

SREE VIDYANIKETHAN ENGINEERING COLLEGE

(AUTONOMOUS)

Sree Sainath Nagar, Tirupati - 517102

ENTREPRENEURSHIP DEVELOPMENT CELL

THREE DAY ENTREPRENEURSHIP AWARENESS CAMP (EAC-III)

(Sponsored by EDII AHMEDABAD under DST-NIMAT Project 2018-19)

(18.02.2019 to 20.02.2019)

A three day Entrepreneurship Awareness Camp (EAC) was organized by Entrepreneurship Development Cell Sponsored by EDII AHMEDABAD under DST-NIMAT Project 2018-19 from 18.02.2019 to 20.02.2019.

The programme was organized to all the branches of IV B.Tech. students to create awareness on the entrepreneurship and successful startups.

The program was inaugurated by Chief Guest **Dr.B.Mohan**, Director, SVIM, **Dr. P.C.Krishnamachary**, Principal, SVEC, **Dr. S.Hemachandra**, **Dean**, **IIIC**, and **Mr.B.Vishnu Vardhana Naidu**, Coordinator of EAC.



Mr. B. Vishnu Vardhana Naidu, Project Coordinator of EAC, briefing about DST-NIMAT project during Inauguration of Third Entrepreneurship Awareness Camp

Dr.B.Mohan motivated the students by giving a key note address on "Entrepreneurship as a career choice".

Dr.A.K.Damodaram, Professor of ME & Coordinator, VDC, SVEC has given introduction about Entrepreneurship by delivering a lecture on "Historical background: Importance of Entrepreneurship".



Chief Guest Dr. B. Mohan, Director, SVIM delivering a key note lecture to the students

Dr. D. Sudharshana Murthy, Associate Professor, SVIM, enlighten the students on "Personality characteristic / traits of an Entrepreneur".

Mr. G.Dileep Kumar, Assistant Professor of ME, SVEC gave valuable inputs on "Support and financial assistance from Govt. agencies, banks and financial institutions".

Dr.N.Padmaja, Professor of ECE & Coordinator, MIC, SVEC, shared information about "Govt. Schemes of Assistance and policy for Setting-up Small Business Venture".

Mr. B. Uday Kumar, Founder, Fiction workers, Alumni of Sree Vidyanikethan College, shared his experience about starting own startup.

Dr. B.Nagarjuna, Associate Professor, SVIM, has given a talk on "Entrepreneurship growth in India".

Mr. V. Ramachandra Babu, Assistant Professor of BS&H, SVEC enlighten the students on "Developing Soft Skill: Creativity, Communication and Problem Solving - the behavioral scientist's approach".

As a part of EAC students have visited **Sibar Autoparts**, Pvt. Ltd., Renigunta and experienced various operations undertaken in the industry.

Industry visit to SIBAR Autoparts **Pvt. Ltd. Renigunta**



A total number of 62 students participated and benefitted by the awareness camp and industrial visit.