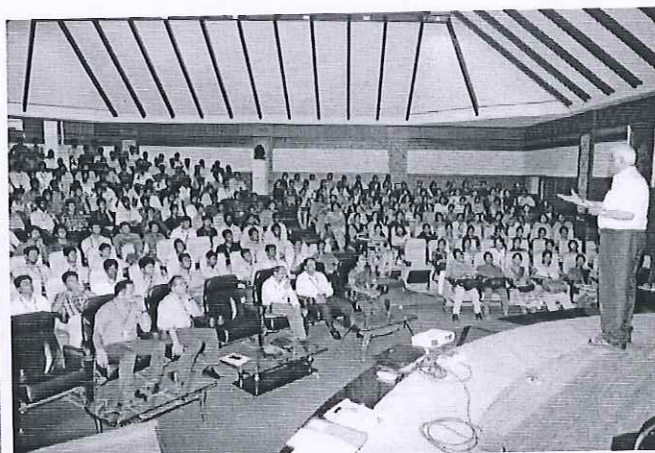
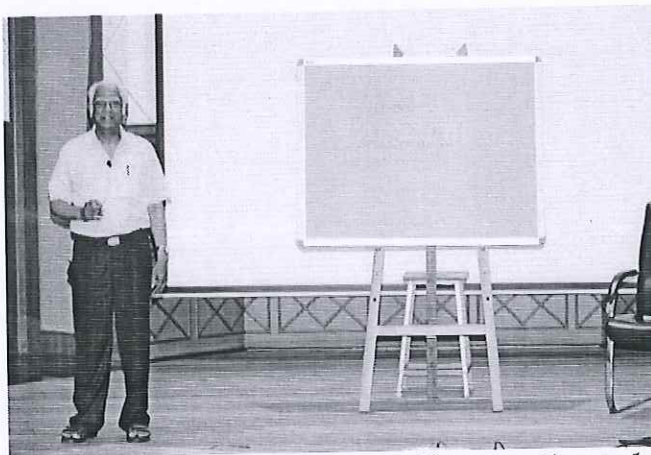


An Expert Talk on
"Innovations and Entrepreneurship"

22nd July, 2017

An expert talk was organized by ED CELL on the "Innovations and Entrepreneurship" by **Dr. LAZAR MATHEW, Former Director, DRDO** on 22nd July 2017.

Innovation is the prime virtue of an entrepreneur and hence Dr. Mathew chose to emphasize largely on need for inculcating innovation as an attitudinal trait in every walk of life and specially to emerge as entrepreneurs to the students of B.Tech III year, across various disciplines.



Dr. Lazar Mathew, addressing the students on Innovations and Entrepreneurship

Dr. Mathew discussed various "I"s to focus upon before we reach the final "I" that stands for Innovation. **Imagination, Imitation, Indigenization, Industrialization** were few "I"s that he explained in length to drive his point home that being innovative takes a lot for an entrepreneur in the present market scenario.

He engaged the students with his lively interaction regarding finding an *innovative solution for a typical problem -Traffic on Roads in metropolitan cities*. Several students actively participated and came out with innovative solutions. Hence, proving that innovative thoughts can be effectively inculcated.



Students attended the session

A total number of 301 students participated and benefitted out of the valuable insights provided by Dr.Mathew.

COORDINATOR
ENTREPRENEURSHIP DEVELOPMENT CELL
SREE VIDYANIKETHAN ENGINEERING COLLEGE
(AUTONOMOUS)
SREE SAINATH NAGAR, A.RANGAMPET
TIRUPATI-517 102