

#### SREE VIDYANIKETHAN ENGINEERING COLLEGE

#### (RUTONOMOUS)

Sree Sainath Nagar, Tirupati - 517102

#### **ENTREPRENEURSHIP DEVELOPMENT CELL**

#### THREE DAY ENTREPRENEURSHIP AWARENESS CAMP (EAC-II)

(Sponsored by EDII AHMEDABAD under DST-NIMAT Project 2018-19)

(27-12-2018 to 29-12-2018)

A three day Entrepreneurship Awareness Camp (EAC) was organized by Entrepreneurship Development Cell sponsored by EDII AHMEDABAD under DST-NIMAT Project 2018-19 from 27-12-2018 to 29-12-2018.

The programme was organized to all the branches of IV B.Tech. students to create awareness on the entrepreneurship and successful startups.

The programme was inaugurated by Chief Guest **Mr. Dattuluri Damodar,** CEO, Ravands Controls **Dr. P. C. Krishnamachary,** Principal, SVEC, Dean IIIC and **Mr. B. Vishnu Vardhana Naidu,** Coordinator of EAC.



Felicitation to the Chief Guest Mr.Dattuluri Damodar, CEO, Ravands Controls, during inauguration

**Mr. Dattuluri Damodar** enlightened the students by sharing his own experience and motivated the participants towards starting a new enterprise.

**Mr.B.Vishnu Vardhana Naidu,** Coordinator of EAC gave important information about the "Historical Background and Importance of Entrepreneurship".

**Mr A Chandra,** Assistant Professor of CSSE & Coordinator ISB-TEP, delivered a lecture on "Entrepreneurship as a Career Choice".



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The Chief Guest addressing the students

- **Dr. D. Sudharshan Murthy,** Associate Professor, SVIM explained the concept of "Personality Characteristic / Traits of an Entrepreneur" with real time examples.
- **Dr. C. Padmaja,** Coordinator of Institution Innovation Council (MHRD), SVEC, explained the support and financial assistance from Govt. agencies, banks and financial institutions to the startups and new enterprises.
- **Dr. B. Ujwala,** Assistant Professor, SVIM, shared the information about "Emerging Business Opportunities: Environment Scanning and Identification".
- **Dr. N. Gurunadha Naidu,** shared his Industrial experience and inspired the students by telling successful entrepreneurs stories.



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Students attended the programme in Entrepreneurship Development Cell

**Mr. B. Lalith Chandra,** Assistant Professor, SVIM, delivered a lecture on "Network of Support Institutions and Legal Formalities to Setting-up Enterprise".



The student participants during valedictory

With the enriched talks delivered by the experts, students were enhanced their knowledge on entrepreneurship.