

(Autonomous)

Sree Sainath Nagar, Tirupati – 517 102

# Department of Electronics and Communication Engineering

# " Matrusya 2017"

Organised by : ECE Department, Young Caliber group, ACME

Date : 10 February 2017

Venue : Abhayaskethram, Renigunta.

No.of Volunteers Participated: 98 No of Faculty Participated: 02

# **Photo Gallery**







Mr. R Nagendra Mr. Bharatwaja (ACME FACULTY IN-CHARGE, ECE)



Title : Swachh Bharath Door to Door Campaign

Organised by :CAMS ; Dept of MECH Engg .

Date :10-08-17

Venue :Bandarlapalli Panchayath

No.ofVolunteers Participated :50 No of Faculty Participated :10

### **Working Pictures:**



Volunteers interacting with villagers during Door to Door Campaign on Swachh Phakwad



Volunteers Suggesting villagers to take remedial measures for making village open defecation free during Door to Door Campaign

**CAM In-Charge faculty** 

HOD, ME

(Autonomous)

Sree Sainath Nagar, Tirupati – 517 102

#### Engineering College Department of Computer Science and Engineering

# "Outreach Activity" March 3-10, 2017

#### COMPUTER ENGINEERS TECHNICAL ASSOCIATION (CETA)

outreach activity during 3<sup>rd</sup> to 10<sup>th</sup> March, 2017 in and around Tirupati. Outreach Program is organized at the following schools:

- 1. Zilla parishad High school, Kotala.
- 2. M.G.M High school, Tirupati.
- 3. Nagarapalaka patasala , Tirupati.
- 4. Pandita Jawaharlal Nehru Municipal High School, Tirupati

The Outreach program committee explained to the students about "Computer Applications in Real Life" in Z.P.High School, kotala. The committee discussed about "Career Development" for 9<sup>th</sup> & 10<sup>th</sup> class students in M.G.M High school, Tirupati. The committee explained about "Skill Enhancement and Career Growth" to students of Nagarapalaka Patasala and Pandita Jawaharlal Nehru Municipal High School, Tirupati.

#### **Activity Outcomes:**

- 1. Students gained knowledge on using computer applications.
- 2. Students obtained exposure to their Career development.
- 3. Students will be able to identify their skills, interests and values as they relate to exploring career options.

**Faculty Advisor, CETA** 

HOD, CSE















(AUOTONOMOUS)

Sree Sainath Nagar, Tirupati – 517 102

#### **DEPARTMENT OF INFORMATION TECHNOLOGY (TAIT)**

### **Awareness Campaign on Financial Literacy Program**

at NaravariPalli, KandulaVariPalli, A. Rangampet, Narasingapuram

9<sup>th</sup> January to 11<sup>th</sup> January 2017

Under the auspices of Sree Vidyanikethan and the cooperation of APSSDC, an "Awareness Programme on Financial Literacy Program" was organized between 09 – 11 January, 2017 at Naravaripalli, Kandulavari palli, A. Rangampeta and Narasingapuram.

The programme coordinator Mr. P. Srinivas Reddi, along with ten members of faculty from Sree Vidyanikethan Engineering College, five representatives from APSSDC and 60 students belonging to Information Technology, Computer Science & Engineering and Computer Science & systems Engineering, participated in the campaign. They campaigned door-to-door and explained to the villagers the usage of mobile phones for safe and easy cashless transaction.

Android apps of various banks were installed in the smart phones of the villagers and guidance was provided concerning their usage. Internet-based cashless transaction for merchandise was explicated to the shop owners in A.Rangampet.

Dr. M. Mohan Babu, Chairman, Mr. Vishnu Manchu, CEO, Prof. T. Gopal Rao, Special Officer, Mr. Ravi Sekhar, Director Finance, Dr. I. Sudarsan Kumar, COO, Dr. D. V. S. Bhangavanulu, Director, Dr. P.C. Krishnamachary, Heads of Departments, and members of faculty, Mr. Uma Maheswara Rao, SAO, and Mr. Tulasi Naidu, CAO appreciated the participants for their timely gesture.



The participants of the campaign along with Sree Vidyanikethan Engineering College management.



At the Naravarapalli camp: Village Sarpanch, government officials and participants.



Volunteers explaining cashless transaction to an elderly person at Kandulavaripalli.



A Shop owner learning internet-based transaction for his business.



The members of DWCRA being enlightened about cashless transaction at Narsingapuram.



Volunteers installing android apps in villagers' smart phones.

Title	International Literacy Week
Date	17-09-16
Venue	Kotala Panchayath
No.of Volunteers Participated	85

#### **Working Stills:**

# విద్యతోనే సమాజాభివృద్ధి



చందగిరి: విద్యతోనే సమాజాభివృద్ధి జరుగుందని కొటాల సర్పంచ్ సుధా అన్నారు. ఆదివారం జాతీయ అక్షరాస్యత దినోత్సవం సందర్భంగా శ్రీవిద్యానికేతన్ ఇంజనీరింగ్ కళాశాల విద్యార్థులు చంద్రగిరి మండలం కొటాలలో ఎన్ఎస్ఎస్ క్యాంపు నిర్వహించారు. విద్యార్థులు డ్రతి ఇంటికి వెళ్లి విద్య ఆవశ్యకతపై గ్రామస్తులకు వివరించారు. ఈ సందర్భంగా ఏర్పాటు చేసిన సమావేశంలో సర్పంచ్ మాట్లాడుతూ విద్య డ్రతి ఒక్కరికి అవసరమని తెలిపారు. కార్యక్రమంలో ఎన్ఎస్ఎస్ ప్రోగాం ఆఫీసర్ కుదీప్, పంచాయతీ కార్యదర్శి చంద్రబాబు పాల్గొన్నారు.



Press Clip of International Literacy Week Campaign.

#### Description:

- > On this Occasion 85 volunteers have conducted a door to door campaign in side colony of Kotala Panchayath.
- Main objective is to share the importance of Education in the rural areas.
- > Singu.Sudha, Sarpanch of Kotala also participated in the campaign and encouraged the volunteers to do such activities with more enthusiasm.

Title	Cashless transaction Campaign ,
Date	14-12-2016
Venue	Nara varipalle
No.of Volunteers Participated	100

# Working Pictures:



A family were being educated about using Mobile Banking as na alternative to cashless transactions by the volunteers at naravari palle village



A senior citizen knowing about mobile banking tranactions without internet , VRO of Village was accompanied with NSS Volunteers on this occasion

# PASS ASHRAM 2016 Dept of ECE,SVEC













(AUTONOMOUS)

Sree Sainath Nagar, Tirupati- 517102

#### **Department of Electrical and Electronics Engineering**

A NSS Camp on

# "Demonetization" held on 06-12-2016 REPORT

A one day NSS activity on "**Demonetization**" by the department of EEE, SVEC has organized for the benefit of Ammagaripalle village people on 06-12-2016.

The 19 students and 3 faculty members of EEE had conducted a door to door campaign and created awareness on

- ✓ Merits and demerits of Demonetization.
- ✓ Cashless transaction Procedures.

Engineering College (Autonomous)





HOD, EEE

Event organized by	CAMS;SVEC
Title	Awareness program on digitalization
Date	4-12-2016
Venue	Kongaravaripalle
No.of Volunteers Participated	15

# Working Pictures:



A fruit seller knowing about making transactions for his business through Mobile



(AUOTONOMOUS)

Sree Sainath Nagar, Tirupati - 517 102



#### DEPARTMENT OF COMPUTER SCIENCE AND SYSTEMS ENGINEERING

# An Outreach Programme on "Online Bill payments, Collaborated with PAYTM"

Naravaripalli Village

(14-12-2016)

Department of Computer Science and Systems Engineering, Sree Vidyanikethan Engineering College organized an outreach program on online bill payments through e-payment gateways



Four Students and Two Faculty were participated in this program. The students of Department of Computer Science and Systems Engineering explained about several advantages of e-payments.

Department of Computer Science and Systems Engineering

(AUOTONOMOUS)

Sree Sainath Nagar, Tirupati – 517 102



#### DEPARTMENT OF COMPUTER SCIENCE AND SYSTEMS ENGINEERING

# An Outreach Programme on "Online Bill payments, Collaborated with PAYTM"

**A.Rangampet Village** 

(15-12-2016)

Department of Computer Science and Systems Engineering, Sree Vidyanikethan Engineering College organized an outreach program on online bill payments through e-payment gateways



Four Students and Two Faculty were participated in this program. The students of Department of Computer Science and Systems Engineering encouraged the people in the rural area towards mobile banking, online payments

(AUOTONOMOUS)

Sree Sainath Nagar, Tirupati – 517 102



#### DEPARTMENT OF COMPUTER SCIENCE AND SYSTEMS ENGINEERING

# An Outreach Programme on "Online Bill payments, Collaborated with PAYTM"

Kandulavaripalli Village

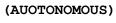
(16-12-2016)

Department of Computer Science and Systems Engineering, Sree Vidyanikethan Engineering College organized an outreach program on online bill payments through e-payment gateways



Four Students and Two Faculty were participated in this program. The students of Department of Computer Science and Systems Engineering encouraged the people in the rural area towards mobile banking, online payments

Department of Computer Science and Systems Engineering



Sree Sainath Nagar, Tirupati – 517 102



#### DEPARTMENT OF COMPUTER SCIENCE AND SYSTEMS ENGINEERING

# An Outreach Programme on "Computer Basics"

Z. P. High School, Narasingapuram Village

(6-1-2016)

**Mr. V. Lalithendra Nadh and Ms. O. Rajitha**, Assistant Professors, Department of Computer Science and Systems Engineering, Sree Vidyanikethan Engineering College, demonstrated the fundamental of a computer and importance of a computer.





Four Students and Two Faculty were participated in this program. The students of Department of Computer Science and Systems Engineering encouraged students in the rural area towards e-learning

# SREE VIDYANIKETHAN ENGINEERING COLLEGE N DEPARTMENT OF CIVIL ENGINEERING

(AUTONOMOUS)

Sree Sainath Nagar, Tirupati – 517 102, A.P.

#### **Extension Activity on Waste to Wealth Program**

The Department of Civil Engineering of Sree Vidyanikethan Engineering College has conducted an extension activity to create awareness on Waste to Wealth Program for villagers of Nagaiahgari Palli, Chandragiri Mandal on 20-08-2016.

Prof. M.V.Subba Reddy, Head, Department of Civil Engineering, SVEC was convener, Dr. Hemadri Prasad Raju was the coordinator, other faculty and students of Civil Engineering Department were the organizers of this programme. During the program session, awareness has been given to the villagers on various issues such as Water pollution and its implications and solid waste disposal and conservation.

The following are the objectives of the programme:

- To create the awareness on the sanitation
- To instill in the student, faculty the deeper sense of service to the society
- To encourage action at the individual, local and community levels to address issues related to solid waste disposal and conservation

### Awareness on health care:-

The awareness on health care activity was conducted by SVEC in the year 2016-17. The number of students participated in this activity were 25 and the number of teachers were 2.









#### DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

"Outreach Activity" February 8-9,2016

**COMPUTER ENGINEERS TECHNICAL ASSOCIATION (CETA)**organized outreach activity on 8<sup>th</sup> and 9<sup>th</sup>February,2016 in and around Tirupati. Outreach Programis organized at the following schools:

- 1. Zilla parishad High school, A. Rangampet.
- 2. Zilla parishad High school, Tiruchanoor.
- 3. Sree Kodanda Rama highSchool, Tirupati.
- 4. Municipal Corporation High School, Tirupati

TheOutreach program committee explained to the students about "The Basic Computer Applications" in Z.P.High School, A. Rangampet. The committee discussed about "Career Development" for 9<sup>th</sup> class students in Z.P. High School, Tiruchanoor. The committee explained about "Computer Science Awarenessand its Importance in Daily Life" to students of S.K.R.S High School and M.C. High School, Tirupati.

#### **Activity Outcomes:**

- 1. Students gained knowledge on basic computer applications.
- 2. Students obtained exposure on hardware and software components.
- 3. Students got emphasis on career development.

Faculty Advisor, CETA

HOD,CSE













(AUOTONOMOUS)

Sree Sainath Nagar, Tirupati - 517 102



#### **DEPARTMENT OF INFORMATION TECHNOLOGY**

# An Outreach Programme on "Digital Literacy"

Z. P. High School, Narasingapuram Village

(25-07-2016 & 29-07-2016)

**Mr. P. Bhasha**, Assistant Professor, Department of Information Technology, Sree Vidyanikethan Engineering College, demonstrated the basic parts of Computer and their functionalities, importance of Digital Literacy and its Applications.





**Ms. V. Jyothsna,** Assistant Professor, Department of Information Technology, Sree Vidyanikethan Engineering College, demonstrated Document Creation, Power Point Presentation, Microsoft Excel with options and variety of case studies on these topics through Microsoft Office.





Department of Information Technology

**Mr. Shaik Munwar**, Assistant Professor, Department of Information Technology, Sree Vidyanikethan Engineering College, demonstrated fundamentals of Network, the usage of Internet- E-Mail creation, different Web Browsers, Google search using keywords and information about educational resources.







#### (AUTONOMOUS)

Sree Sainath Nagar, Tirupati – 517 102, A.P.



#### **NSS UNIT**

# REPORT on

# "A WORKSHOP ON PSYCHOLOGICAL EMPOWERMENT ON SAFETY AND AWARENESS FOR GIRLS/WOMEN"

Day : 25/02/16

Time : 9:30 Am to 10:30 Am

Speaker : Dr.CHALLA.LATHA, Psychologist.

The Speaker gave informative and inspiring Talk which include the following concepts

- Re-designing **Psychological Resilience** response which enhances an individual's tendency to cope with stress and adversity.
- Survival Mindset How to diffuse fear and bring in courage.
- **Conflict Stress Management** performing effectively under pressure where personal danger is very real.
- Importance of Women's responsibilities towards contemporary scenario.













#### (AUTONOMOUS)

Sree Sainath Nagar, Tirupati – 517 102, A.P.









#### (AUTONOMOUS)

Sree Sainath Nagar, Tirupati – 517 102, A.P.

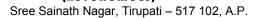








#### (AUTONOMOUS)











#### (AUTONOMOUS)

Sree Sainath Nagar, Tirupati – 517 102, A.P.



#### **NSS UNIT**







(Autonomous)

#### **Women Empowerment Cell**

An Invited Talk
on
"Road Safety, Security –Contemporary
Issues regarding Women"

27th November, 2017

An invited talk was organized by WOMEN EMPOWERMENT CELL on the "Road Safety, Security –Contemporary Issues regarding Women" by SMT.K.SUKUMARI,, DEPUTY SUPERINTENDENT OF POLICE-TRAFFIC, TIRUPATI on 27<sup>th</sup> November 2017.



Being a AP State Seva Pathakam awardee for outstanding work done in Crime against women, Ms.Sukumari was more than a appropriate choice to act as a speaker on this topic.

Road Safety and Security of youth, especially girls have been a pressing issue for decades now. However, technological advancements have led to endangering scenarios challenging the safety of one and all, this point was emphasized to the students of B.Tech I year, across various disciplines, simultaneous Smt. Sukumari provided useful information to cope with these challenges.



Ms. Sukumari discussed in detail about "**DEFENSIVE DRIVING**" as it is need of the hour to keep ourselves safe and secure.

She engaged the students with her friendly interaction regarding respecting fellow-beings, especially women. She addressed girl child to be as "*KSHEYTRA DAYINI*" deserving the best in society and hence laid emphasis to protect her modesty.

A total number of four hundred and thirty students participated and benefitted out of the motivational insights provided by Smt.Sukumari.

Convener



(AUOTONOMOUS)

Sree Sainath Nagar, Tirupati - 517 102

#### **Women's Protection Cell**

## An Expert Talk on "Gender Equity – Women Empowerment" (07-03-2017)

An expert talk was conducted by Womens Protection Cell on 07<sup>th</sup> March 2017 on "Gender Equity – Women Empowerment" by Dr.P.Vijaya Lakshmi, Professor of Journalism, Sri Padmavathi Mahila Viswa Vidyalayam.

Dr.Lakshmi delivered a talk on Gender Equity from the journalistic perspective. She elaborately talked about latest phase of Gender Sensitization; need and significance, the need for paradigm change in the thinking process of individuals and society as a whole.

A total number of 410 participants got an enriching experience.



## Seminar on

#### Women Enterpreneurship the Emerging Economic Workforce Turning challenges in to opportunities

(20 - 02 - 2017)

#### **REPORT**



#### Organized by

Department of Electronics and Communication Engineering SREE VIDYANIKETHAN ENGINEERING COLLEGE

(AUTONOMOUS)

A. Rangampet, Near Tirupati - 517 102 (A.P), INDIA Ph: +(91) 877-2236711-14 Fax: 0877-2236717

www.vidyanikethan.edu



(AUTONOMOUS)

Sree Sainath Nagar, Tirupati- 517102

#### **ELECTRICAL AND ELECTRONICS ENGINEERING**

Expert Talk on "Gender equality and Women Empowerment" on 14-01-2017 from 2.15 to 3.15 in e-class room

The main aim of this lecture is creating awareness on gender equality and women empowerment for creating awareness for the students regarding opportunities across the globe. Dr. S. Farook, professor of EEE department addressed the gathering. IT–enabled services sector in India provides direct employment to three million people and indirect employment to 10 million, many of them being the young women. Technology and internet connectivity have opened up other options for women as well. In a country where far less than 10 percent of the jobs are in the formal sector, women's chances of having a shot at 'regular jobs' is very poor, so technology that enables them to start and sustain businesses without huge investments is a boon. The Indian government has set up an online marketplace that enables small female entrepreneurs to connect directly with consumers.

He explained that even automation has benefits for women. Automation may also make some jobs physically less onerous for women. A garment factory in Addis Ababa, Ethiopia, apparently hires more young women today. The lack of basic education in the early stage of economic development makes rural girls less prepared for going out to cities to take industrial jobs, compared to the rural boys who are more likely to get some education in most developing countries. The increase of female students in colleges, naturally results in more and more female professionals in financial and high-tech industries. Finally he concluded that many public and private sector organizations recognize these advantages and are working to bolster women's participation in the economy.



(Autonomous) Sree Sainath Nagar, A.Rangampet - 517 102

#### Department of Electronics & Communication Engineering

#### **SEMINAR REPORT on**

#### "FEMINISM IN CONTEMPORARY INDIA: ISSUES & CHALLENGES"

(12<sup>th</sup> December 2016)

A one day seminar on "FEMINISM IN CONTEMPORARY INDIA: ISSUES & CHALLENGES" was organized by Department of Electronics and Communication Engineering, Sree Vidyanikethan Engineering College, A. Rangampet. The programme was organized on December 12, 2016 under Women Cell. About 60 members of SVEC are actively participated and gained useful information from all the sessions.

The program was inaugurated by **Dr. P. C. Krishnamachary**, Principal, Director **Dr. D. V. S. Bhagavanulu** and **Dr.P.V.Ramana**, HOD of ECE.

#### Theme of Seminar:

gineering College (Autonomous)

The Seminar will focus on objective of "Feminism in Contemporary India Issues and Challenges".

There is a need to create awareness about Gender Equality Laws and Policies. This awareness will be strengthening the position of the women in the society thus the seminar topic pose a lot of challenging area to be covered during technical sessions under difference themes such as:

#### **Sub Themes:**

- Crime against women and its impact on them.
- Role of gender biased laws; Domestic Violence Act.
- Women Education and Media.
- Cry still unheard; the Menace of Female Foeticide in India.
- The role of education in removing gender inequality.
- Status of women in India.
- Caste base social exclusion and discrimination.
- Discrimination and policies in India.



(AUOTONOMOUS)

Sree Sainath Nagar, Tirupati – 517 102

**Women's Protection Cell** 

An Expert Talk on "Glass Ceiling" (22-07-2016)

An expert talk was conducted by Womens Protection Cell on 22<sup>nd</sup> July 2016 on "Glass Ceiling" for faculty and students of B.Tech and M.Tech at Dasari Auditorium; by Ms.A.Sumera, Assistant Professor, and Department of BS&H.

Glass Ceiling is an unacknowledged barrier to advancement in a profession, especially affecting women and members of minorities. Ms.Sumera explained about the likely reasons that effect a women's career development, specifically glass ceiling.

Increasingly women are bumping into a glass ceiling, which is subtle and transparent, yet so strong that it prevents movement up the corporate hierarchy. This point was vivaciously driven home by Ms.Sumera.

Almost 400 students and faculty members got benefited out of the inputs provided by the expert.



SREE VID YANIKETHAN
Engineering College (Autonomous)

(Autonomous) Sree Sainath Nagar, A.Rangampet - 517 102

#### Department of Electronics & Communication Engineering

#### SEMINAR REPORT on "The Persistence of Discrimination, Harassment and Inequality for Women" (28th January 2016)

A one day seminar on "The Persistence of Discrimination, Harassment and Inequality for Women" was organized by Department of Electronics and Communication Engineering, Sree Vidyanikethan Engineering College, A. Rangampet. The programme was organized on January 28, 2016 under Women Cell. About 54 faculty members and 70 students of SVEC are actively participated and gained useful information from all the sessions.

The program was inaugurated by **Dr. P. C. Krishnamachary**, Principal, Director **Dr. D. V. S. Bhagavanulu** and **Dr.P.V.Ramana**, HOD of ECE.

The following points were discussed:

The work of the equality bodies is gathered and analysed under five different headings:

- Mainstreaming led initiatives: focus on issues of equal pay, work-life balance and policy-making.
- Litigation led initiatives: focus on issues of pregnancy-related discrimination, harassment on the ground of gender and sexual harassment, and goods and services. Litigation led work included a focus on under-reporting of discrimination.
  - Communication led initiatives: focus on addressing gender stereotypes.
- Activities in relation to men: focus on litigation, the role of men in gender equality, breaking stereotypes, and equality in the sphere of caring work.
- Activities in relation to trans people: focus on litigation, research and legal recognition of trans people. Proposals for the new Strategy are set out based on this analysis of the work of equality bodies and on earlier

Equinity initiatives in relation to violence against women, the Gender Goods and Services Directive, work-life balance, equal pay, discrimination against trans people, and harassment on the ground of gender and sexual harassment.



#### (AUOTONOMOUS)

Sree Sainath Nagar, Tirupati – 517 102

#### DEPARTMENT OF INFORMATION TECHNOLOGY (TAIT)

#### An Expert Talk on "Women Empowerment through Engineering Education" (22-01-2016)

Dr. K. Suneetha, Professor and Head, Department of Master of Computer Applications, Sree Vidyanikethan Engineering College, delivered a talk on "Women Empowerment through Engineering Education" to the students of the department of Information Technology on 22-01-2016.



She addresses need of engineering education for the women and explained the opportunities for the women engineers in 21st century.



(AUOTONOMOUS)

Sree Sainath Nagar, Tirupati – 517 102

#### **DEPARTMENT OF INFORMATION TECHNOLOGY (TAIT)**

An Expert Talk on 
"Women Empowerment in Research and Engineering" 
(14-03-2017)

**Dr. K. Ramani,** Professor and Head, Department of Information Technology, Sree Vidyanikethan Engineering College, delivered a talk on "Women Empowerment in Research and Engineering" to the students of the department of Information Technology on 14-03-2017.



She addresses various opportunities for women engineers in modern era and urge the need for them to concentrate on research.

#### **Seminar**

on

#### Women Enterpreneurship the Emerging Economic Workforce Turning challenges in to opportunities

(20-02-2017)

#### **REPORT**



#### Organized by

#### Department of Electronics and Communication Engineering

#### SREE VIDYANIKETHAN ENGINEERING COLLEGE

(AUTONOMOUS)

A. Rangampet, Near Tirupati - 517 102 (A.P), INDIA

Ph: +(91) 877-2236711-14 Fax: 0877-2236717

#### www.vidyanikethan.edu

A one day seminar on "Women Entrepreneurship the Emerging Economic Workforce Turning Challenges in to Opportunities" was organized by Department of Electronics and Communication Engineering, Sree Vidyanikethan Engineering College, A. Rangampet. The programme was organized on Febrauary 20, 2017. About 70 members of SVEC are actively participated and gained useful information from all the sessions.

The women Entrepreneurship Programme was inaugurated by **Dr. P. C. Krishnamachary**, Principal and **Dr.P.V.Ramana**, HOD of ECE & Convener of the Programme, at 10.00 A.M

The objective of this seminor is how to overcome the emerging economic workforce challenges in to opportunities for women. India is one fastest emerging economies and importance of entrepreneurship is realized across the spectrum. Women entrepreneurs are defined as those who use their knowledge and resources to develop or create new business opportunities, who are actively involved in managing their businesses, and have been in operation for longer than a year

Women owned businesses are highly increasing in the economies of almost all countries. The hidden entrepreneurial potentials of women have gradually been changing with the growing sensitivity to the role and economic status in the society. Skill, knowledge and adaptability in business are the main reasons for women to

emerge into business ventures. The challenges and opportunities provided to the women of digital era are growing rapidly that the job seekers are turning into job creators. They are flourishing as designers, interior decorators, exporters, publishers, garment manufacturers and still exploring new avenues of economic participation. In India, although women constitute the majority of the total population, the entrepreneurial world is still a male dominated one. Women in advanced nations are recognized and are more prominent in the business world.

The Seminar mainly focuses on

Motivational factors for women entrepreneurs.

- Market orirented risks.
- Knowledge in buiseness administration
- Awarness about the financial assistance
- Socio cultural barriers.
- Identifying the available resources.
- Decision making and problem solving.
- ECO friendly Technology
- Analyze the conversion process of challenges in to opportunities



**Dr. N.Padmaja,** Professor of ECE, SVEC delivering a lecture on "Women entrepreneurship the emerging economic workforce Turning challenges in to opportunities"



**Participants listening the seminar** 

**Dr. N. Padmaja** Professor of ECE, SVEC, delivered lecture on **Women entrepreneurship the emerging economic workforce Turning challenges in to opportunities** from 10.15 AM – 12.30 PM participants interacted with resource persons and clarified their doubts.

Convener



#### (AUOTONOMOUS)

Sree Sainath Nagar, Tirupati – 517 102

#### Department of Electronics & Communication Engineering

#### **SEMINAR REPORT on**

#### "FEMINISM IN CONTEMPORARY INDIA: ISSUES & CHALLENGES"

(12th December 2016)

A one day seminar on "FEMINISM IN CONTEMPORARY INDIA: ISSUES & CHALLENGES" was organized by Department of Electronics and Communication Engineering, Sree Vidyanikethan Engineering College, A. Rangampet. The programme was organized on December 12, 2016 under Women Cell. About 60 members of SVEC are actively participated and gained useful information from all the sessions.

The program was inaugurated by **Dr. P. C. Krishnamachary**, Principal, Director **Dr. D. V. S. Bhagavanulu** and **Dr.P.V.Ramana**, HOD of ECE.

#### Theme of Seminar:

The Seminar will focus on objective of "Feminism in Contemporary India Issues and Challenges".

There is a need to create awareness about Gender Equality Laws and Policies. This awareness will be strengthening the position of the women in the society thus the seminar topic pose a lot of challenging area to be covered during technical sessions under difference themes such as:

#### **Sub Themes:**

- Crime against women and its impact on them.
- Role of gender biased laws; Domestic Violence Act.
- Women Education and Media.
- Cry still unheard; the Menace of Female Foeticide in India.
- The role of education in removing gender inequality.

- Status of women in India.
- Caste base social exclusion and discrimination.
- Discrimination and policies in India.
- Gender discrimination & discrimination based on religion.
- Reservation for linguistic & religious minorities' women.
  - Women rights protection and judicial response
  - Problem related to education for deprived half section of the society.
  - Plans & Programs undertaken for the welfare of SCs/STs /OBCs & Minority's women in India.
  - Victims of Rape and Criminological Implication
  - Gender Justice and conflict of personal laws
  - Multiculturalism and Gender equality



**Dr. C. Subhas,** Professor & Dean (Academics), SVEC delivering a lecture on "FEMINISM IN CONTEMPORARY INDIA: ISSUES & CHALLENGES"



**Audience Listening the talk** 

**Dr. C. Subhas,** Professor & Dean (Academics), SVEC delivered their lectures on "FEMINISM IN CONTEMPORARY INDIA: ISSUES & CHALLENGES participants had their discussion with the experts and cleared their points. The seminar has proved to be a platform where experts, academicians, delegates as well as people at large interact and exchange their ideas and knowledge pertaining to the issues and challenges in the field.

Convener

# SREE VIDYANIKETHAN Engineering College (Autonomous)

#### SREE VIDYANIKETHAN ENGINEERING COLLEGE

(Autonomous) Sree Sainath Nagar, A.Rangampet - 517 102

#### Department of Electronics & Communication Engineering

#### **SEMINAR REPORT on**

## "The Persistence of Discrimination, Harassment and Inequality for Women"

(28th January 2016)

A one day seminar on "The Persistence of Discrimination, Harassment and Inequality for Women" was organized by Department of Electronics and Communication Engineering, Sree Vidyanikethan Engineering College, A. Rangampet. The programme was organized on January 28, 2016 under Women Cell. About 54 faculty members and 70 students of SVEC are actively participated and gained useful information from all the sessions.

The program was inaugurated by **Dr. P. C. Krishnamachary**, Principal, Director **Dr. D. V. S. Bhagavanulu** and **Dr.P.V.Ramana**, HOD of ECE.

The following points were discussed:

The work of the equality bodies is gathered and analysed under five different headings:

- Mainstreaming led initiatives: focus on issues of equal pay, work-life balance and policy-making.
- Litigation led initiatives: focus on issues of pregnancy-related discrimination, harassment on the ground of gender and sexual harassment, and goods and services. Litigation led work included a focus on under-reporting of discrimination.

- Communication led initiatives: focus on addressing gender stereotypes.
- Activities in relation to men: focus on litigation, the role of men in gender equality, breaking stereotypes, and equality in the sphere of caring work.
- Activities in relation to trans people: focus on litigation, research and legal recognition of trans people. Proposals for the new Strategy are set out based on this analysis of the work of equality bodies and on earlier

Equinity initiatives in relation to violence against women, the Gender Goods and Services Directive, work-life balance, equal pay, discrimination against trans people, and harassment on the ground of gender and sexual harassment.



**Dr. N.Padmaja,** Professor, Dept. of ECE, SVEC addressing the gathering with her talik on "The Persistence of Discrimination, Harassment and Inequality for Women".



Audience listening the seminar talk

**Dr. N.Padmaja,** Professor, Dept. of ECE, SVEC delivered their lectures on "The Persistence of Discrimination, Harassment and Inequality for Women". participants had their discussion with the experts and cleared their points. The seminar has proved to be a platform where experts, delegates as well as people at large interact and exchange their ideas and knowledge.

Convener

# ABHAYAKSHETRAM 2015 Dept of ECE,SVEC









(AUTONOMOUS)

Sree Sainath Nagar, Tirupati- 517102

#### **Department of Electrical and Electronics Engineering**

A NSS camp on

#### "Swacch Bharat Abhiyan" held on 30-07-2015 REPORT

The NSS Volunteers of department of EEE, SVEC organized "**Swacch Bharat Abhiyan**" on national voter's day i.e., 30th July-2015 at Buchinaidupalle village.

- ✓ On this Occasion 28 volunteers and 5 faculty members have conducted a door to door campaign.
- ✓ Interacted with children about Cleanliness.
- ✓ Skit was performed on Swacch bharat abhiyan by NSS Volunteers.
- ✓ Campained on usage of toilets, avoiding public urination.





HOD, EEE

(AUOTONOMOUS)

Sree Sainath Nagar, Tirupati – 517 102



#### DEPARTMENT OF COMPUTER SCIENCE AND SYSTEMS ENGINEERING

#### An Outreach Programme on "Awareness on MS-WORD, EXCEL"

Z. P. High School, Narasingapuram Village (7-1-2016)

**Mr. A. Chndra and Ms. K. Lalitha**, Assistant Professors, Department of Computer Science and Systems Engineering, Sree Vidyanikethan Engineering College, demonstrated the fundamental of Microsoft Word and Excel





Four Students and Two Faculty were participated in this program. The students of Department of Computer Science and Systems Engineering demonstrated various options in MS-Word and Excel.

(AUOTONOMOUS)

Sree Sainath Nagar, Tirupati – 517 102



#### DEPARTMENT OF COMPUTER SCIENCE AND SYSTEMS ENGINEERING

#### An Outreach Programme on "AWARENESS on MS-PPT & E-Learning"

Z. P. High School, Narasingapuram Village (8-1-2016)

**Mr. V. Lalithendra Nadh and Ms. O. Rajitha**, Assistant Professors, Department of Computer Science and Systems Engineering, Sree Vidyanikethan Engineering College, demonstrated the fundamental of Microsoft Power point





Four Students and Two Faculty were participated in this program. The students of Department of Computer Science and Systems Engineering explained about several advantages of e-learning.

#### "Swachh Bharath " at SVEC campus.

❖ Date : 02-10-2014

❖ Venue : SVEC Campus.

❖ Number of Volunteers participated: 50

- > Our Volunteers identified the unclean areas in and around the campus.
- ➤ All Volunteers of SVEC have taken pledge on the inaugural day of swachh bharath for the academic year 2014-15.
- Our Volunteers have cleaned areas like class rooms, laboratories and few areas inside the college premises.







## SREE VIDYANIKETHAN ENGINEERING COLLEGE DEPARTMENT OF CIVIL ENGINEERING

(AUTONOMOUS)

Sree Sainath Nagar, Tirupati – 517 102, A.P.

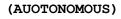
#### **Extension Activity on Low Cost Housing Technology**

The Department of Civil Engineering of Sree Vidyanikethan Engineering College has conducted an extension activity to create awareness on Low Cost Housing Technology for villagers of Bhandharla Palli, Chandragiri Mandal on 05-12-2015.

Dr. P. Ramesh, Head, Department of Civil Engineering, SVEC was convener, Mr. V. Mahesh was the coordinator, other faculty and students of Civil Engineering Department were the organizers of this programme. During the program session, awareness has been given to the villagers on various issues related to locally available and energy efficient building materials for construction of low cost houses.

The following are the objectives of the programme:

- To create the awareness on the locally available building materials
- To encourage the students and faculty members in doing the service to the society
- To encourage villagers to utilize locally available and energy efficient building materials for low cost housing construction



Sree Sainath Nagar, Tirupati - 517 102



#### **DEPARTMENT OF INFORMATION TECHNOLOGY (TAIT)**

#### An Outreach Programme on "Computer Literacy"

Sri Vinayaka Vidyamandir U.P.E.M. School
A.Rangampet
(18-09-2015)

**Ms. V. Jyothsna,** Assistant Professor, Department of Information Technology, Sree Vidyanikethan Engineering College, demonstrated the fundamentals of Networks, different Web Browsers, Google search using keywords and information about educational resources. Document Creation, Power Point Presentation with options and variety of case studies on these topics through Microsoft Office.





Department of Information Technology

#### "Swachh Bharath " at A.Rangampet Village.

❖ Date : 13-11-2014

❖ Venue : SVEC Campus.

Number of Volunteers participated: 100

- ❖ `Swachh Bharat' program, the brain child of Sri NarendraModi, Hon'ble Prime Minister of India, was formally inaugurated by Dr. M. Mohan Babu, Hon'ble Chairman, Sree Vidyanikethan Educational Trust at A.Rangampet, a nearby village where Sree Vidyanikethan Educational Institutions are established.
- Before commencement of the program, the Chairman administered Swachhta Pledge to all the students, members of faculty and staff in the College premises.
- ❖ A huge gathering of 12,500 students, led by the hon'ble Chairman participated in the program with youthful fervor and commitment. They cleaned the surroundings in the village and advised the villagers to keep their homes and surroundings clean and neat.
- ❖ They also informed the villagers about the health hazards of living in unhygienic environment and recalled Mahatma Gandhi's concept of cleanliness. Enthused by the initiative of the Chairman, the villagers promised that they will clean their surroundings regularly and maintain healthy environment.

# PASS ASHRAM 2014 Dept of ECE,SVEC









(AUTONOMOUS)

Sree Sainath Nagar, Tirupati- 517102

#### **Department of Electrical and Electronics Engineering**

A NSS Camp on

## "Energy saving Awareness" held on 19-02-2014 REPORT

A one day NSS activity on "**Energy saving Awareness**" by the department of EEE, SVEC has organized for the benefit of Mopireddipalle village people on 19-02-2014.

The 32 students and 4 faculty members of EEE had conducted a door to door campaign and created awareness on

- ✓ Best operating practices and tips for saving the energy
- ✓ Energy efficient agriculture pumps amongst farmers.
- ✓ Star rating on the electrical appliances given by BEE (Bureau of Energy Efficiency).





HOD, EEE



### SREE VIDYANIKETHAN ENGINEERING COLLEGE DEPARTMENT OF CIVIL ENGINEERING

(AUTONOMOUS)

Sree Sainath Nagar, Tirupati – 517 102, A.P.

#### **OUTREACH PROGRAMME**

The Department of Civil Engineering of Sree Vidyanikethan Engineering College has conducted an Outreach Programme to create awareness on Management of Sustainable Water Resources for villagers of Nagaiahgari Palli, Chandragiri Mandal in commemoration with 152<sup>nd</sup> birth anniversary of BHARAT RATNA SIR MOKSHAGUNDAM VISVESVARAYA and 45th Engineers' Day Celebrations under TEQIP-II on 15-09-2012.

Prof. Dr. P. Ramana Reddy, Dean (PG Courses and Research) was the chief guest of the occasion, Prof. O. Eswara Reddy, Head, Department of Civil Engineering, SVEC was convener, Dr. M.V. Subba Reddy and Mr. D. Srinivasa Murthy were the coordinators, other faculty and students of Civil Engineering Department were the organizers of this programme. During the programme session, problems on conservation and management of water resources were raised by the villagers and were guided with solutions by the faculty of civil engineering department.

The following are the objectives of the programme:

- To create the awareness on the actual situation of the water resources
- To instill in the student, faculty the deeper sense of service
- To encourage action at the individual, local and community levels to address issues related to water resources



## SREE VIDYANIKETHAN ENGINEERING COLLEGE DEPARTMENT OF CIVIL ENGINEERING

(AUTONOMOUS)

Sree Sainath Nagar, Tirupati – 517 102, A.P.







## SREE VIDYANIKETHAN ENGINEERING COLLEGE DEPARTMENT OF CIVIL ENGINEERING

### (AUTONOMOUS)

Sree Sainath Nagar, Tirupati – 517 102, A.P.





### Outpace Hustle:-

The outpace hustle activity was conducted by SVEC in the year 2014-15. The number of students participated in this activity were 30 and the name of the teacher participated in this activity was Mr.G.Ravindra Murthy.





### SREE VIDYANIKETHAN ENGINEERING COLLEGE



(AUOTONOMOUS)

Sree Sainath Nagar, Tirupati - 517 102

### **DEPARTMENT OF INFORMATION TECHNOLOGY (TAIT)**

### An Outreach Programme on "Computer Literacy"

Sri Vinayaka Vidyamandir U.P.E.M. School
A.Rangampet
(24-10-2014)

**Mr. P. Bhasha,** Assistant Professor, Department of Information Technology, Sree Vidyanikethan Engineering College, demonstrated the basic parts of Computer and their functionalities, importance of Computer Literacy and its Applications. Fundamentals of Network, the usage of Internet and E-Mail creation.





Department of Information Technology



## SREE VIDYANIKETHAN ENGINEERING COLLEGE

(AUOTONOMOUS)

Sree Sainath Nagar, Tirupati – 517 102

### **Women's Protection Cell**

Workshop on "Legislations and Government Scheme" (23-07-2015)

A work-shop was organized by Women's Protection Cell on Legislations and Government Schemes for faculty and Staff of the institution with Ms.Christina Mary Alexander and Ms.Mamatha as resource persons.

Every citizen should know the law of the land and especially women should be aware of the regulations and legislations that are in place fostering to women safety, empowerment and progress. Hence, Ms.Alexander chose to speak on legislations for women, its implementation.

Ms.Mamatha also addressed a session enlisting various developmental and empowerment schemes promoted by the Government of India and specifically by State Government of Andhra Pradesh.

A total of 320 members got benefited by the workshop.





Convener

# SREE VID VANIKETHAN Engineering College (Autonomous)

### SREE VIDYANIKETHAN ENGINEERING COLLEGE

(Autonomous) Sree Sainath Nagar, A.Rangampet - 517 102

### Department of Electronics & Communication Engineering

# Gender Awareness-Equality Issues Workshop Report (16 September, 2014)

A one day workshop on "Gender Awareness-Equality Issues" was organized by Department of Electronics and Communication Engineering, Sree Vidyanikethan Engineering College, A. Rangampet. The programme was organized on September 16, 2014. About 100 students and 30 faculty members of SVEC have actively participated and gained useful information. The Programme was inaugurated by Dr. P. C. Krishnamachary, Principal and Prof. P.V Ramana, HOD of ECE & Convener of the Programme, at 10.15 A.M.

The workshop focused on Gender Awareness and equality issues in our society. In our society today, communities are made up of people with a wide range of ideas and orientations, even about issues as fundamental as gender. Anyone engaging in his/her community may be challenged by ideas and orientations that they have not considered. Among these ideas, differing ideas about gender can be very challenging, especially if a person hasn't thought about the issues of growing up male or female and how gender expectations affect day-to-day working relationships. This workshop invites students to think and dialogue on what gender is and on their own attitudes toward it.



Mr. P.V Ramana, Professor and Head of ECE, SVEC delivering a lecture on "Gender Awareness-Equality Issues"



Audience during the Workshop "Gender Awareness-Equality Issues"

The workshop enabled the Participants to explore the nature of gender, developing a deeper sense of its nature, role, and manifestations in society. The workshop ended with discussions and exchange of opinions by 4.30 P.M and formal vote of thanks.

Convener



# SREE VIDYANIKETHAN ENGINEERING COLLEGE

(AUOTONOMOUS)

Sree Sainath Nagar, Tirupati – 517 102

### DEPARTMENT OF INFORMATION TECHNOLOGY

**An Expert Talk on** 

"Empowering Female Engineers"

(18-02-2015)

**Dr. V.R. Anitha,** Professor of Electronics and Communication Engineering, Sree Vidyanikethan Engineering College, gave a talk on "Empowering Female Engineers" to the students of the department of Information Technology on 18-02-2015.



She addressed various opportunities the women engineers have in multidisciplinary areas and urge the need for them to concentrate on research.

### SREE VIDYANIKETAN ENGINEERING COLLEGE

(AUTONOMOUS)

Sree Sainath Nagar, Tirupati- 517102

/IDYANIKETHAN

(Autonomay

# ELECTRICAL AND ELECTRONICS ENGINEERING Invited talk on "Effect of Globalization and technical changes in gender equity"

on 16-03-2016 from 10.30 a.m to 1.00 p.m in Auditorium

The main aim of this lecture is creating awareness on globalization and technology that are helping to close the gender gap in employment and opportunities across the globe. Prof. M.S.Sujatha professor of EEE department addresses the gathering. Urbanization generally offers women the option to pursue a wider range of opportunities than is available in rural areas. In addition, women can sometimes get away from the traditions that constrain life choices, such as early marriage, by going to the city for work. In India, technology and urbanization are lifting women up. She was emphasizing that, technology also allows for remote working, which expands women's options. In India with no organized day care and with increasing nuclear families, this enables a lot more educated white-collar women to participate in the workplace and not be forced to drop out on account of child-rearing. Turning inward and trying to stem globalization may turn back the clock on female advancement.

The incentives for businesses to support gender equality are strong. Companies with greater gender equality in their workforce and top management can reap many benefits. Among other things, gender-diverse teams are correlated with higher financial returns and higher innovation potential and outcomes. Finally she concluded that the gender gaps are not created by technologies or economic development itself, but like barriers in the education or legal systems, or in policies, norms, and ideologies.





# SREE VIDYANIKETHAN ENGINEERING COLLEGE

(AUOTONOMOUS)

Sree Sainath Nagar, Tirupati – 517 102

### **Women's Protection Cell**

### "A Work-shop on Women Safety - Self Responsibility"

(19-01-2015)

Womens Protection Cell organized a work-shop on women safety-self responsibility for all students of engineering and MCA students of Sree Vidyanikethan Engineering College on 19-01-2015. The program was attended by 300 students and faculty members. The participants were richly benefitted by the workshop.

Mr.K.Karthikeyan Kumar, K3 Consultants, addressed the audience as resource person for the event and interactively presented to students regarding for the program, which covered the following topics:

- The precautions to be taken on Social Networking sites.
- Recognizing a stalker and the follow-up action.
- Safety measures at a party.
- Precautions to take at an ATM.
- Personal safety tips.
- How to react if there is an attack.





### Convener

### SREE VIDYANIKETAN ENGINEERING COLLEGE

(AUTONOMOUS)

Sree Sainath Nagar, Tirupati- 517102

### **ELECTRICAL AND ELECTRONICS ENGINEERING**

(Autonomous)

Expert Lecture on "Gender equity in physical activities on 15-04-2015 from 10.30 a.m to 1.00 p.m in Auditorium

The main aim of this talk is to create awarenss on gender equity in physical activities. Mr.N.M.G.Kumar, Associate professor of EEE department addressed the gathering. He stated that gender Equity is the process of allocating resources, programs and decision-making fairly to both males and females. This requires ensuring that everyone has access to a full range of opportunities to achieve the social, psychological and physical benefits that come from participating and leading in sport and physical activity. Gender equity requires that girls and women be provided with a full range of activity and program choices that meet their needs, interests and experiences. In the sport and physical activity system, the use of gender equity is to be considered. **Equality** focuses on creating the same starting line for everyone. **Equity** has the goal of providing everyone with the full range of opportunities and benefits – the same finish line. Organizations have much to gain by committing themselves to achieving gender equity. Attracting more girls and women to sport and physical activity enhances the revenue base and increases the market segment to which the sport appeals.

Fully representing the population base and tapping the resources of every member results in a larger, stronger and more effective organization. Changing the image of women in sport attracts public interest In turn; more members are attracted to the organization. Finally he concluded that Sport and physical activity can provide opportunities for girls to understand and respect their bodies which in turn help them to deal with health issues.



Convener



# SREE VIDYANIKETHAN ENGINEERING COLLEGE

(AUOTONOMOUS)

Sree Sainath Nagar, Tirupati – 517 102

#### **Women's Protection Cell**

# An Expert Talk on "Gender Sensitization – Need of the Hour" (06-10-2014)

An institution level debate competition was conducted for students of II, III, and IV year B.Tech students on Gender Sensitization.

Students participated actively in the event discussing the pros and cons of gender Biass and various measures to be taken at several levels to promote Gender Sensitization. Lively debate among students was highly appreciated by everyone.

Total thirty seven students participated in the event and Ms.Gayathri was awarded first prize in the debate for her excellent use of language to express her views on the topic and her ability to present her thoughts assertively.



### Convener



# SREE VIDYANIKETHAN ENGINEERING COLLEGE

(AUOTONOMOUS)

Sree Sainath Nagar, Tirupati – 517 102

### **Women's Protection Cell**

### **An Expert Talk on**

# "Gender Issues at Work Place" (30-03-2015)

An expert talk was organized by Women's Protection Cell of the institution on "**Gender Issues at Work Place**" for students of B.Tech and M.Tech by renowned Psychologist Dr.Challa Latha.

Modern day work place is creating more challenges as never before and gender bias is one among them. We predominantly experience Gender Issues at workplace. Dr.Latha preferred to outline the issues at work place.

Dr.Latha also highlighted that intellectuality men and women are equally competent and hence discrimination based on gender is unacceptable. Especially with regard to compensation management & career development women should be treated on par with Women.



### Convener

# PASS ASHRAM 2013 Dept of ECE,SVEC









### SREE VIDYANIKETAN ENGINEERING COLLEGE

(AUTONOMOUS)

Sree Sainath Nagar, Tirupati- 517102

### **Department of Electrical and Electronics Engineering**

A NSS Camp on

# "Voting Awareness programme" held on 25-01-2013 REPORT

The NSS Volunteers of department of EEE organized "Voting Awareness programme" on national voter's day i.e., 25th January-2013 at Buchinaidupalle.

- ✓ On this Occasion 21 volunteers and 4 faculty members have conducted a door to door campaign.
- ✓ Main objective is to share the importance of Vote and Voter in society.
- ✓ Volunteers also displayed posters of 'NATIONAL VOTERS DAY' on all Notice Boards of SVEC.





HOD, EEE

# PASS ASHRAM 2012 Dept of ECE,SVEC











### SREE VIDYANIKETAN ENGINEERING COLLEGE

(AUTONOMOUS)

Sree Sainath Nagar, Tirupati- 517102

### **Department of Electrical and Electronics Engineering**

A NSS camp on

### "Save Girl Child" held on 15-06-2012 REPORT

The NSS Volunteers of EEE department, SVEC organized "**Save Girl Child**" on national voter's day i.e., 15<sup>th</sup> June-2012 at Charvaganipalle.

- ✓ On this Occasion 18 volunteers and 4 faculty members have conducted a door to door campaign.
- ✓ Interacted with children and woman in the village.
- ✓ Conducted a seminar on "Save Girl Child" to create awareness among the student of SVEC.





HOD, EEE

### Model Display:-

The model display activity was conducted by SVEC in the year 2012-13. The number of students participated in this activity were 14 and the number of teachers were 2.





### Outpace Hustle:-

The outpace hustle activity was conducted by SVEC in the year 2014-15. The number of students participated in this activity were 30 and the name of the teacher participated in this activity was Mr.G.Ravindra Murthy.





### Awareness on health care:-

The awareness on health care activity was conducted by SVEC in the year 2016-17. The number of students participated in this activity were 25 and the number of teachers were 2.





### SREE VIDYANIKETAN ENGINEERING COLLEGE

(AUTONOMOUS)

Sree Sainath Nagar, Tirupati- 517102

### **ELECTRICAL AND ELECTRONICS ENGINEERING**

(Autonomous) Expert Lecture on "Institutional innovations for gender equity on 26-03-2014 from 10.30 a.m to 1.00 in Auditorium

The main aim of this talk is to create awarenss on gender equity in physical activities. Mr.M.Manohar, Associate professor of EEE department addressed the gathering. He stated that gender equity also requires an examination of organizational practices and policies that may hinder the participation of girls and women. Taking the lead in promoting girls and women brings prestige and support to the organization. Skilled women provide the organization with an important talent pool of administrators, coaches and officials. Working together, women and men can learn to build equal partnerships. He concluded by saying that there are various innovative ideas such as Hiring and recruitment practices - to ensure women have leadership roles, and involved in decision-making, and are available as role models for other girls and women, Resource allocation - to determine how budgets are allocated across programs, Facility bookings - to ensure that both females and males have access to prime time slots and prime facilities, Participation rates - to evaluate current programs and services to identify potential barriers, activity programming - to assess the types of activities offered for males and females.





## SREE VIDYANIKETHAN ENGINEERING COLLEGE

(AUOTONOMOUS)

Sree Sainath Nagar, Tirupati – 517 102

### DEPARTMENT OF INFORMATION TECHNOLOGY

### **An Expert Talk on**

# "Empowering Women to Reach Society's Full Potential" (11-02-2014)

**Dr. N. Padmaja,** Professor of Electronics and Communication Engineering, Sree Vidyanikethan Engineering College, gave a talk on "Empowering Women to Reach Society's Full Potential" to the students of the department of Information Technology on 11-02-2014.



She addresses various attributes the women must develop to in order to be competent in modern society.



# SREE VIDYANIKETHAN ENGINEERING COLLEGE

(AUOTONOMOUS)

Sree Sainath Nagar, Tirupati - 517 102

### **Women's Protection Cell**

### **An Expert Talk on**

# "Focused Group Discussion - Gender Issues - Challenges & Solutions" (20-01-2014)

A set of focused group discussions were conducted by womens protection cell for the students of B.Tech. and M.Tech. on the topic "Gender Issues – Challenges & Solutions".

In this regard, small groups of ten students across various branches were formed and time duration of forty five minutes was given to discuss and conclude on the scheduled topic. Student's active participation was commendable. Total 82 students participated and fruitful discussions took place unveiling wonderful truths of contemporary era.





# SREE VIDYANIKETHAN ENGINEERING COLLEGE

(AUOTONOMOUS)

Sree Sainath Nagar, Tirupati – 517 102

### **Women's Protection Cell**

### An Expert Talk on "Gender Bias-Hurdles and Issues" (29-07-2013)

An expert talk was conducted by womens protection cell of the institution on "**Gender Bias-Hurdles and Issues**" for the girl students and staff on 29<sup>th</sup> July 2013, by Dr.Rashmi Shetty, Hyderabad.

Dr.Shetty addressed the students and staff and enlightened them about pros and cons of Gender Bias in general and specifically at workplace. Though men and women are biologically different, psychologically they share similar emotions. Hence, our altitude towards both genders should be unbiased.

Dr. Shetty laid special emphasis on the major hurdles, while addressing Gender Bias issues to be as social stigma, religious and cultural beliefs. Students and staff experienced a high sense of enrichment subsequent to the expert talk.



Convener

### SREE VIDYANIKETAN ENGINEERING COLLEGE

(AUTONOMOUS)

Sree Sainath Nagar, Tirupati- 517102

'IDYRNIKETHAN

(Autonomous)

### **ELECTRICAL AND ELECTRONICS ENGINEERING**

Guest Lecture on "Gender equity versus gender equality" on 25-04-2013 from 10.30 a.m to 1.00 p.m in Auditorium

The main aim of this report is to create awareness on gender equity vs gender equality. Dr.P.Ramana Reddy, professor of EEE department addressed the gathering to provide exposure to the students.

In this context, he explained about gender mainstreaming which is a key strategy to reduce inequalities between women and men. Gender mainstreaming is the process of assessing the implications for women and men of any planned action including legislation, policies, and programs in any area and at all levels. Gender refers to the social differences and relations between men and women which are learned, vary widely among societies and cultures, and change over time.



In order to ensure sustainable development, it has become imperative to recognize the importance of the two sexes (male and female) as complementary biological entities and moreover, to respect full equity and equality of each of the two genders, i.e., of the social roles that men and women assume in their lives. Gender equality means that the different behavior, aspirations and needs of women and men are considered, valued and favored equally. Finally he concluded with a saying that, the Gender rights must become an integral part of basic human and cultural rights

convener



# SREE VIDYANIKETHAN ENGINEERING COLLEGE

(AUOTONOMOUS)

Sree Sainath Nagar, Tirupati – 517 102

### **Women's Protection Cell**

### **An Expert Talk on**

### "Women Empowerment & Gender Equity-Concept and Consequences"

(19-12-2012)

An awareness program on "Women Empowerment & Gender Equity-Concept and Consequences" was organized by womens protection cell of Sree Vidyanikethan Engineering College.

Dr. Radhamani addressed the students and faculty of the intituion and enlightened them about the basic concept of Gender-Equity, the reasons behind pressing need for promoting Gender Equity.

She also celebrated on the severe consequences, individuals and society at large has to face if the Gender Gap increases at the current pace.

Hence, she motivated all the audience participants to contribute towards Gender Equity.





Convener



# SREE VIDYANIKETHAN ENGINEERING COLLEGE

(AUOTONOMOUS)

Sree Sainath Nagar, Tirupati - 517 102

### **DEPARTMENT OF INFORMATION TECHNOLOGY**

### **An Expert Talk on**

"Women Empowerment – Challenges and Opportunities" (14-02-2013)

**Dr. M. S. Sujatha,** Professor of Electrical and Electronics Engineering, Sree Vidyanikethan Engineering College, delivered the talk on "Empowering Women to Reach Society's Full Potential" to the students of the department of Information Technology on 14-02-2013.



She addressed various challenges women need to face in this modern society
and gave the awareness on self protection.