

Guest lecture on “Startups & Entrepreneurship”

On 11th January 2018, Entrepreneurship Development Cell organized an awareness programme on “Startups and Entrepreneurship”. The resource person **Mr.Vishal Khanna**, Asst Director, FICCI addressed the students of **III B.Tech.**



Mr.Vishal Khanna, Asst Director, FICCI, delivering a lecture on “Startups & Entrepreneurship”

Mr.Vishal explained the students about how to nurture the startup ideas. He elaborated on the process of idea generation and new idea feasibility study. While explaining the importance of entrepreneurship, he explained about the need for number of entrepreneurs.



Students attended for the workshop

Later he discussed about quick and easy methods of preparing business plans. In this context, he conducted a hands-on activity to practice business plan preparation. As part of this he illustrated to students, the framework of business plans and tips to prepare an effective business plan. It was an enriching experience to students to learn from a person from the industry about business ideas and business plans.