRENEURSHIP AWARENESS CAMP (EAC-V)

(Sponsored by EDII AHMEDABAD under DST-NIMAT Project 2018-19)
(02.04.2019 to 04.04.2019)

A three day Entrepreneurship Awareness Camp (EAC) was organized by Entrepreneurship Development Cell sponsored by EDII AHMEDABAD under DST-NIMAT Project 2018-19 from 02.04.2019 to 04.04.2019.

The programme was organized to all the branches of IV B.Tech. students to create awareness on the entrepreneurship and successful startups.

The programme was inaugurated by Chief Guest **Mr. Giridhar Gadhiraju**, CEO, Venusgeo, Tirupati, **Dr. A. K. Damodaram**, Professor of ME & Coordinator, VDC, **Dr. N. Padmaja**, Coordinator-MHRD Innovation Cell, SVEC and **Mr. B. Vishnu Vardhana Naidu**, Coordinator of EAC-V.



Felicitation to the Chief Guest by Dr. A. K. Damodaram, Coordinator-VD Cell, & Dr. N. Padmaja, Coordinator-MHRD Innovation Cell

Mr. Giridhar Gadhiraju shared his successful entrepreneurial experience to motivate and inspire the participants for starting new ventures.



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The Chief Guest Mr. Giridhar Gadhiraju addressing the students

- **Dr. D. Sudharshana Murthy,** Associate Professor, SVIM, gave valuable inputs on "Personality Characteristic / Traits of an Entrepreneur".
- **Mr. B. Lalith Chandra,** Assistant Professor, SVIM gave a lecture on "Network of Support Institutions and Legal Formalities to Setting-Up Enterprise".
- **Mr. V. Ramachandra Babu,** Assistant Professor of BS&H, SVEC enlightened the students on "Developing Soft Skills: Creativity, Communication and Problem Solving The Behavioral Scientist's Approach".
- **Dr. B. Ujwala,** Assistant Professor, SVIM, delivered a lecture on "Exploring and creating opportunities as an Entrepreneur" with the help of case studies of successful entrepreneurs.
- **Dr.A.K.Damodaram,** Professor of ME & Coordinator, VDC, SVEC has explained "Importance of Entrepreneurship in India".
- **Dr. B.Nagarjuna,** Associate Professor, SVIM, gave a talk on "Govt. Schemes of Assistance and Policy for Setting-up Small Business Venture".



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As a part of EAC, students visited **Sibar Autoparts**, Pvt. Ltd., Renigunta and experienced various operations undertaken in the industry.



Industry Visit to SIBAR Autoparts Pvt. Ltd. Renigunta, Tirupati

Dr. N. Venkatarathnam, Assistant Professor of BS&H, SVEC shared the information about "Network of Support Institutions and Legal Formalities to Setting-Up Enterprise".

A total number of 61 students participated in the programme and obtained valuable insights provided by the expert speakers.