

*Entrepreneurship Development Cell in Collaboration with
TiE, Amaravati Organized
Expert Lectures on "Innovations and Entrepreneurship"
10th February, 2018*

A series of expert lectures were organized by ED CELL on the "Innovations and Entrepreneurship" on 10th Feb 2018.

Innovations and start-ups have become quite contemporary these days. There are several initiatives being taken up at various levels to inspire students to take up entrepreneurship as a successful career alternative. In this context, ED Cell of the institution took a step ahead and organized a series of expert lectures by

- ✓ **Mr.Bharath**, Member of Governing Body, GITAM University
- ✓ **Dr.Santhi Swarup**, Director of Engineering, Mathworks, Hyderabad
- ✓ **Mr.B.Rajesh Kumar**, Co-Founder of FACE Academy, Bangalore

Mr.Bharath, a dynamic and charismatic entrepreneur shared his student -to-entrepreneur transition story. Also discussed with students how to overcome the hurdles in this journey of being our boss.



Mr. Bharath, sharing his entrepreneur experience with the students.

Dr. Shanthi Swarup, enlightened the students about the essentials of technical entrepreneurship. He highlighted key areas in artificial intelligence and machine learning and candidly mentioned the scope for start-up ideas in those domains.



Dr. Shanthi Swarup addressing the students

Another expert speaker, **Mr. B. Rajesh Kumar**, spoke about pivotal role of perseverance in achieving success. He made a strong point about –Preparedness for crisis and failures.



Mr. B. Rajesh Kumar, delivering lecture on Innovations.



Students attended the session

A total number of nearly three hundred students participated and benefitted out of the valuable insights provided by the expert speakers.

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