

### SREE VIDYANIKETHAN ENGINEERING COLLEGE

(AUTONOMOUS)

Sree Sainath Nagar, Tirupati - 517102

#### **ENTREPRENEURSHIP DEVELOPMENT CELL**

### THREE DAY ENTREPRENEURSHIP AWARENESS CAMP (EAC-IV)

(Sponsored by EDII AHMEDABAD under DST-NIMAT Project 2018-19)
(14.03.2019 to 16.03.2019)

A three day Entrepreneurship Awareness Camp (EAC) was organized by Entrepreneurship Development Cell sponsored by EDII AHMEDABAD under DST-NIMAT Project 2018-19 from 14.03.2019 to 16.03.2019.

The programme was organized to all the branches of IV B.Tech. students to create awareness on the entrepreneurship and successful startups.

The program was inaugurated by Chief Guest **Mr. Kishore**, Senior Manager, AP Innovation Society, **Dr. N. Padmaja**, Coordinator-MHRD Innovation Cell, SVEC and **Mr A Chandra**, Coordinator of EAC-IV.



Felicitation to the Chief Guest by Dr. N. Padmaja, Coordinator-MHRD Innovation Cell

**Mr. Kishore** explained the opportunities and financial support that they are providing to the students startups. He also promised the students to support their ideas in all aspects.



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The Chief Guest Mr. Kishore, Sr. Manager, AP Innovation society is addressing to the students

- **Mr. G. Dileep Kumar,** Assistant Professor of ME, SVEC delivered a lecture on "Personality Characteristic / Traits of an Entrepreneur" with the help of a few case studies of entrepreneurs.
- **Mr. B. Vishnu Vardhana Naidu,** Assistant Professor of ME, SVEC, gave a lecture on "Product Design and Technology Selection".
- **Mr. V. Ramachandra Babu,** Assistant Professor of BS&H, SVEC enlightened the students on "Developing Soft Skills: Creativity, Communication and Problem Solving The Behavioral Scientist's Approach".
- **Dr. N. Gurunadha Naidu,** Principal, SVDC, shared his industrial experience to motivate the students.
- **Dr. A. K. Damodaram,** Professor of ME & Coordinator, VDC, SVEC gave valuable inputs on "Support and Financial Assistance from Govt. Agencies, Banks And Financial Institutions".
- **Dr. J Murthy,** Associate Professor, SVIM, explained the concept "Entrepreneurship Growth in India".
- **Dr. N. Venkatarathnam,** Assistant Professor of BS&H, SVEC shared the information about "Network of Support Institutions and Legal Formalities to Setting-up Enterprise".
- **Mr. C. Ravindra Murthy,** Asst. Professor of EIE, SVEC, given useful inputs regarding "Govt. Schemes of Assistance and Policy for Setting-up Small Business Venture".



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The student participants during valedictory

It was an enriching experience to the students to learn from the awareness camp about entrepreneurship and opportunities.

COORDINATOR
ENTREPRENEURSHIP DEVELOPMENT CELL

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SREE SAINATH NAGAR, A.RANGAMPET TSRUPATI-517 102