

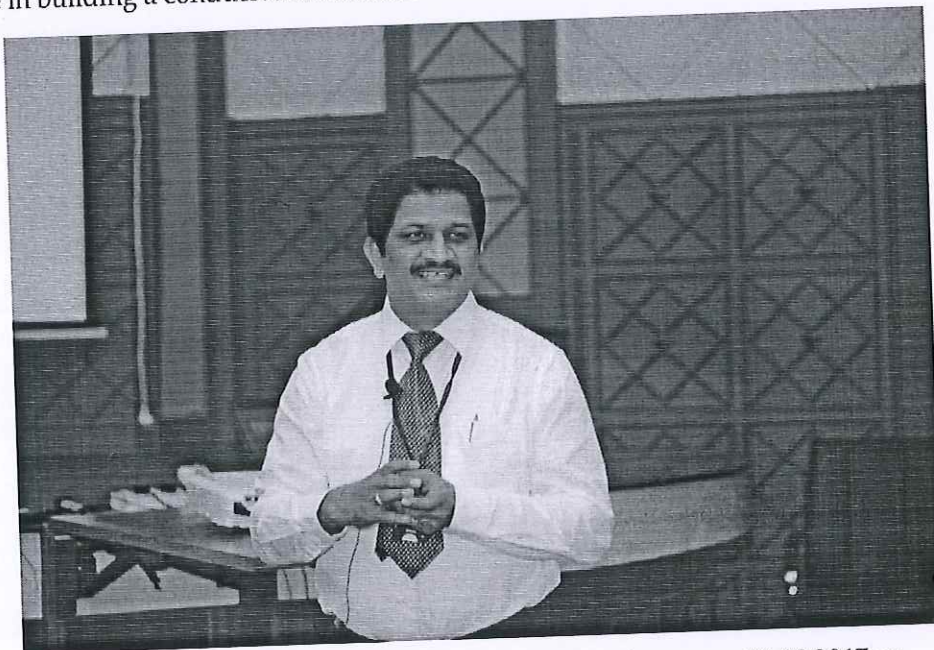
A Two Day workshop on
"Start-up Eco-system and Essentials of Business Plans"
10th-11th March 2017

A Two-day workshop on "Startup Eco system and Essentials of Business Plans" was conducted by Entrepreneurship Development Cell, with 210 student participants from U.G. & P.G. getting benefitted out of the program.



*Mr. B. Vishnu, Coordinator, ED Cell,
briefing to the students about ED Cell activities in the college.*

Day-1 sessions were conducted by Dr.M.SrinivasaRao, Professor, SVIM. He spoke elaborately about "Startup Eco system". He discussed about the various elements of society and their significance in building a conducive environment for business.



*Dr.M.Srinivasa Rao, Professor, SVIM, giving a lecture on 10.03.2017 on
"Essentials of Business Plan Development"*

Mr.Rao, also illustrated how the student fraternity needs to explore the business eco-system to avail opportunities of transforming viable business ideas into profitable and commercial propositions.



Students attended the programme on 10.03.2017

Day 2 sessions were conducted by Mrs. A.Sumera, Asst.Professor, Dept. of BS&H, SVEC, and Coordinator ED Cell. A wholesome discussion on **Essentials of Business plans.** The intricacies of preparation of effective and comprehensive business plans were presented meticulously.



*Mrs. A.Sumera, Asst. professor, Dept. of BS&H, SVEC
delivering a lecture on 11.03.2017 on "Start-up Eco system"*

After attending the workshop, students felt equipped with knowledge and skills for business idea generation and business plan preparation.



Students attended the programme on 11.03.2017


COORDINATOR
ENTREPRENEURSHIP DEVELOPMENT CELL
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