

SREE VIDYANIKETHAN ENGINEERING COLLEGE

(RUTONOMOUS) Sree Sainath Nagar, Tirupati - 517102

ENTREPRENEURSHIP DEVELOPMENT CELL

THREE DAY ENTREPRENEURSHIP AWARENESS CAMP (EAC-II)

(Sponsored by EDII AHMEDABAD under DST-NIMAT Project 2018-19) (27-12-2018 to 29-12-2018)

A three day Entrepreneurship Awareness Camp (EAC) was organized by Entrepreneurship Development Cell Sponsored by EDII AHMEDABAD under DST-NIMAT Project 2018-19 from 27-12-2018 to 29-12-2018.

The programme was organized to all the branches of IV B.Tech. students to create awareness on the entrepreneurship and successful startups.

The program was inaugurated by Chief Guest **Mr. Dattuluri Damodar,** CEO, Ravands Controls **Dr. P.C.Krishnamachary,** Principal, SVEC, Dean IIIC and **Mr.B.Vishnu Vardhana Naidu,** Coordinator of EAC.



Felicitation to the Chief Guest Mr.Dattuluri Damodar, CEO, Ravands Controls, during inauguration

Mr. Dattuluri Damodar enlightens the students by sharing his own experience and motivated the participants towards starting a new enterprise.

Mr.B.Vishnu Vardhana Naidu, Coordinator of EAC has given useful information about the "Historical background and Importance of Entrepreneurship".

Mr A Chandra, Assistant Professor of CSSE & Coordinator ISB-TEP, delivered a lecture on "Entrepreneurship as a career choice".



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Chief Guest addressing the students

Dr. D. Sudharshan Murthy, Associate Professor, SVIM has explained the concept of "Personality characteristic / traits of an Entrepreneur" with real time examples.

Dr. C. Padmaja, Coordinator of Institution Innovation Council (MHRD), SVEC, explained the support and financial assistance from Govt. agencies, banks and financial institutions to the startups and new enterprises.

Dr. B. Ujwala, Assistant professor, SVIM, shared the information about "Emerging Business Opportunities: Environment Scanning and Identification".

Dr. N. Gurunadha Naidu, shared his Industrial experience and inspired the students by telling successful entrepreneurs stories.



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Students attended in Entrepreneurship Development Cell during the programme

Mr. B. Lalith Chandra, Assistant Professor, SVIM, delivered a lecture on "Network of Support Institutions and legal formalities to setting-up Enterprise".



Group photo of student participants during valedictory

With the enriched talks delivered by the experts, students were enhanced their knowledge on entrepreneurship.