

**A Two Day workshop on**  
**"Start-up Eco-system and Essentials of Business Plans"**  
**10<sup>th</sup>-11<sup>th</sup> March 2017**

A Two-day workshop on **"Startup Eco system and Essentials of Business Plans"** was conducted by Entrepreneurship Development Cell, with **210** student participants from U.G. & P.G. getting benefitted out of the program.



*Mr. B.Vishnu, Coordinator, ED Cell,  
briefing to the students about ED Cell activities in the college.*

**Day-1** sessions were conducted by **Dr.M.SrinivasaRao**, Professor, SVIM. He spoke elaborately about **"Startup Eco system"**. He discussed about the various elements of society and their significance in building a conducive environment for business.



*Dr.M.Srinivasa Rao, Professor, SVIM, giving a lecture on 10.03.2017 on  
"Essentials of Business Plan Development"*

Mr.Rao, also illustrated how the student fraternity needs to explore the business eco-system to avail opportunities of transforming viable business ideas into profitable and commercial propositions.



*Students attended the programme on 10.03.2017*

**Day 2** sessions were conducted by **Mrs. A.Sumera**, Asst.Professor, Dept. of BS&H, SVEC, and Coordinator ED Cell. A wholesome discussion on **Essentials of Business plans**. The intricacies of preparation of effective and comprehensive business plans were presented meticulously.



*Mrs. A.Sumera, Asst. professor, Dept. of BS&H, SVEC  
delivering a lecture on 11.03.2017 on "Start-up Eco system"*

After attending the workshop, students felt equipped with knowledge and skills for business idea generation and business plan preparation.



*Students attended the programme on 11.03.2017*