

*Entrepreneurship Development Cell in Collaboration with  
TiE, Amaravati Organized*

*Expert Lectures on “Innovations and Entrepreneurship”  
10<sup>th</sup> February, 2018*

A series of expert lectures were organized by ED CELL on the “Innovations and Entrepreneurship” on 10<sup>th</sup> Feb 2018.

Innovations and start-ups have become quite contemporary these days. There are several initiatives being taken up at various levels to inspire students to take up entrepreneurship as a successful career alternative. In this context, ED Cell of the institution took a step ahead and organized a series of expert lectures by

- ✓ **Mr. Bharath**, Member of Governing Body, GITAM University
- ✓ **Dr. Santhi Swarup**, Director of Engineering, Mathworks, Hyderabad
- ✓ **Mr. B. Rajesh Kumar**, Co-Founder of FACE Academy, Bangalore

**Mr. Bharath**, a dynamic and charismatic entrepreneur shared his student -to-entrepreneur transition story. Also discussed with students how to overcome the hurdles in this journey of being our boss.



*Mr. Bharath, sharing his entrepreneur experience with the students.*

**Dr.Shanthi Swarup**, enlightened the students about the essentials of technical entrepreneurship. He highlighted key areas in artificial intelligence and machine learning and candidly mentioned the scope for start-up ideas in those domains.



*Dr.Shanthi Swarup addressing the students*

Another expert speaker, **Mr.B.Rajesh Kumar**, spoke about pivotal role of perseverance in achieving success. He made a strong point about –Preparedness for crisis and failures.



*Mr.B.Rajesh Kumar, delivering lecture on Innovations.*



*Students attended the session*

A total number of nearly three hundred students participated and benefitted out of the valuable insights provided by the expert speakers.