



**SREE VIDYANIKETHAN ENGINEERING COLLEGE**

(Autonomous)

Sree Sainath Nagar, Tirupati – 517 102

Department of Electronics and Communication Engineering

International Seminar on **“INNOVATION, ENTREPRENEURSHIP AND  
COMMERCIALIZATION”**

**Under III Cell-TEQIP-II**

**On 11-03-2016 from 11:00 PM to 1:30 PM in Auditorium**

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The International Seminar was organized by Department of ECE, Sree Vidyanikethan Engineering College on 11th Mar. 2016 on “Innovation, Entrepreneurship and Commercialization” under IIC, TEQIP-II . 450 students of III B. Tech. of SVEC attended the seminar.

At 11.00 AM the event started with Mr. S. Hema Chandra, Industry Institute Interaction Cell Coordinator introducing the milestones in establishing Incubation center in Sree Vidyanikethan Engineering College and importance of Entrepreneurship and Product Commercialization in this context.

Mr. Giridhar Gadiraju from 7inq commented on the importance of Research in engineering domain whereabouts in India. He mentioned that research on shelves is useless and it should help the society in form of product development. He informed students regarding the approaching agencies for Tie-up to create opportunities and establish Tie-ups for product design and commercialization.

Mr. Vishal Khanna, Senior Assistant Director, Federation of Indian Chambers for Commerce and Industry (FICCI) took over the session and informed students about start up initiatives, Andhra Pradesh State Initiative towards commercialization of products born from ideas. He motivated students how ideas had be approved for funding to initiate start ups in the country as well as abroad.

Mr. Glenn Robinson, Director, Global Commercialization Group, IC2 Institute, University of Texas at Austin spoke about the commercialization aspects abroad. He inspired students by encouraging them to give their ideas towards contribution for the incubation centre. He introduced the ideas and strategies aiming at developing institutes economic development by supporting Innovation, Entrepreneurship and Commercialization.

The Management of SVEC, IIC Cell, TEQIP-II felicitated the Resource persons for inspiring students of SVEC, future Entrepreneurs towards Innovation and Commercialization.



Resource Persons (from left) Mr. Giridhar Gadiraju, Mr. Vishal Khanna, Mr. Glenn Robinson interacting with Management Members and Faculty of SVEC, Tirupati



Mr. Giridhar Gadiraju from 7inq speaking about the current research trends in india, Abroad and Research Funding Agency whereabouts in India.



Mr. Vishal Khanna, Senior Assistant Director, FICCI informing Students about model innovation ideas which have fetched international funding.



Resource Person Mr. Glenn Robinson speaking with students about Innovation and commercialization opportunities



Students interacting with Resource Person Mr. Glenn Robinson regarding opportunities for product commercialization



Principal, IIC Coordinator- TEQIP-II and HOD of ECE Feliciting Resource Person