

## **An Expert Talk on “Entrepreneurship” 09<sup>th</sup> August, 2017**

An expert talk was organized by ED CELL on the “Entrepreneurship” by **Prof.V.S.S.Kumar, Vice-Chancellor, JNTUK, Kakinada** on 09<sup>th</sup> August 2017.

Entrepreneurship is the need of the hour and is being emphasized as never before and hence Prof. Kumar discussed about essentials of entrepreneurship and motivated the students of B.Tech III year, across various disciplines to seriously consider entrepreneurship as career.



*Prof.V.S.S.Kumar, addressing the students about Entrepreneurship*

Prof. Kumar elucidated on how the Indian economy requires more employers but not job-seekers. He also high-lighted the pivotal role played by entrepreneurs and intrapreneurs in the inclusive growth.

The students were enthralled by Prof. Kumar’s projection of entrepreneurs’ sense of satisfaction while they contribute to the society at large. It was an zealous session making students think about entrepreneurship as lucrative career alternative rather than a risky one.



**Prof. Kumar, interacting with students**

A total number of two hundred and seventy six students participated and found the session to be very constructive.