

ENTREPRENEURSHIP DEVELOPMENT CELL

THREE DAY ENTREPRENEURSHIP AWARENESS CAMP (EAC-III)

(Sponsored by EDII AHMEDABAD under DST-NIMAT Project 2018-19)

(18.02.2019 to 20.02.2019)

A three day Entrepreneurship Awareness Camp (EAC) was organized by Entrepreneurship Development Cell sponsored by EDII AHMEDABAD under DST-NIMAT Project 2018-19 from 18.02.2019 to 20.02.2019.

The programme was organized to all the branches of IV B.Tech. students to create awareness on the entrepreneurship and successful startups.

The programme was inaugurated by Chief Guest **Dr. B. Mohan**, Director, SVIM, **Dr. P. C. Krishnamachary**, Principal, SVEC, **Dr. S. Hemachandra**, Dean, IIIC, and **Mr. B. Vishnu Vardhana Naidu**, Coordinator of EAC.



Mr. B. Vishnu Vardhana Naidu, Project Coordinator of EAC, briefing about DST-NIMAT Project during Inauguration of Third Entrepreneurship Awareness Camp

Dr. B. Mohan, motivated the students by giving a keynote address on "Entrepreneurship as a Career Choice".

Dr. A. K. Damodaram, Professor of ME & Coordinator, VDC, SVEC gave an introduction to 'Entrepreneurship' by delivering a lecture on "Historical Background: Importance of Entrepreneurship".



The Chief Guest Dr. B. Mohan, Director, SVIM delivering a keynote lecture to the students

Dr. D. Sudharshana Murthy, Associate Professor, SVIM, enlightened the students on "Personality Characteristic / Traits of an Entrepreneur".

Mr. G. Dileep Kumar, Assistant Professor of ME, SVEC gave valuable inputs on "Support and Financial Assistance from Govt. Agencies, Banks and Financial Institutions".

Dr. N. Padmaja, Professor of ECE & Coordinator, MIC, SVEC, shared information about "Govt. Schemes of Assistance and Policy for Setting-up Small Business Venture".

Mr. B. Uday Kumar, Founder, Fiction Workers, Alumni of Sree Vidyanikethan Engineering College, shared his experience about starting own startup.

Dr. B. Nagarjuna, Associate Professor, SVIM, gave a talk on "Entrepreneurship Growth in India".

Mr. V. Ramachandra Babu, Assistant Professor of BS&H, SVEC enlightened the students on "Developing Soft Skills: Creativity, Communication and Problem Solving - the Behavioral Scientist's Approach".

As a part of EAC students visited **Sibar Autoparts**, Pvt. Ltd., Renigunta and experienced various operations undertaken in the industry.



Industry visit to SIBAR Autoparts Pvt. Ltd. Renigunta

A total number of 62 students participated and benefitted from the awareness camp and industrial visit.


COORDINATOR
ENTREPRENEURSHIP DEVELOPMENT CELL
SREE VIDYANIKETHAN ENGINEERING COLLEGE
(AUTONOMOUS)
SREE SAINATH NAGAR, A.RANGAMPET
TIRUPATI-517 102