

**“Student Ideas Presentation with Experts”**

**28<sup>th</sup> August, 2018**

A series of innovative business proposals were presented by the students of Sree Vidyanikethan Engineering College at ED Cell, SVEC on 28<sup>th</sup> August 2018.

**The Panel Members:**

**Present:**

Dr. Lazar Mathew – Research Mentor for SVET,  
Dr. I. Sudarsan Kumar, Chief Operating Officer, SVET  
Dr. D.V.S Bhagavanulu, Director, SVEC;  
Dr. M. Babu, Dean, International Student Affairs

**Other Members:**

**Present:**

Mr. B. Vishnu Vardhana Naidu, Ms. A. Sumera Coordinators of ED Cell and other Dept.  
ED Cell Coordinators.

**The details of the students who presented their Ideas:**

S.No	Name of the Students	Title of the startup	Broader Area of Impact	Remarks
1.	Mr. A. Jaswanth	BDS (Big Delivery Service)	Digitalization of Local Business	<b>Following suggestions were given:</b>  To integrate service men and stores.  To prepare a revenue model.
	Mr. M. Srikanth			
2.	Mr. Vamsi Krishna Ykuntam	RAITHU	The objective of our innovation is to benefit the farmer and reduce the death counts in agricultural sector by using latest internet technologies as mediator and improving the economy by removing the interference of third person in selling and buying of agricultural products.	Suggested them to workout more on this Startup
	Ms. Spandana Vangara			
	Mr. Ram Vikas Sake			
	Ms. Ruchitha Palamani			

3.	Mr. B. Uday Kumar	FICTION WORKERS	A community that develops curated content and videos for every day learner	Approved for further process
	Mr. B. Ganesh Kumar			
	Mr. C. Gurumurthy			

**Following guidelines were given to the students**

1. Holistic approach towards the business proposition
2. Technical Feasibility of the business idea
3. Financial Aspects like – Sources of revenue generation, Cost Planning
4. Authenticity and Validity of content
5. Documentation of business plans
6. Strategic Planning of business

The students were advised to consider the above key aspects and refine and redesign their business proposals.

Towards the end of the session, Dr. Lazar Mathew encouraged the students to come up with all kinds of innovations as quantity breeds quality of innovations.

## **Photographs**



*Mr. B. Vishnu Vardhana Naidu & Ms. A. Sumera, Coordinator(s) of ED Cell, briefing about ED Cell activities and importance of Entrepreneurship Development*



*Mr. A. Jaswanth, student from SVEC is presenting his Idea of 'Big Delivery Service (BDS)'*



*Mr. Vamsi Krishna and his team, from SVEC presenting their Start-Up Idea of 'RAITHU'*





*Mr. B. Uday Krishna and his team, presenting their innovative Idea named 'Fiction Workers'*



*Dr. Lazar Mathew, Research Mentor of SVET and other panel members motivating and suggesting the students.*



*Panel members and Students during the session*